

FY-2026 Quarter 2 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

Status report of Outcomes/Goals

1. Culture Park Visitor Center design plan re-work to fit budget.
2. Print – Monthly average jobs increased from 77 to 85.
3. Simple Booklet online enhanced pdf platform is operational.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.5 MAIL 3 TOURISM 2.50 KALI 2
(DIRECTOR/ADMIN ASSISTS ALL AREAS)

FY2026 \$378,288 (509 jobs)

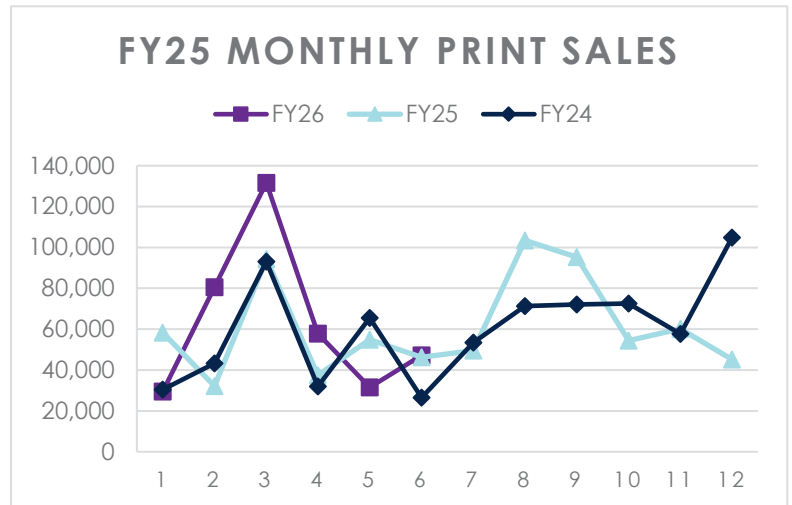
FY2025 \$722,403 (925 jobs)

FY2024 \$722,713 (1,012 jobs printed)

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Q1 – 2.1M copies, Q2 – 907,552 copies
FY26 Total 3.0M copies

GOAL CHALLENGES: Limited staff to develop additional materials.



Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL: \$3.4M obligation for the Amelia Cornelius Culture Park / Veterans Memorial

- **The Culture Park area** visitor center bid was over available funds. Development working with Sommerville to reduce costs by changing out some materials, looking at simple roofline and final option is to reduce the floor space which will reduce the 100 seat community room space.
- **Lee Gordon & Pearl McLester Log Home** In 2026, restoration costs research for engineering plans for rehabilitation expenses. No movement on this project.
- **Tourism** working on display pieces and maintenance of replica long house and log homes. First tour of the season is April 10, 2026.



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- **Winter Gathering** February 14, 2026 had a full room at the Oneida Hotel. There were over 40 vendors throughout the event.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL :

Big Bear Media will continue to support impactful events such as Winter Gathering, Summer Annual Pow Wow and other events that will strengthen Oneida fundamentals.

GOAL CHALLENGES: Continued challenges of staff ratio vs project plans.

Outcome/Goal # 3 Advance Forward using Technology

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

- Kalihwisaks: Simple Booklet interactive online pdf has been set up and staff is currently working on how the program works overall. The first Kali has been created as a test pilot. May will be the first on-line edition on the tribal website that will feature the interactive pdf.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to try to expand media content that connects the Oneida community in a positive way. GOAL CHALLENGES: Number one challenge is having enough staff time to prioritize new initiatives.

Contact Info

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