# FY-2026 Quarter 4 Report

## GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

**Status report of Outcomes/Goals**

1. Culture Park Visitor Center re-design to fit budget – Project has been placed on hold.
2. Print – Monthly average jobs increased to 80 print jobs per month.
3. Kali Simple Booklet online pdf platform shows good results for future reduction in printing overall.

## Outcome/Goal # 1

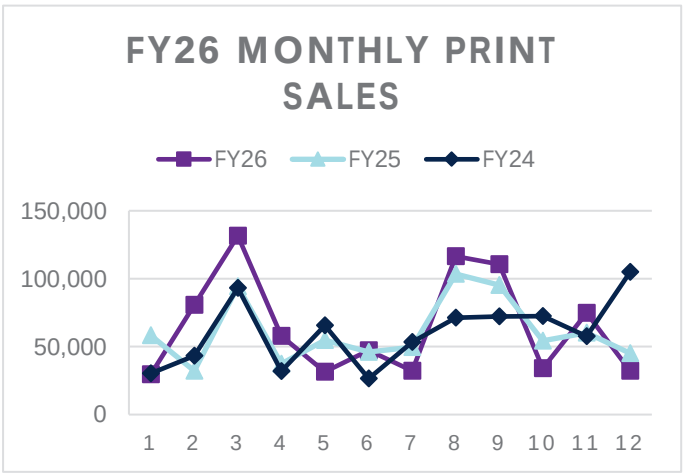
Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.5 MAIL 3 TOURISM 2.50 KALI 2
(DIRECTOR/OFFICE MANAGER ASSISTS ALL AREAS)

FY2026 $778,425 (958 jobs)

FY2025 $731,282 (925 jobs)

**FY26 Mail Center processed 942,732 pieces of mail in and mail out.**




EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:
**FY26 8.4 MILLION clicks (A click is a measure for every time a piece of paper goes through our machines)**

GOAL CHALLENGES: Limited staff to develop additional materials.

## Outcome/Goal # 2

Advancing On^yote?a.ka Principles (focus on youth programming)



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:
**ACCP/Visitor Center Project on Hold**: $2.2M ACCP TCSF project fund balance closed out, and funds transferred to CIP fund - Aug. 26, 2026 BC Resolution. During the meeting it was explained this was a formality, but the project will have to wait until the 2028 CIP listing/budget process, essentially starting over. Visitor Center designs were 80% completed and architect was directed to cease all work on the project for closeout. The project included accessible bathrooms and community space to seat roughly100 people. Lee Gordon & Pearl McLester Log Home In 2026, restoration costs research for engineering plans for rehabilitation expenses. No movement on this project.
**Oct 3 – Three Sisters Pow Wow scheduled.**
**Oneida Tours – FY26 45 tours / 900 individuals**
**Royalty participated in 50 appearances, and then 17 dance performances coordinated in FY26.**
**Community Engagement – includes tourism coordinating, OR print support, sponsorship, assistance or general participation.** (Summer Pow Wow, 3 Sisters Pow Wow, Winter Gathering Pow Wow, Harvest Fest, Miss Oneida Pageant, WLS Otter Fest, Veterans, Bridge Lighting, Midwinter Showdown, WLS Frosy Nights, Wise Women Gathering, MMIRW, AIANTA, Discover GB,

ASPIRO Fishing, Basket Guild, NH Kids Mural, KCC opening, Womens Pool Tournamnet, Orchard ground breaking, storybook trail and more.)

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL :

Big Bear Media will continue to support impactful events that will strengthen Oneida fundamentals.

GOAL CHALLENGES: Continued challenges of staff ratio vs project plans.



## Outcome/Goal # 3 Advance Forward using Technology

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

- Kalihwisaks: Simple Booklet interactive online pdf has been utilized for the last 5 Kali issues. Online had 1,046 unique users and in the past 2 months 12K – 16K page flips of the Kali issues.
- Event & Happening Awareness (Print/Online)
  - Kali printed and shipped 95,711 issues (7,975/month) for FY26 – average cost is $3.60/per Oneida households.
  - Kali Facebook 9,207 friends/followers and 693,347 views
  - Tourism Facebook 9,487 friends/followers and 497,964 views




EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Staff will work towards more content, including videos to incorporate into the online pdf publication. GOAL CHALLENGES: Number one challenge is having enough staff time to prioritize new initiatives.







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