

# Oneida Comprehensive Health Division Community Meeting Breast Cancer Awareness & Updates

October 30<sup>th</sup>, 2024



**ONEIDA**



# Administration

**Sid White, DPT, MPT, MBA**

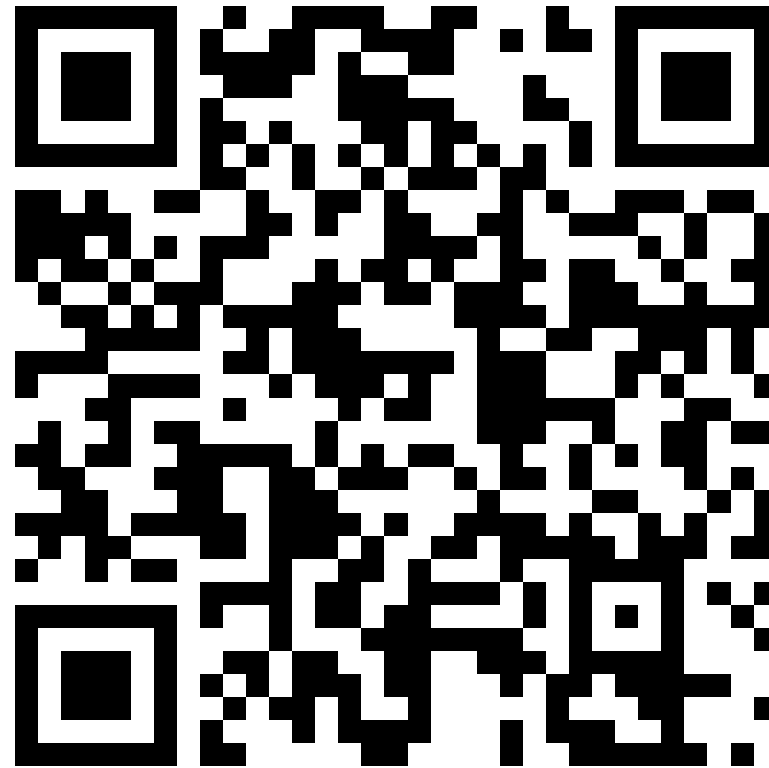
**Assistant Division Director**

**920.869.6554**

**[swhite1@oneidanation.org](mailto:swhite1@oneidanation.org)**



# Presentation QR Code



A good mind. A good heart. A strong fire.



# Housekeeping

**Meeting Format**

**Streamed & Recorded**

**Restroom Locations**

**Light Meal**

**Staff Available to Assist**

**Program Leadership Available Post-Meeting**

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**Vision:** A Progressive Sustainable Health System That Promotes Tsi?niyukwalihot^ (Our Ways)

**Mission:** We Provide the Highest Quality, Holistic Health Care to Ensure Wellness for OUR Oneida Community

## **Values:**

Responsive Leadership  
Communication  
Trust is the Foundation

Safety  
Culturally Sensitive  
Respect

# Five Principles Nation Building

**Transformational Leadership**

**Strong Governing Systems**

**Cultural Relevancy**

**Strategic Outlook**

**Sovereignty**

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# **Nation Building Themes**

**Use Relevant Data for Decision-Making**

**Integrate Oneida Values into our Governing Systems**

**Advance Community Engagement**

**Create Sustainable Community Economic Development**

**Strengthen Intergovernmental Strategies**

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# Introduction

**Debra J. Danforth, RN, BSN**

**Division Director**

**920.869.2711, ext. 4807**

**[ddanfort@oneidanation.org](mailto:ddanfort@oneidanation.org)**



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# Henri Cornelius

Dental Executive Assistant

45-Years of Service  
September 24<sup>th</sup> ,1979





# Debra Danforth

## Division Director

**41-Years of Service**  
**August 29<sup>th</sup> ,1983**







# **Mercie Danforth**

## **Director of Business Operations**

**37-Years of Service**  
**September 21<sup>st</sup> ,1987**



**Michelle Kimps**  
**Certified Medical Assistant**

**36-Years of Service**

**August 29<sup>th</sup> ,1988**







# **Sandy Sieloff**

## **Optometry Supervisor**

**35-Years of Service**  
**September 25<sup>th</sup> ,1989**





# **Susan Higgs**

**Manager WIC Nutrition**

**32-Years of Service**  
**August 3<sup>rd</sup> ,1992**



# **Lesley Ness**

**Shipping & Receiving Specialist**

**31-Years of Service**

**August 9<sup>th</sup> ,1993**







# **Mari Kriescher**

## **Behavioral Health Director**

**30-Years of Service**  
**October 5<sup>th</sup> ,1994**







# Stephanie Eberhardy

Physician Assistant

**29-Years of Service**  
**October 23<sup>rd</sup> ,1994**



**Bobbi Jo King**  
**Analyst Business Operations**

**28-Years of Service**

**September 23<sup>rd</sup> ,1987**





# Jean Olson

## Manager Project Systems

**27-Years of Service**  
**August 24<sup>th</sup> ,1997**





# **Connie Danforth**

**Physical Therapist Assistant**

**24-Years of Service**  
**October 8<sup>th</sup> , 2000**







# Kim Vine

## Optical Tech

**23-Years of Service**  
**October 21<sup>st</sup> , 2000**



**Connie Danforth**

**Coordinator Finance**

**23-Years of Service**

**August 5<sup>th</sup> , 2001**



# **Staci Hickey**

**Certified Medical Assistant**

**21-Years of Service**  
**August 24<sup>th</sup> , 2003**







# **Maria Doxtator Alfaro**

**Data Coordinator**

**21-Years of Service**

**August 17<sup>th</sup> , 2003**



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**Anita Antone**  
**Certified Medical Assistant**

**21-Years of Service**

**July 20<sup>th</sup> , 2003**



# 20-Years of Recognition

**Lisa Slaby**

- **Optical - Director**

**Lynn Metoxen**

- **Beh Health – Social Worker**

**Julie Gauthier Danforth**

- **CNA**



# 19-Years of Recognition

**Michael Flood**

- **Medical - Physician**

**Stefanie Reinke**

- **Health Promotions - Manager**

**Gwendolin Gniot**

- **Pharmacy – Clerk**

# 18-Years of Recognition

**Jessica DeGroot**

- Beh. Health – Psychotherapist

**Jessica Danforth**

- Pharmacy - Tech

# 17-Years of Recognition

**Brenda Haen**

- **Community Health - Manager**

**Boni Colwitz**

- **Certified Diabetic Educator**

**Tiffany Prodell**

- **Pharmacy - Tech**



# 16-Years of Recognition

**Felicia Brunette**

- **Dietary - Supervisor**

**Barbara Schofield**

- **Billing - Specialist**

**Carrie Habeck**

- **Laboratory**

**Cindy John**

- **Medical - Nurse**

**Wendelyn Kinnard**

- **Dental Assistant**

**Chia Moua**

- **AJRCCC – CNA**

# 15-Years of Recognition

**Carol Torres**

- **Community Health**

**Jennifer Rosner**

- **Credentialing**

**Regina Summers**

- **Billing**

# Intern Recognition

Division Commitment to Learning & Development

**Britney Gruszynski**

- Concordia University
- Family Nurse Practitioner

**Kayla Jacobsen**

- Maryville University
- Family Nurse Practitioner

**Sheridan Grosshuesch**

- UW-Oshkosh
- Family Nurse Practitioner

**Brady Kerwin**

- UW–Madison
- Medical School

# Intern Recognition

Division Commitment to Learning & Development

**Lisa Miller**

- UW–Green Bay
- Community Health Education

**Delaine Anderson**

- UW-Madison
- Medical School

**Skyler Longhini**

- UW-Milwaukee
- Public Health

**Jade Doucette**

- Bellin College
- Radiology

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# Intern Recognition

Division Commitment to Learning & Development

**Shawneen Risler**

- Lakeland University
- Community Counseling

**Noelene Philipp**

- UW-Green Bay
- Social Work

**Kateri Wheelock**

- Marquette University
- Clinical Mental Health Counseling

**Jennifer Bangert**

- Lakeland University
- Counseling

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# THE WAIT IS FINALLY OVER

Covid Vaccines are  
available **NOW**



## RECOMMENDATIONS:

- **age:** 6 months and older
- **AT LEAST** 2 months from previous covid vaccine

## HOW DO I GET MY COVID VACCINE?

Schedule Appointments:

**Call 920-869-2711**

Ask at next medical appointment



## ELIGIBILITY

FREE for all registered Native  
American Patients at OCHC

Non-Native American patients must be registered with insurance information on file at time of making appointment. Insurance will be billed and remaining balance is recipients responsibility.



# **Behavioral Health**

## **Medication Assisted Treatment Pilot**

**Mari Kriescher MS, LPC, CSAC, ICS**

**Behavioral Health Director**

**920-490-3737**

**[mkriesch@oneidanation.org](mailto:mkriesch@oneidanation.org)**





# Pharmacy

## Curbside Pick-Up Project Update

**Dennis Reckelberg, PharmD**

**Pharmacy Director**

**920.869.4878**

**[dreckelb@oneidanation.org](mailto:dreckelb@oneidanation.org)**



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# Medical Provider Additions

**Karen Lane, DO, FAAP**

**Medical Director**

**920.869.2711**

**[klane@oneidanation.org](mailto:klane@oneidanation.org)**





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# Dental Clinic

Dental Additions  
Repair Update

**Yvonne White, DDS, RDH**

**Dental Director**

**920.869.2711**

**[ywhite@oneidanation.org](mailto:ywhite@oneidanation.org)**



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# Community Health

## Home Health Services

**Brenda Haen, BSN, RN**

**Community Health Manager**

**920.869.4897**

**[bhaen@oneidanation.org](mailto:bhaen@oneidanation.org)**







# Radiology

**Courtney Georgia, BS, RT(R)(M)**

**Radiology/Mammography Supervisor**

**920.869.4998**

**[cgeorgia@oneidanation.org](mailto:cgeorgia@oneidanation.org)**





# Mammography Team

**Racheal, BS, RT(R)(M)**

**Brianna, BS, RT(R)(M)**

**Chelsea, AS, RT(R)(M)**

**Courtney, BS, RT(R)(M)**



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# Breast Cancer Awareness



## **RADIOLOGY MISSION STATEMENT:**

**To provide compassionate, caring and high quality X-ray and Mammography services to enhance the quality of health and wellness provided to the patients of the Oneida Community Health Center.**

# Breast Cancer Facts



**General US population**

**1 in 8 American Women Diagnosed**

**Most Common Cancer in US Women (Except Skin Cancers)**

**Accounts for 30% (1 in 3) of New Female Cancers**

Source: \*American Cancer Society (ACS)

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# Native American Women Are...



**7% Greater Risk of a Breast Cancer Diagnosis**

**10% More Likely to Die from Breast Cancer**

**Worst Survival Outcomes of Any US Racial Group**

**More Likely to be Diagnosed Before the Age of 50**

**Second Leading Cause of Death**

\*Tribal Health, Breast Cancer in Native American Women

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# **IMPORTANT: For Native American Population...**



**Cancer Deaths Drop in Every Other Demographic Group**

**Centers for Disease Control and Prevention (CDC):**

- **Rising in Native American Women**
- **Rising Nearly 2 Percent Yearly Among Native Women in Their 40s**

**Longer to Diagnose: *One of the Lowest Screening Rates in the Country***

**Abnormal Results: Less Likely to Pursue Confirmation Biopsy**

**Mainly Occurs in Middle Aged Women, Median Diagnosis 62 Years Old**

# Breast Cancer Occurs When Cells Grow Out of Control & Form Tumors



**Breast Cancer Spreads By:**

**Invading Nearby Tissues**

**Through the Lymphatic System/Blood**

# Risk Factors



## **Uncontrolled** Risk Factors:

1. Women
2. Aging
3. Genetics

## **Controlled** Risk Factors:

1. Smoking & Alcohol Consumption
2. Physical Inactivity & Overweight
3. Hormone Consumption

# Four Types of Breast Cancer



**Ductal Carcinoma in Situ (DCIS):** Early & Non-Invasive, Occurs in Milk Ducts

**Invasive Ductal Carcinoma (IDC):** Most Common that Occurs When Abnormal Cells Spread Beyond the Milk Ducts

**Inflammatory Breast Cancer (IBC):** Rare Fast-Growing that Occurs When Cancer Cells Block Lymph Vessels in the Skin

**Invasive Lobular Carcinoma (ILC):** Second Most Common



# Subtypes of Breast Cancer



**Paget's Disease of the Breast:** Uncommon Type that Causes Changes to the Skin of the Nipple

**Metaplastic Breast Cancer:** Several Subtypes, Including Squamous, Spindle Cell, and Adenosquamous Cell

**Phyllodes Tumor:** Rare Type of Abnormality that Can Be Benign, Borderline, or Malignant

# Signs & Symptoms



**Nipple Changes:** Flattened, Pulls Inward, Rash

**Nipple Discharge:** ANY Discharge Other Than Breast Milk

**Skin Changes:** Dimpling, Redness, Flaky Skin, Scaling

**Breast Changes:** Size or Shape in One or Both Breasts

**Pain:** In Breast or Armpit Area That Does Not Go Away

**Lumps:** In Breast & Armpit Area

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# How is Breast Cancer Diagnosed?

# Mammography

(aka - Mammogram)

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# Radiology Department Offers



State-of-the-Art **Screening Mammograms**

**Highly Skilled & Certified Mammography Technologists**

**Hologic Selenia Dimensions System:**

- **3D Tomosynthesis Imaging Combining Multiple X-Rays**
- **2D imaging**

**Accommodate Patients with Physical Impairments**





# Screening Mammogram

**Non-Invasive Detailed X-Ray Imaging Procedure**

**Minimum 4 views**

**Low-Dose Radiation Technique**

**Detects Breast Cancer & Other Diseases**

**Duration ~20 Minutes**



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# Abnormal Results?

**Primary Care Team Will Call With Next Steps**

**Radiologist Identify Suspicious Breast Tissue**

**Require Follow-Up Imaging**

**Diagnostic Mammogram Warranted if Breast Signs or Symptoms**





# Abnormal Results?

## Diagnostic Mammogram

**Primary Care Provider Referral**

**Specialized Diagnostic Breast Imaging**

**On-Site Radiologist**

**Mammographic Views of Area of Interest**

**Ultrasound**

**Biopsy**



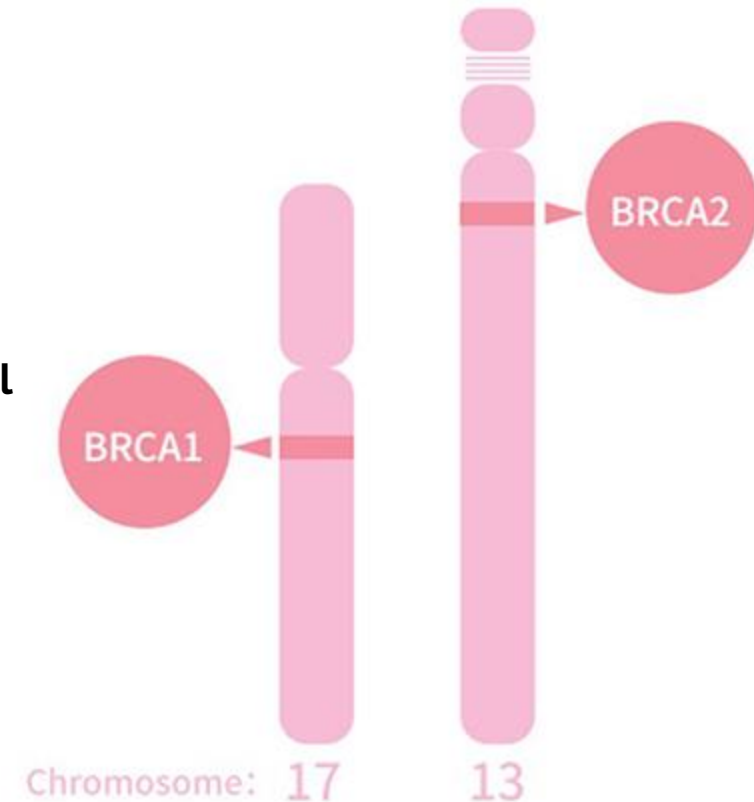
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# BRCA Genetic Testing

- Gene Mutations BRCA or Breast Cancer Gene
- Normal Cells Can Become Cancer Because of Mutation in Genes
- **1 in 10 (10%)** Breast Cancers Linked With Known Inherited Abnormal Genes
- Family History May Have Inherited an Abnormal Gene
- Does Not Always Show on Genetic Test
- Most Develop (about 90%) from Unidentified Acquired Changes
- Mutation Occurs During Patient's Life
- Most Causes Unknown







# What Does Breast Cancer Look Like?

**Breast Cancer Has Many Appearances**

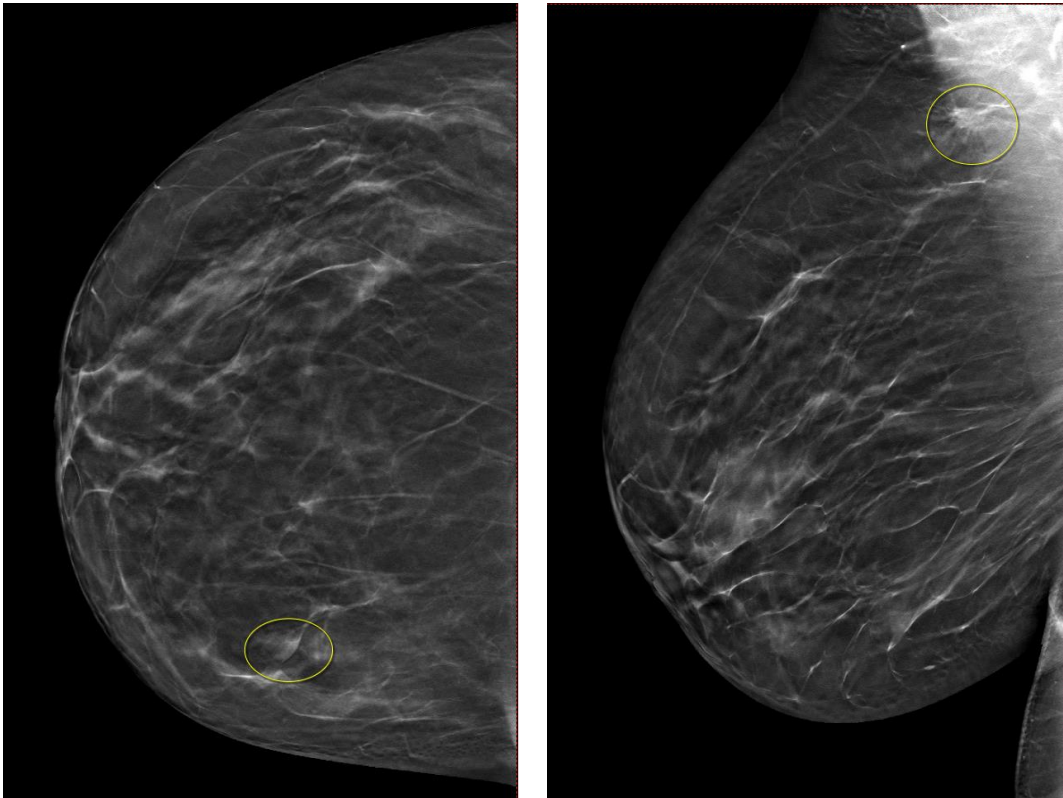
**Following Slides: Images of  
3D Tomosynthesis Mammogram.**

**Patient Information Stripped for Privacy**

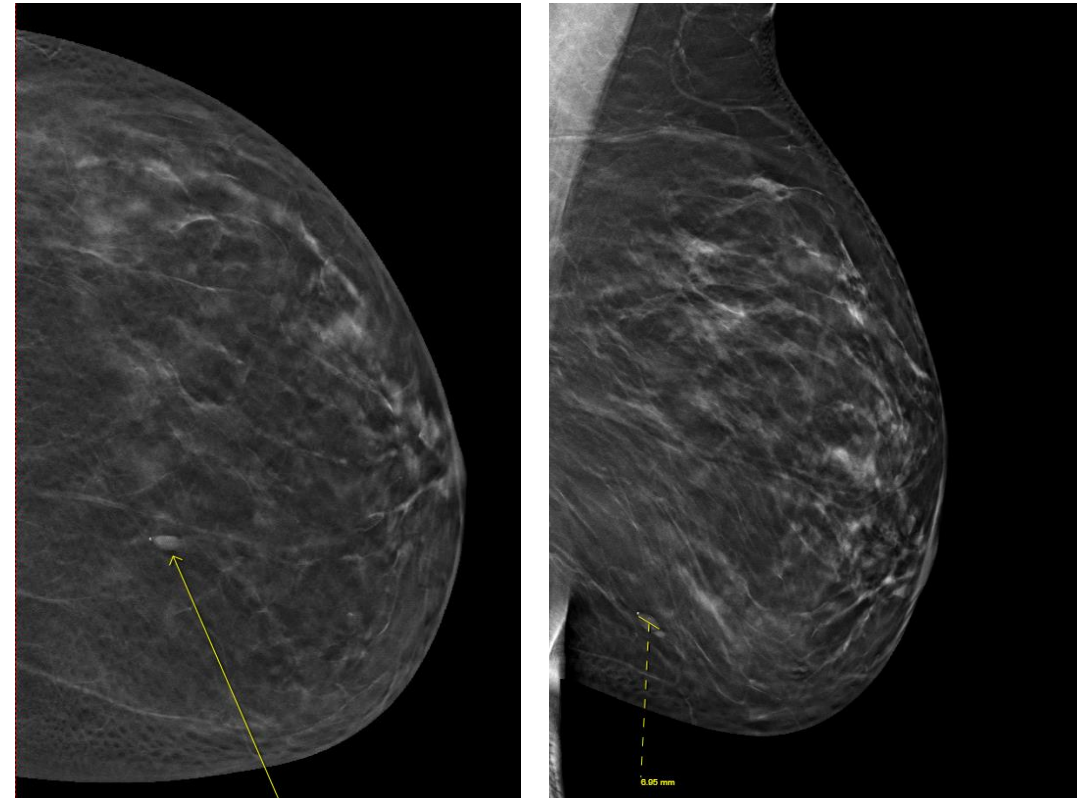


# What Does Breast Cancer Look Like?

Case A: RT Breast



Case B: LT Breast



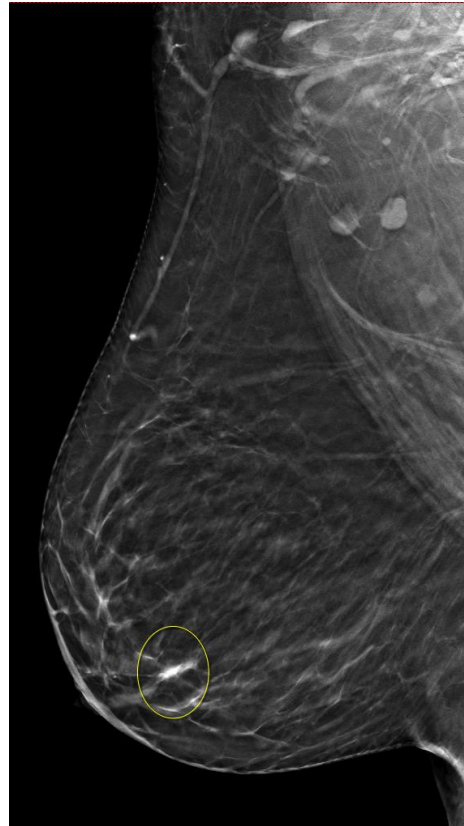
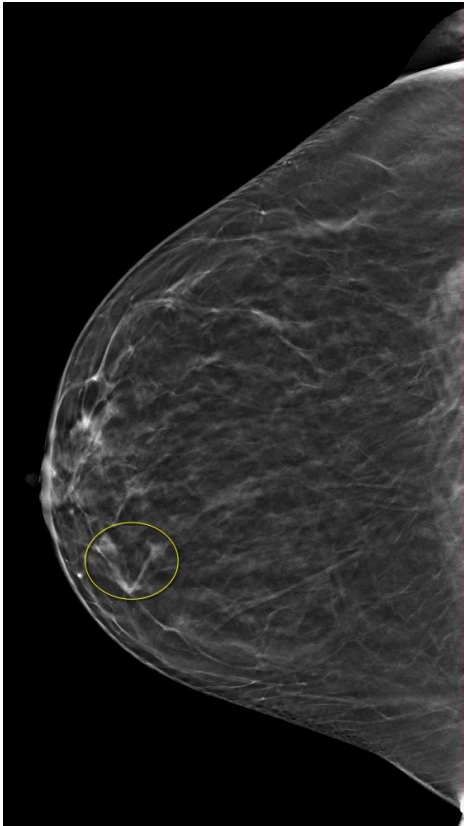
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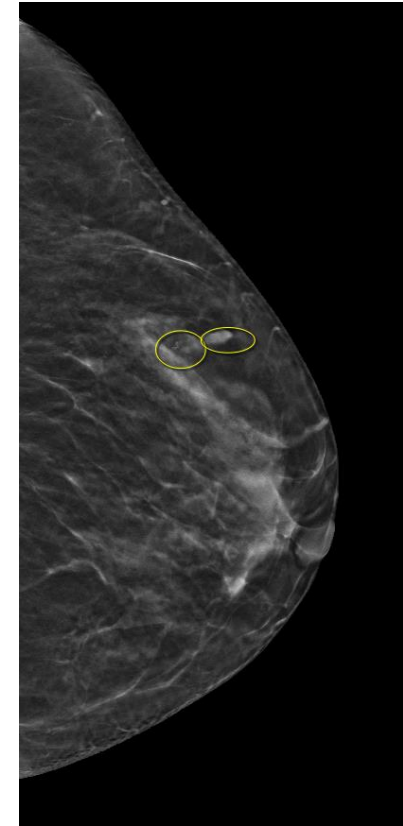
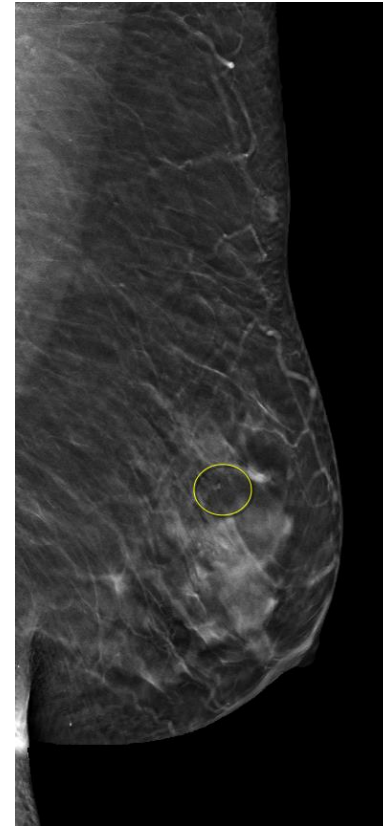


# What Does Breast Cancer Look Like?

Case C: RT Breast



Case D: LT Breast



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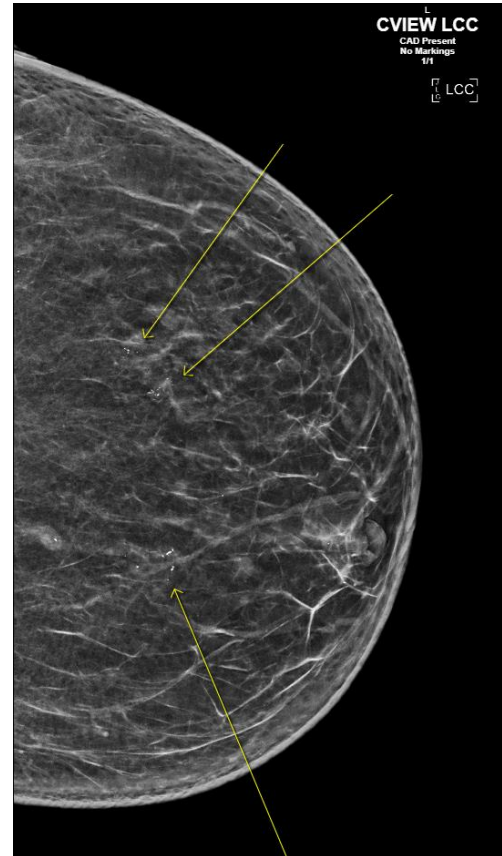




# What Does Breast Cancer Look Like?

Case D: LT Breast

Confirmed Breast Cancer  
after biopsy



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# Early Detection Saves Lives!

**Every Life Matters & Every Life Counts!**

**5-Year Survival Rate 99% With Early-Stage Detection**

**Less Treatment, Recovery Time & Cost of Care**

**Provides Annual Reassurance of Being Cancer-Free**



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# American Cancer Society Screening Guidelines



**Women 40–54 Years Old Annual Mammograms**

**Women 55+**

- Annual Mammogram
- Discussion With Doctor for Bi-Annual Mammogram *If* In Good Health, No Underlying Conditions or Family History of Breast Cancer

# American Cancer Society Screening Guidelines



## When Can I Stop Having Mammograms?

Screening Continuation as Long as a Woman Is In...

- Good Health *and*
- Life Expectancy Another 5-10+ Years *and*
- Would Pursue Treatment

# Mammography Department STATS



Year	Total
2024	660 and counting...2 months to go!
2023	650
2022	613
2021	598
2020	408
2019	597
2018	532

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# American Indian Cancer Foundation Grant Award



## CONGRATULATIONS!

**Oneida Community Health Center**  
**Selected AICF Indigenous**  
**Pink Clinic Champions for 2024**

- \$700 Grant
- T-shirts
- Mammo Info Flyers
- Smudge Kit
- Mini Breast Models

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# American Indian Cancer Foundation Grant Award



**Indigenous Pink Day  
Celebrated 3<sup>rd</sup> Thursday  
October 17<sup>th</sup>, 2024**

- ⌘ Annual Breast Cancer Awareness Campaign
- ⌘ Honor Indigenous Breast Cancer Warriors & Survivors
- ⌘ Wear Pink & Share Photos on Social Media
- ⌘ Use the Hashtag **#IndigenousPink**
- ⌘ Raise Awareness



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# Mini-Survey Results

<u>Division Wide</u>	<u>Tribal Only</u>
Personally Experienced BC	Personally
10.2%	11.8%
Family Member Experienced BC	Family Member
36.7%	47.1



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# Employee Testimonials



Female, Tribal

“I was directly impacted as well as my children, husband, and extended family. We are very sensitive to one another's feelings and are steadfast on helping others along their journey”

Female, Non - Tribal

“My breast cancer changed my life forever. It also made me stronger. My daughters were able to witness my journey, and it has made them grow to be strong women”

Female, Tribal

“Close friend has breast cancer is having surgery this week. Another close friend has the gene for breast cancer”

Female, Non – Tribal

“My mom died at 65 from breast cancer, gone way too soon”

Male, Tribal

“My sister had breast cancer at less than 35 years of age”

Female, Tribal

“Breast Cancer runs within my family. My maternal Grandmother, maternal Aunt, and sister was diagnosed. This has created more awareness for me, so I make sure that I get my yearly mammogram. I also had done genetic testing so if anything showed up, we could monitor more”

Female, Tribal

“I have an Aunt on my mom’s side, Aunt-in-law on my husband's side, and cousin who all had breast cancer. ALL are SURVIVORS! Two had to go through radiation treatment, and the other went through chemo. I also have a co-worker who had terminal breast cancer. It was heartbreaking to see pain, disfiguration, and the anger it caused her. Our department had a fundraiser for her; food, raffle items, games, etc. She was able to attend and be with all of us”

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# Employee Testimonials



Female, Non – Tribal

“My grandmother passed away from breast cancer. I was diagnosed and received radiation. It was tough with treatment and working but having a good support system gets you through. It is difficult to put your head around the diagnosis and it is like you are watching some other persons life”

Female, Non – Tribal

“My mother, sister, niece, and aunt have been diagnosed with various stages of breast cancer. All living family members have achieved NED stage. Which is promising at this time, but we all know this can change and does cause anxiety. Those of us in the family have taken it very seriously and began early detection annual mammograms”

Female, Non – Tribal

“I have had several close friends diagnosed with breast cancer, and it has completely altered their life. One of my friends was diagnosed at 27 and had to have a double mastectomy. Due to chemo and radiation, she can no longer have children. Luckily, she was blessed to find a donor eggs and is now carrying her first miracle child!”

Female, Non- Tribal

“A family member underwent radiation therapy; it reoccurred ~20 years later where radiation and surgery cured it a second time. Continual monitoring for further recurrence”

Female, Tribal

“My daughters friends' mom had breast cancer, and we were involved in her journey! She is a SURVIVOR!”

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# Employee Testimonials



**Thank You** to Health Division Mini-Survey Participants!

**Your Voice is Heard & Impactful!**

**To All the Women, Men, Family Members, Friends, & Colleagues Impacted by Breast Cancer – We Are Here Tonight to Honor Your Journey, Strength, & Resilience**

**Keep Fighting, Keep Supporting, and Keep Talking About Importance of**

**Screening Mammograms**

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# Schedule Mammogram Only



**Breaking Barriers: Eliminated Requirement for Women to Have a Physical Prior to Mammogram. Get Connected Directly to Radiology Department at:**

**920.869.4847, Option 1**

**Mammography Tech Will Review Brief Health History**

- Female
- No Breast Concerns
  - > 40 Years Old
  - > 365 Days Since Previous Mammogram
  - Facility Location of Previous Mammogram
- No Breast Cancer Diagnosis in the Past 12 Months

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# Schedule **Here** *TONIGHT!*



**Located in Back of Room**

**Fill Out Slip & Place In Wooden Box**

**Mammo Staff Will Process**

**Phone Consult Within 2 Business Days**

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# Schedule Mammogram With Physical



To Schedule Your Mammogram in Coordination with Annual Physical Call Oneida Community Health Center's General Phone Number at:

**920.869.4847, Option 3**

**“Physical with a Mammogram”**



# Schedule Without Calling...

At the Oneida Community Health Center...

During the Month of October

Display Placed in Main Entrance

20+ People Completed Slips

We're Proud of This Achievement!



# Wait, I Have a Breast Concern

We're Here For You

Regardless of Age/Gender

Call Oneida Community Health Center

Speak with Your Doctor's Team

920-869-2711, Option 3



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# Wait, I Have a Breast Concern

**NO Insurance – There are Resources!**

**Consult with Medical Benefits Coordinator (MBC)**

**Purchased Referred Care (PRC)**

If you do not qualify for PRC...

**Wisconsin Well Woman Program**

Request through PRC



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# What Does the Future Look Like?

**Oneida Breast Cancer Support Groups**

**Advancements in Mammographic Imaging Technology**

**Stayed Tuned Oneida...**



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# References



[American Cancer Society](#)

[American Indian Cancer Foundation](#)

[Indian Health Service](#)

[American College of Radiology](#)

[U.S. Food and Drug Administration](#)

[U.S. Center for Disease Control and Prevention](#)

[Oneida Comprehensive Health Division](#)

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# Yaw^ko

Questions, Request for Information, Comments:

Oneida Comprehensive Health Division - Administration

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