



13-TIME WORLD CHAMPIONS
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NEWS RELEASE

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FOR IMMEDIATE RELEASE

PACKERS TO HOST WORKSHOP MAY 28 FOR DIVERSE BUSINESSES ABOUT PRELIMINARY STEPS TO APPLY TO BE VENDOR FOR 2025 NFL DRAFT

Workshop to help educate diverse businesses in receiving the necessary certifications to apply to become a vendor for the Draft; Milwaukee and Madison events also planned

With the 2025 NFL Draft in Green Bay on the horizon, the Packers are hosting a workshop, May 28, aimed at providing valuable information to state businesses about receiving the necessary certifications in order to apply to become a vendor for the Draft. The workshop aims to assist them in leveraging their business, navigating the NFL portal and various opportunities through the NFL Supplier Diversity Program.

The **in-person Green Bay workshop will be held on Tuesday, May 28, from 1 to 4 p.m.** in the Legends Club of the Lambeau Field Atrium. Additional workshops will be held at the Wisconsin Procurement Institute in **Milwaukee, June 13**, and The Black Business Hub in **Madison, June 18**, with additional information available in the near future.

The session will feature representatives from New North, Packers Mentor-Protégé Program, Wisconsin Procurement Institute and the Business Council to discuss the certifications and overarching process of applying to be a vendor at the 2025 NFL Draft in Green Bay. The program will include an overview on the opportunities for diverse and certified business, along with specifics on qualifications, application processes, benefits of certification and other associated requirements.

To be considered a diverse supplier, participants must meet the following criteria. The company must be owned by individuals who are 51% minority, woman, LGBTQ+, veteran or persons with disabilities. Along with this, the business must have an established office in Wisconsin prior to 2019. Finally, vendors must be the direct source of all goods/services they bid on, and their goods/service must match those required for the event.

The 2025 NFL Draft in Green Bay will require a wide array of vendors to be successful, sourcing from the following categories: audio/visual, contract labor, event production, heavy equipment, barricade, entertainment, florals, janitorial, catering, concessions, event services, general contractors and transportation. Secondary vendor needs include business administration services, legal services, management and advisory services, financial services, marketing, advertising and information technology services.

Those interested in attending the workshop should register [here](#).

The NFL Supplier Diversity Program is an NFL event-focused diverse supplier program, created to promote equitable and inclusive procurement practices by exposing experienced suppliers to the NFL and Packers vendors/business partners. The program consists of professional development workshops, building strong community relationships and fostering economic growth in NFL markets. It is managed by League consultants who work with committees and partners to identify local, diverse suppliers to participate in the program. A database is maintained of these diverse suppliers for future league use. **The program for the 2025 NFL Draft is expected to have more information and registration information available in June.**

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