

FY-2026 Quarter 1 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

Status report of Outcomes/Goals

1. Culture Park Visitor Center plans 100% complete.
2. December high volume month for print production.
3. Midwinter Pow Wow planning for Feb 14th event & ACCP park closed up for season.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.5 MAIL 3 TOURISM 2.50 KALI 2
(DIRECTOR/ADMIN ASSISTS ALL AREAS)

FY2026 \$238,574 (253 jobs)

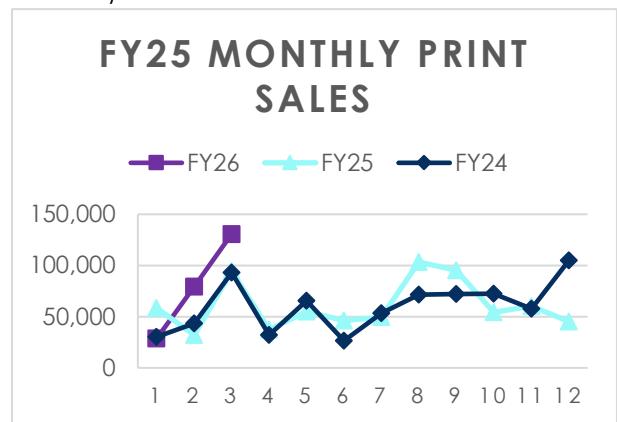
FY2025 \$722,403 (925 jobs)

FY2024 \$722,713 (1,012 jobs printed)

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Printing processed 1.7M copies (113 jobs) or 63% of a total of 2.7M copies completed for Q1.

GOAL CHALLENGES: Limited staff to develop additional materials.



Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL: \$3.4M obligation for the Amelia Cornelius Culture Park / Veterans Memorial

- **The Culture Park area** has visitor center design plans completed. Initial quote was received for construction costs. Amount surpasses budget and a request for 3 bids will be submitted for consideration.



- **Lee Gordon & Pearl McLester Log Home** In 2026, restoration costs research for engineering plans for rehabilitation expenses.

- **Tourism** hosted 14 tours totaling 315 visitors in Q1. This included a couple from Australia who found Oneida tours online. The Long House & Log Homes have been dismantled for the winter. Props and objects cleaned and stored away.
- FY26 (YTD 3) dance performances attendance 390 persons including Lawrence University, Red Shawl Gala & Youth group.
- **Return of the 3 Sisters Pow Wow** September 20, 2025.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Big Bear Media will continue to support impactful events such as Winter Gathering, Summer Annual Pow Wow and other events that will strengthen Oneida fundamentals.

GOAL CHALLENGES: Continued challenges of staff ratio vs project plans.

Outcome/Goal # 3 Advance Forward using Technology

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

- Kalihwisaks: New interactive product called Simple PDF contract completed. Working on vendor license to be activated for PO processing. Staff working towards more video in upcoming issues.
- Printing looking at enhancing PageDNA online ordering system to add more products.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to try to expand media content that connects the Oneida community in a positive way.

GOAL CHALLENGES: Number one challenge is having enough staff time to prioritize new initiatives.

Contact Info

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16 | OCTOBER 2025 THREE SISTERS POW WOW KALIHWISAKS

September 20, 2025
Oneida Hotel, Green Bay, WI

Special Thanks to the Pow Wow Event Team: Tonya Webster, Trista Cornelius Henrickson, Rosa Laster, Vicki Cornelius, Michelle Danforth and all that attended to make the event a success.

