

Community Touch

Measuring the Reach of the **Community Health Services (CHS)** Department Health Education and Department/Program Promotion Activities

Mission: The CHS Department is a responsive leader in promoting health and preventing disease through collaborative efforts in assessing, planning, implementing, and evaluating services to meet the holistic health needs of our Oneida Community.

The CHS Department is made up of five teams:

- Community Health Case Management
- Community Health Long Term Care Case Management
- Health Promotion Disease Prevention
- Population-Based Programming
- Nutrition Services & WIC Program

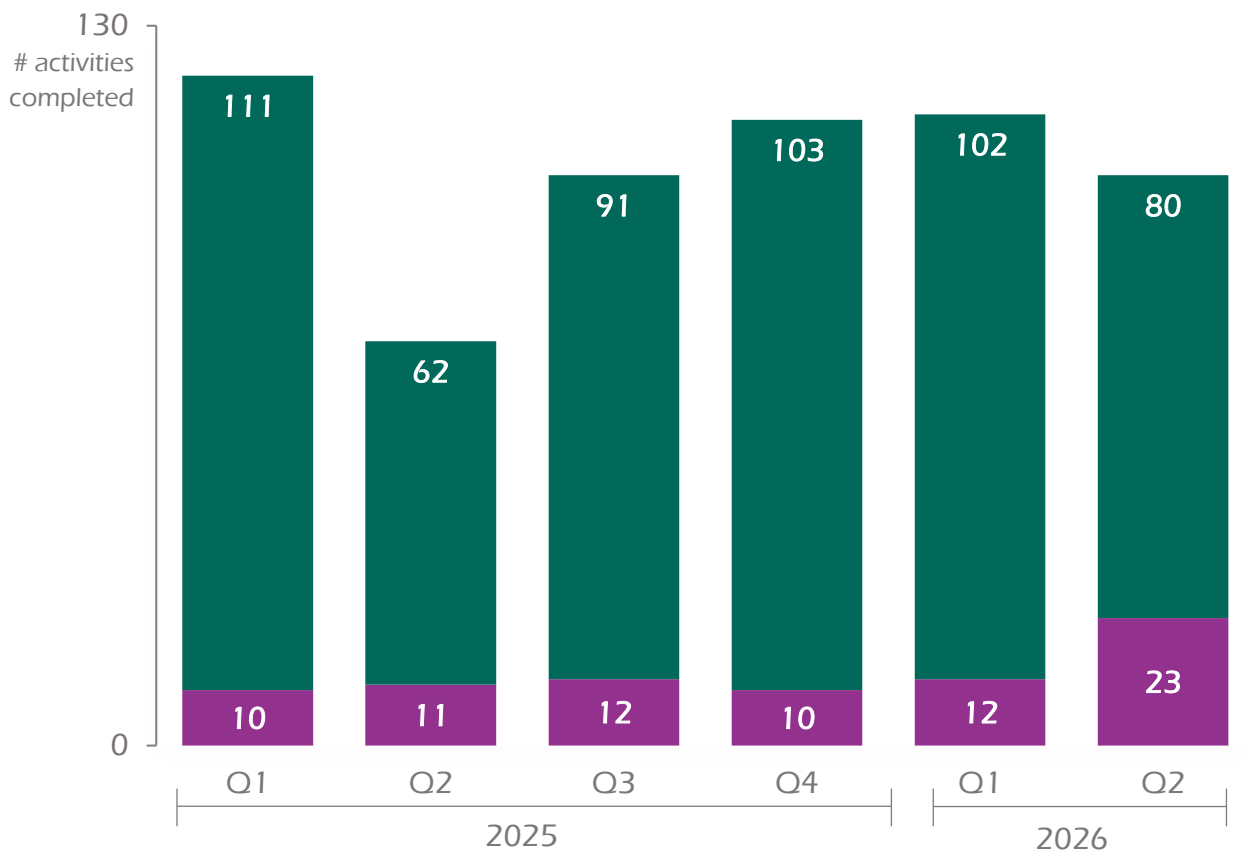
All five CHS teams, along with administrative support, engage in health education activities and promote their services and programs to the Oneida Community. Due to the volume of activities conducted, a system was established to measure the reach of these activities.

Community Touch Data: After each activity is completed, CHS staff enter the activity date, the individual coordinating the activity, coordinator's team, purpose of the activity, target audience, topic, delivery method (e.g., email, Facebook Live, in person, Kali), and the estimated number of people served (1-20, 20-50, 50-100, 100+). Data are analyzed on a quarterly and calendar-year basis. Quarterly periods are defined as Q1 (1/1–3/31), Q2 (4/1–6/30), Q3 (7/1–9/30), and Q4 (10/1–12/31).

This data showcases the CHS Department's meaningful impact and extensive reach throughout the Oneida community.

Examples of these activities include Memory Café, Oneida Just Move It, National Nutrition Month Health Education, Walk with a Doc, Child Education Classes, TRIAD Class, and many more!

In Q2 2026, CHS completed 103 activities.
80 health education and 23 Department/Program Promotion



Since 2022, the number of completed activities has increased.

