

FY-2026 Quarter 3 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

Status report of Outcomes/Goals

1. Culture Park Visitor Center design plan re-work to fit budget.
2. Print – Monthly average jobs increased from 77 to 85.
3. Simple Booklet online enhanced pdf platform is operational.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.5 MAIL 3 TOURISM 2.50 KALI 2
(DIRECTOR/ADMIN ASSISTS ALL AREAS)

FY2026 \$637,555 (721 jobs)

FY2025 \$722,403 (925 jobs)

FY2024 \$722,713 (1,012 jobs printed)

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Q1 – 2.1M copies, Q2 – 907,552 copies Q3
- 3.2M copies (3 quarter exceeds 1st 2 quarters combined)

GOAL CHALLENGES: Limited staff to develop additional materials.

FY26 MONTHLY PRINT SALES



Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL: \$3.4M obligation for the Amelia Cornelius Culture Park / Veterans Memorial

- **The Culture Park area** Staff working on redesign with a smaller square footage to come in at budget. The floor space is reduced to roughly 90 seat community space and accessible bathrooms will be maintained. Below is an example of a simple roofline to cut costs but not the final re-design.

Before Cuts (overbudget)



After Cuts (example only of simple roofline)



- **Lee Gordon & Pearl McLester Log Home** In 2026, restoration costs research for engineering plans for rehabilitation expenses. No movement on this project.
- **Miss Oneida Pageant** June 16th, a new set of Oneida Royalty was crowned.

- **Annual 52nd Oneida Pow Wow Hoka!** It was a great success. Friday night attendance was the highest recorded ever with a total attendance of 11,000 for the weekend. This year's pow wow featured a new Chicken dancer category. **Current pow wow video clips created by Byran Halona has over 3.5M views.**
- **Oct 3 – Three Sisters Pow Wow**

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL :

Big Bear Media will continue to support impactful events such as Winter Gathering, Summer Annual Pow Wow and other events that will strengthen Oneida fundamentals.

GOAL CHALLENGES: Continued challenges of staff ratio vs project plans.

Outcome/Goal # 3 Advance Forward using Technology

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

- Kalihwisaks: Simple Booklet interactive online pdf has been utilized for the last 2 Kali issues.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to try to expand media content that connects the Oneida community in a positive way.

GOAL CHALLENGES: Number one challenge is having enough staff time to prioritize new initiatives.

Contact Info

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