ONEIDA
Comprehensive Health Division

10/8/2026

Community Touch

Measuring the Reach of the **Community Health Services** (CHS) Department Health Education and Department/Program Promotion Activities

Mission: The CHS Department is a responsive leader in promoting health and preventing disease through collaborative efforts in assessing, planning, implementing, and evaluating services to meet the holistic health needs of our Oneida Community.

The CHS Department is made up of three teams:

- Health Promotion Disease Prevention
- Population-Based Programming
- Nutrition Services & WIC Program

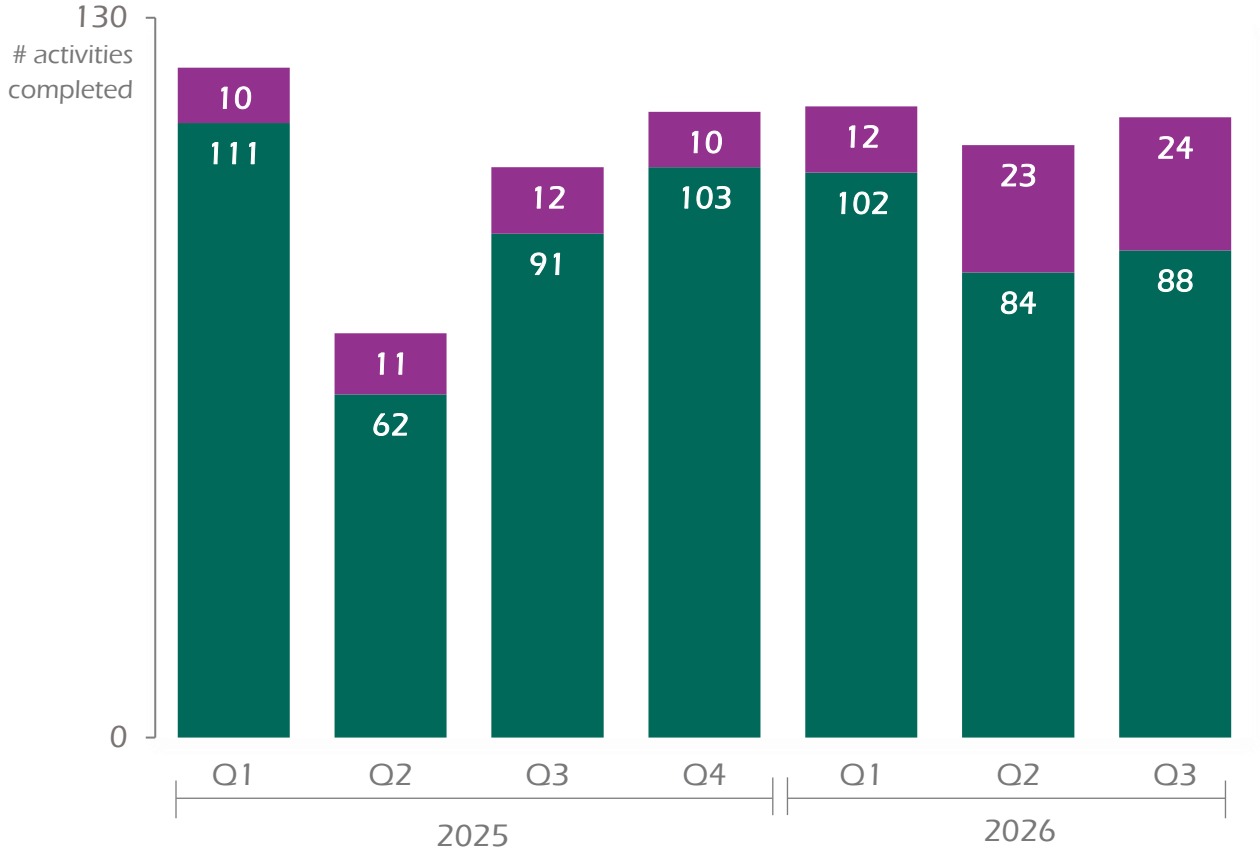
All three CHS teams, along with administrative support, engage in health education activities and promote their services and programs to the Oneida Community. Due to the volume of activities conducted, a system was established to measure the reach of these activities.

Community Touch Data: After each activity is completed, CHS staff enter the activity date, the individual coordinating the activity, coordinator's team, purpose of the activity, target audience, topic, delivery method (e.g., email, Facebook Live, in person, Kali), and the estimated number of people served (1-20, 20-50, 50-100, 100+). Data are analyzed on a quarterly and calendar year basis. Quarterly periods are defined as Q1 (1/1–3/31), Q2 (4/1–6/30), Q3 (7/1–9/30), and Q4 (10/1–12/31). In Q3 2026, the CHS Department underwent a reorganization, reducing the number of teams from five to three. As a result, the most recent quarter's data reflects only the three teams that remain within CHS. Data is current as of the publication date and may change as activities are added or updated.

This data showcases the CHS Department's meaningful impact and extensive reach throughout the Oneida community. Examples of these activities include Just Move It Oneida, National Nutrition Month Health Education, Walk with a Doc, Child Education Classes, TRIAD Class, Mass Immunization Clinics, and many more!

In Q3 2026, CHS completed **112 activities.**

88 health education and 24 department/program promotion



Since 2022, the number of completed activities has **increased.**

