KALIHWISAKS

WISCONSIN

Edition	2027 Submission Deadlines (1st Thursday of Each Month)	2027 Release Dates (Last Tuesday of each month)
Jan.	Thur., Dec. 3, 2026	Tue., Dec. 29, 2026
Feb.	Thur., Jan. 7	Tue., Jan. 26
March	Thur., Feb. 4	Tue., Feb. 23
April	Thur., Mar. 4	Tue., Mar. 30
May	Thur., April 1	Tue., April 27
June	Thur., May 6	Tue., May 25
July	Thur., June 3	Tue., June 29
Aug.	Thur., July 1	Tue., July 27
Sep.	Thur., Aug. 5	Tue., Aug. 31
Oct.	Thur., Sep. 2	Tue., Sep. 28
Nov.	Thur., Oct. 7	Tue., Oct. 26
Dec.	*Tue., Nov. 2	Nov. 30

*Due to compressed production schedule in November.

Submission Guidelines and Communications Planning: Every attempt is made to publish every piece of content submitted before deadline. However, because the Kalihwisaks is experiencing growth and we have a limited number of pages budgeted, we reserve the right to choose what content is prioritized (obituaries received before the 15th of the month as mentioned to the right are prioritized) to publish if space becomes limited. For this reason, we encourage submitters to plan as far in advance as possible for the articles and advertising they wish to publish. Even if the content and/or event is not yet developed, space can be reserved by emailing Kalihwisaks@OneidaNation.org. In this way, if circumstances change your publication plan, content or advertising can be canceled rather than trying to find/make space or cancel other content.

If content is submitted after deadline, it will still be accepted but will be prioritized accordingly. However, if the content allows, it may be deferred to the next available edition.

Social Media: Posts or shares made on the Kalihwisaks social media platform(s) is the sole decision of the Kalihwisaks team.

Content Restrictions: Commentary and/or opinion-based letters or advertisements are not accepted. Content related to a scheduled GTC or that require GTC action are not accepted.

For-Sale-By-Owner advertisements are not accepted. This includes garage sales, vehicle sales, or any other items the Kalihwisaks deems falling within this category.

*Campaign advertising is accepted. For questions on campaign advertising, contact a member of the Kalihwisaks team. See details to the right.

The Kalihwisaks reserves the right to deny content for either print or social media based on public sentiment or other circumstances.

Email submissions to: Kalihwisaks@OneidaNation.org

Acceptable File Formats: High Resolution PDF or Jpeg.

Sizing: Submit ad according to quarter page and strip ad specifications listed below. Because of high demands in advertising requests, both sizes must be submitted. Quarter page sizes will be prioritized.

Graphic Design Requests: If requesting ad creation services from kalihwisaks staff, provide the following:

• Date • Time • Location • Contact Information

If submitting photos, do not submit photos embedded in a Word document. Rather, attach as a jpeg.

Ad Purchases: Currently, the Kalihwisaks does not charge for display advertising. Most ads will print as 1/4 page or strip ad. However, the Kalihwisaks reserves the right to reformat ads smaller or larger to accommodate space needs.

***Political Ads:** Quarter page size only. Candidate must submit own artwork or choose a template developed by the Kalihwisaks staff. Ad cost is $50. Must submit monthly.

Obituaries: Obituaries received after the 15th of the month will be published in the next edition. For example, obituaries received on January 16 will be published in the March edition rather than the February edition.

Pending space, obituaries longer than 300 words will be printed. If not, the Kalihwisaks requests the remitter to submit a shortened version. The full length version can be linked with a QR code.

The Kalihwisaks team reserves the right to make exceptions to the obituaries submission guidelines.

Best practices for submitting your own artwork:

- Keep display advertsing text at least 12 point, in bold face.
- If submitting from Canva, ensure you have this correct size rather than the default 8.5x11 the program defaults to.
- Maintain good contrast for type and graphics. When the Kalihwisaks is posted online, your ad will appear in color. However, in the printed Kalihwisaks, it will be in grayscale.
- Stick to the **who, what, why, when, where and contact info.** Try not to include complex information. Refer readers to online resources if you they want to read in-depth information.

Quarter Page
3.75" wide x 4.6875" tall

Strip Ad Size
7.75" wide x 1.5" tall

All information subject to change without prior notice.