

# FY-2024 Quarter 3 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

**Status report of Outcomes/Goals**

1. Oneida Pow Wow is a great success.
2. Work continues at Amelia Cornelius Culture Park.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation,  
Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.5 MAIL 3 TOURISM 2.50 KALI 2  
(DIRECTOR/ADMIN ASSISTS ALL AREAS)

YTD Sales Recap

FY2024 \$487,632 (755 jobs printed)

FY2023 \$980,010

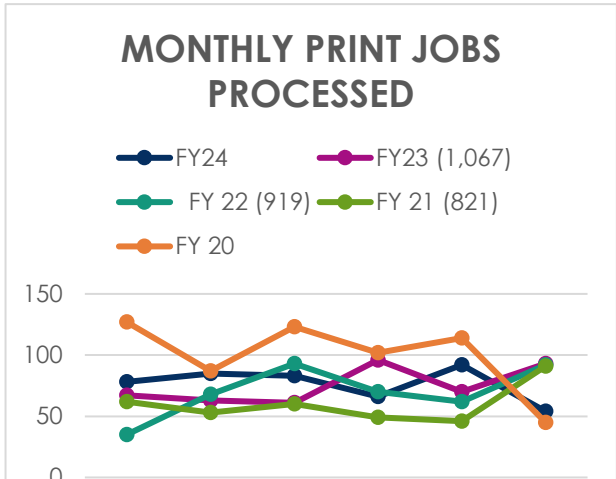
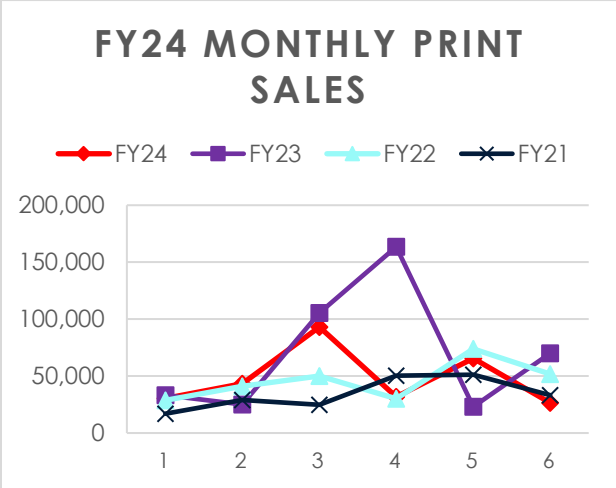
FY2022 \$712,722

Print productions are consistent with FY23 levels.

EXPECTATIONS/FUTURE PLANS REGARDING THE  
OUTCOME/GOAL:

Researching ISSUU with staff (see goal 3)

GOAL CHALLENGES: Limited staff to be more  
proactive with cost saving media options.



Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

**\$2.6M obligation for the Amelia Cornelius Culture Park / Veterans Memorial**

- The **Veterans Wall Memorial area** was completed with the placement of the eagle and concrete staining. The next step is the options of utilizing the existing pavers and selecting benches.
- The **Culture Park area** completed the asphalt parking area, walking trails and lighting. The next step for the overall project is the design of the visitor center with Somerville and the replacement of 5 log home doors.



- **Lee Gordon & Pearl McLester Log Home** next step when time permits: engineering plan for rehabilitation plans, create official CIP for tracking the unexpected project.

- **Oneida Pow Wow Pavilion** – Pavilion infrastructure is completed and hosted the 50<sup>th</sup> Annual Oneida Pow Wow. Due to rain the pow wow was moved to the Oneida Hotel 3 Clans Ballroom and the contest went on. Normally, 2,000 bands would be purchased on Friday night but with the quick



change no admissions were taken at the hotel and vendors were allowed to “grab” a table to sell their items. The ballroom holds 1,800 persons and the room was packed. On Saturday, the average was 5,000 persons and this year the total was 6,412. Sunday bands sold were 1,828 up 200 from 2023. A special thank you to all those who came before us, Tonya Webster, Trista Cornelius-Henricks, Vicki Cornelius, Leah Stroobants, Ron GoodEagle and all the many workers, Grounds & DPW staff, head staff, security, vendors, drums, dancers and more who made the 50<sup>th</sup> one memorable pow wow!



## Kalihwisaks

- Kalihwisaks continues to provide important information to the Oneida Community.

### EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL :

Our area will be continuing with the culture park development and working on beautifying some Oneida locations for the NFL draft. These project are ongoing.

GOAL CHALLENGES: Continued challenges of staff ratio vs project plans.



## Outcome/Goal # 3

Advance Forward using Technology

### MEASUREMENT:

### ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

- Continue working on the digital store front implementation with limited staff time.
- Working on developing ISSUU, an on-line platform to make print more interactive. Our goal is to work on decreasing printing costs to the organization

### EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to try to expand media content that connects the Oneida community in a positive way.

### GOAL CHALLENGES:

Number one challenge is having enough staff time to prioritize new initiatives.

### Contact Info

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VETERANS MEMORIAL CONCRETE STAINING



MEMORIAL DAY - ACCESSIBILITY OF SITE IS A PROUD MOMENT!