



SUMMARY REPORT

ONAP and BLVE engaged the community through 1:1 and survey based data collection. This included over two dozen 1:1 interviews with staff, board, community members, local artists and affiliated artist leaders in the community. In addition, BLVE administered a digital and printed survey over an 11 week period in June through September of 2023. We collected a total of 813 responses to the arts survey.

Initial Findings

ONAP mission is clear:

- 97% of respondents feel that it is important for ONAP to preserve the culture
- 95% feel it's important for ONAP to nurture and fund artists.
- 85% of respondents noted that the programs at ONAP both served to provide opportunities for our youth to learn about different art forms in our culture, and were affordable.

Yet, only:

- 37% of respondents were familiar with all the programs that ONAP provides,
- 31% of respondents had participated in an ONAP program
- 41% of respondents had family members who participated.

Survey Assessment

Overall Survey Assessment

In assessing the results of the survey, some topics stand out. One is access and inclusivity in regards to the classes we offer our community

The respondents note a desire for:

- online classes
- partnered classes
- simple make and take classes
- a more diverse roster of art practices
-

Public art was an extremely active and popular part of our survey responses. In discussing the type of public art they would like to see, respondents deeply supported murals (69%), festivals (68%), garden arts (57%), sculpture (57%), throughout the Oneida Reservation and other locales around northern Wisconsin.

Our artists and community are engaged and interested in the future of the Oneida Arts Program. They desire to see more public art, engage in different venues and locations and see Oneida change and shift based on their needs.



SUMMARY REPORT (CONT)

Artist Survey

Overall results from the artist survey show that our artists do not engage as deeply with our programming as we might hope. Only:

- 38% of artists note that ONAP provides opportunities for them
- 13% of artists who responded had been contracted previously
- 7% had received grants for their artistry.

An overall takeaway from the artist survey was that many of the artists that responded had very little knowledge of the programs offered by ONAP, or how to access them. Artists noted a lot of options for other programming that ONAP might consider, those are laid in more detail in the report and accompanying data.

Major Recommendations

New/Changed/Adapted Programming

When announcing new programming, consider offering new and innovative programming.

- Multigenerational programming, Cultural Artforms class
- Experimenting with location/sessions/times/audience served

Building Bridges to the Artist Community of Oneida

It is clear from the data collected that a large portion of the artist community, in and around the ONAP service area, feel disconnected from the work of ONAP. Continued engagement of artists with ONAP through focus groups, open houses, additional opportunities for showing and selling their work. Overall, the artists of Oneida have spoken of their need for assistance in learning/teaching their artform, engaging, building, showing, maximizing and financially benefiting from their relationship with ONAP.

Creating New Partnerships

In this moment of transition and reengagement with our community it is a smart tactic to consider partnership with other non profit organizations and government agencies to find creative and innovative ways to support artists and community at ONAP.

- Can we find organizations around Brown Cty that may want to enhance our reach? Can we partner to be able to better afford supplies?
- Can partner organizations provide other venues? Can we find gallery and art collector partners that can assist with marketing and distribution of artist work?

These three strategic tactics, along with better staffing and more consistent outreach, has the potential to provide ONAP with the kind of information necessary to serve their community and artists in a deep and meaningful way.