



2026 Content Submission Deadlines and Publication Schedule

Edition	Submission Deadline (1st Thursday of Each Month)	Publication Date (Last Tuesday of each month)
Jan.	Dec. 4, 2025	Dec. 30
Feb.	Jan. 1	Jan. 27
March	Feb. 5	Feb. 24
April	Mar. 5	Mar. 31
May	April 2	April 28
June	May 7	May 26
July	June 4	June 30
Aug.	July 2	July 28
Sep.	Aug. 6	Aug. 25
Oct.	Sep. 3	Sep. 29
Nov.	Oct. 1	Oct. 27
Dec.	*Nov. 3	Nov. 24

*Due to compressed production schedule in November.

Submission Guidelines:

Print: Submit content according to schedule. Content received after deadline will still be accepted and will be prioritized accordingly. However, late content may not be published.

Social Media: Only content appearing in printed Kalihwisaks will be posted to social media. Posts or shares made from external Advertising/Editorial content is the sole decision of the Kalihwisaks team. Rules subject to change without prior notice.

Content Restrictions:

Commentary and/or opinion-based letters or advertisements are not accepted. Content related to a scheduled GTC or that require GTC action are not accepted.

Campaign advertising is accepted. For questions on campaign advertising, contact a member of the Kalihwisaks team for details and see upper right details.

The Kalihwisaks reserves the right to deny content for either print or social media based on public sentiment or other circumstances.

2026 Ad Specifications

Email submissions to: Kalihwisaks@OneidaNation.org

Acceptable File Formats: High Resolution PDF or Jpeg.

Sizing: Submit ad according to quarter page and strip ad specifications listed below. Because of high demands in advertising requests, both sizes must be submitted. Quarter page sizes will be prioritized.

Graphic Design Requests: If requesting ad creation services from kalihwisaks staff, provide the following:

• **Date** • **Time** • **Location** • **Contact Information**

If submitting photos, do not submit photos embedded in word. Rather, attach as a jpeg.

Ad Purchases: Currently, the Kalihwisaks does not charge for display advertising. Most ads will print as 1/4 page or strip ad. However, the Kalihwisaks reserves the discretion to reformat ads smaller or larger to accommodate space needs.

Political Ads: Quarter page size only. Candidate must submit own artwork or choose a template developed by the Kalihwisaks staff. Ad cost is \$45. Must submit monthly.

Obituaries: Obituaries received after the 15th of the month will be published in the next edition. For example, obituaries received on January 16 will be published in the February edition rather than the January edition.

Pending space, obituaries longer than 300 words will be printed. If not, the Kalihwisaks requests the remitter to submit a shortened version. The full length version can be linked to with a QR code.

The Kalihwisaks team reserves the right to make exceptions to the obituaries submission guidelines.

Best practices for submitting your own artwork:

- Keep display advertising text at least 12 point, in bold face.
- If submitting from Canva, ensure you have this correct size rather than the default 8.5x11 the program defaults to.
- Maintain good contrast for type and graphics. When the Kalihwisaks is posted online, your ad will appear in color. However, in the printed Kalihwisaks, it will be in grayscale.
- Stick to the **who, what, why, when, where and contact info**. Try not to include complex information. Refer readers to online resources if you they want to read in-depth information.

Quarter Page
3.75" wide x
4.6875" tall

Strip Ad Size
7.75" wide x
1.5" tall

All information subject to change without prior notice.