

# FY-2025 Quarter 1 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

**Status report of Outcomes/Goals**

1. High volume output through Printing Operations
2. Kalihwisaks working on new on-line platform to reduce printing costs & environmental impact of publication.
3. Great event line up for FY25

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.5 MAIL 2 (1MEDICAL) TOURISM 2.50 KALI 2

(DIRECTOR/ADMIN ASSISTS ALL AREAS)

YTD Sales Recap

FY2025 \$182,930 (210 jobs printed)

- **2.8M copies were printed Q1**
- **Note: Special thank you to Mail Center Qtr 1 Mail Center processed 78,054 pieces of mail – includes 7 mailers after 12/16/24 + prep for GTC UPS.**

FY2024 \$722,713 (1,012 jobs printed)

FY2023 \$980,010 (958 jobs printed)

Print productions are consistent with FY24 levels.

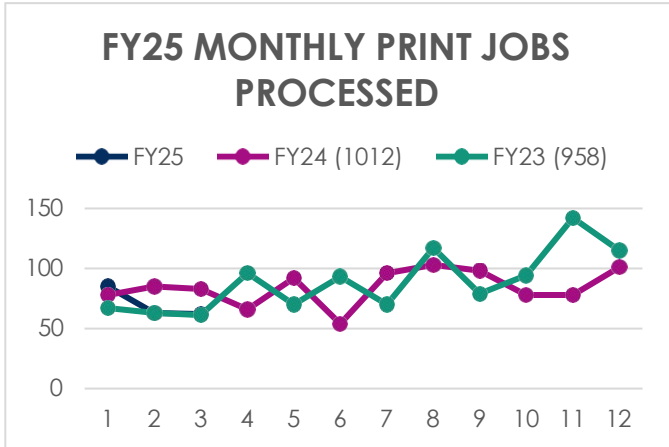
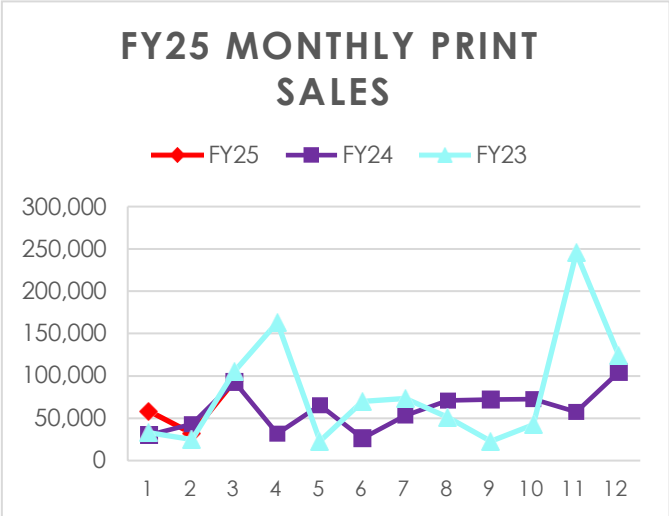
FY24 pieces of mail processed.

FY25 pieces of mail processed.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Better communication and planning with the organization to try and alleviate high workflow production during events and holidays.

GOAL CHALLENGES: Staffing options when production is challenged.



Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

## \$2.6M obligation for the Amelia Cornelius Culture Park / Veterans Memorial

- Visitor Center – Design on hold.
- Grounds garage on hold.
- Log Home Reconstruction – worked on a grant in December 2024. Unfortunately, did not complete the grant. Will continue to look for grants.

Budget	\$2,600,000
Engineering Fees, Construction Costs etc.	(\$1,081,356)
<b>Balance</b>	<b>\$1,534,244</b>

### 2025 Events

Winter Gathering Pow Wow – January 18.

Medicinal Garden reveal – April

Family Carnival - August 8 - 90 Met with carnival ride vendor and draft schedule created.

Fall Traditional Harvest Pow Wow – September 20.

\*Continue to help other departments with events.

Final Components (rounded up)	
DPW Shed	\$ 400,000
Visitor Center	\$1,100,000
(Under discussion January 2025)	

Kalihwisaks continues its successful publication that is connecting Oneida. Monthly run 8,000 copies.

### EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL :

Continue to plan upcoming events for the Oneida community.

GOAL CHALLENGES: Continued challenges of staff ratio vs project plans.

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## Outcome/Goal # 3

Advance Forward using Technology

### MEASUREMENT:

### ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

- Continue working on the digital store front implementation with limited staff time.
- Working on finalizing the online platform ISSUU for the Kalihwisaks and GTC packets in 2025. Proposed to be on 2nd BC meeting in January 2025.

### EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to try to expand media content that connects the Oneida community in a positive way.

### GOAL CHALLENGES:

Number one challenge is having enough staff time to prioritize new initiatives.

### Contact Info

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