

FY-2024 Quarter 4 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

Status report of Outcomes/Goals

1. Oneida Pow Wow is a great success.
2. Work continues at Amelia Cornelius Culture Park.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.5 MAIL 3 TOURISM 2.50 KALI 2
(DIRECTOR/ADMIN ASSISTS ALL AREAS)

YTD Sales Recap

FY2024 \$722,713 (1012 jobs printed)

FY2023 \$980,010 (958 jobs printed)

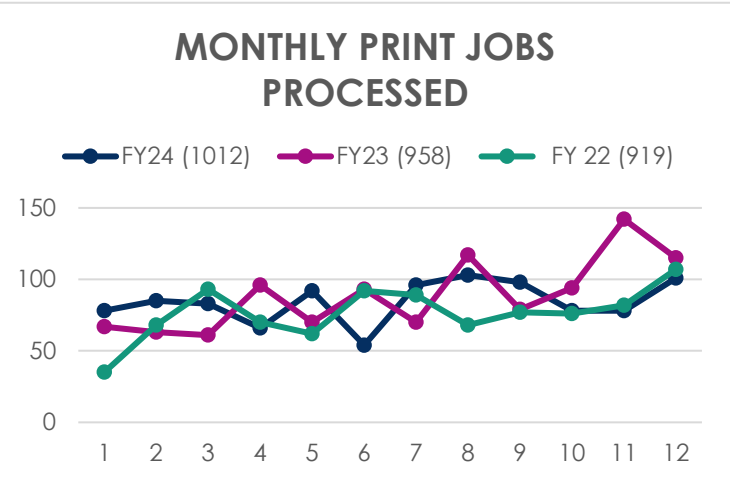
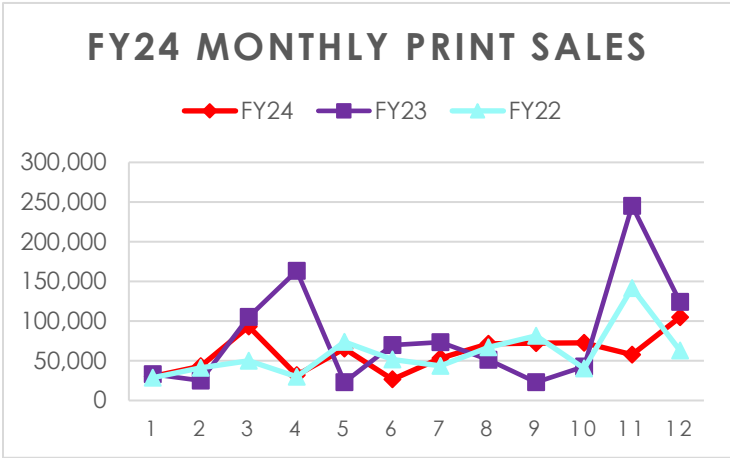
FY2022 \$712,722

Print productions are consistent with FY23 levels.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

ISSUU Interactive publication software research complete

GOAL CHALLENGES: Limited staff to be more proactive with cost saving media options.



Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

\$2.6M obligation for the Amelia Cornelius Culture Park / Veterans Memorial

- Veterans Wall Memorial area – **Complete**
- NW Corner Upgrades
 - Large Parking Lot w/lights – **Complete**
 - Accessible Sidewalks/stage – **Complete**
 - Visitor Center – Design on hold
- Log Home Area – Accessible sidewalks, ramps – **Complete**
 - Log Home Doors being replaced soon
- Language House – Replace Cul du sac – **Complete**
- Replace DPW Shed - design complete

Budget	\$2,600,000
Engineering Fees, Construction Costs etc.	(\$1,081,356)
Balance	\$1,534,244
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Final Components	
DPW Shed	\$ 400,000
Visitor Center	\$1,100,000

Next Step: General Manager Meeting w/Tourism & Development 10/21/24

Dates set for the 2025 Winter Gathering Pow Wow – January 18.

August 9th or 16th is the date selected for the return of the Family Carnival. Business Unit was set up by accounting. Planning will gear up in November.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL :

Working with GM on next steps.

GOAL CHALLENGES: Continued challenges of staff ratio vs project plans.

Outcome/Goal # 3

Advance Forward using Technology

MEASUREMENT:

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

- Continue working on the digital store front implementation with limited staff time.
- Working on developing ISSUU, an on-line platform to make print more interactive. Meetings with DTS and Secretary's office productive. Goal is to complete the contract in November and be operational with ISSUU for the Kalihwisaks in December.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to try to expand media content that connects the Oneida community in a positive way.

GOAL CHALLENGES:

Number one challenge is having enough staff time to prioritize new initiatives.

Contact Info

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