

FY-2023 4th Quarter Report

ONEIDA TRIBAL ACTION PLAN

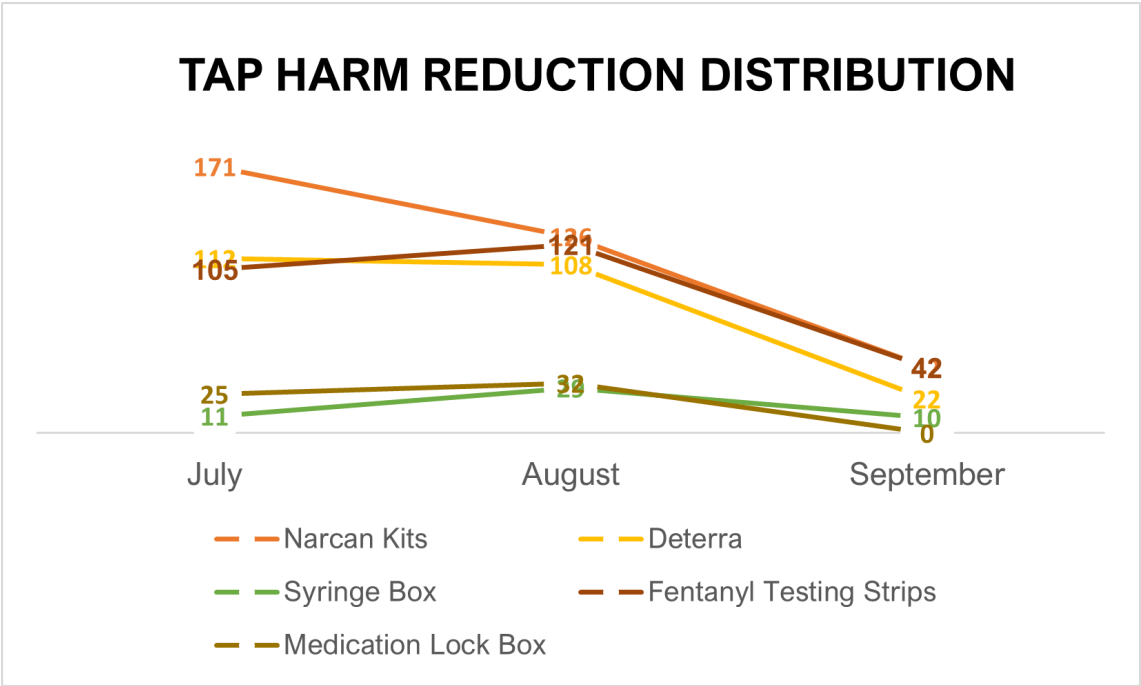
Status report of Outcomes/Goals

- 1. Which outcome/goal(s) does the Division wish to report on?
- 2. What metric is being used to measure the outcome/goal?
- 3. What are the accomplishments (i.e. positives, things for which the Division is proud, brags) have occurred over the reporting period that reflect the Division's progress for reaching the outcome/goal?
- 4. What can the community expect to see in the future (i.e. 6 months; next year; 18 months) from the Division related to the outcome/ goal?

Outcome/Goal # 1

Harm Reduction Awareness

MEASUREMENT:



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

In an effort to save community member's lives, TAP distributes Harm Reduction materials such as Narcan (Naloxone) kits, Deterra drug deactivation pouches, syringe boxes,

medication lock boxes and newly added fentanyl testing strips. The TAP staff is State Certified to train Narcan administration. From July to September of 2023, the TAP staff have distributed 339 Narcan kits (2 doses per kit), 242 Deterra pouches, 268 Fentanyl testing strips, 50 syringe boxes, and 57 medication lock boxes.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

One life lost to an opioid overdose is too much as opioid overdose is preventable. Our goal is to continue to improve Harm Reduction awareness within the Oneida Community. We distribute Harm Reduction materials at community events and bi-monthly at our Narcan Distributions, a continued collaboration with OneStop Retail. Upon request, TAP will facilitate Narcan Training with large groups. Since July, we've included fentanyl testing strips in our Narcan kits.

Outcome/Goal # 2

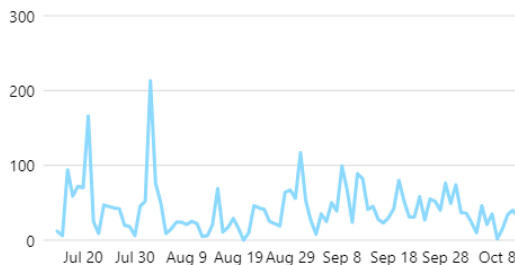
Increase Communication and Collaboration

MEASUREMENT:

Page and profile visits

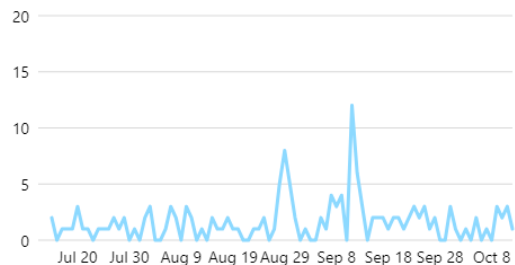
Facebook visits ⓘ

3,756 ↑ 0.4%



Instagram profile visits ⓘ

147 ↓ 18.3%



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

TAP engages the community through communications on social media, website, events, and meetings. Since July, the TAP Facebook page has 56 new likes/follows with a total of 1,813 followers. The TAP Instagram has 563 followers with 43 new followers in the past 90 days. Our reach has decreased 32% to 10,706 on Facebook and decreased 8.8% with a reach of 507 on our Instagram. 807 story views on TAP Snapchat since September 16th and is currently developing a social media marketing plan for Tiktok

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

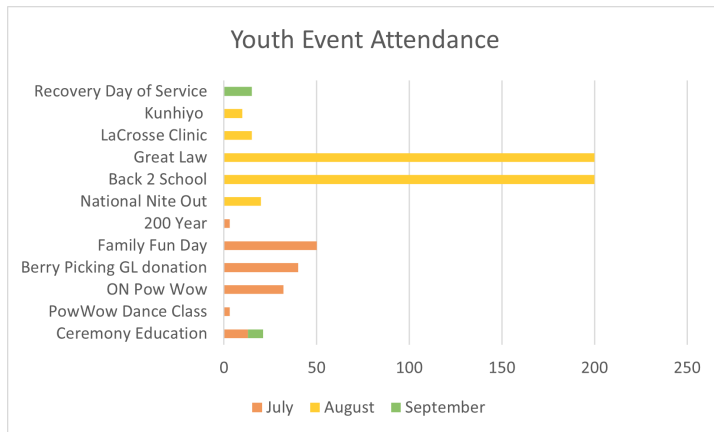
Continue to engage and educate the community on the drug and alcohol epidemic with TAP social media accounts. TAP has collaborated with numerous internal and external agencies to include Oneida Comprehensive Housing, Cultural Heritage, Oneida Family

Services, Oneida Behavioral Health, Economic Support, Rites of Passage, Wise Women Gathering, Man Clan, Mandolin Foundation, Oneida Library, Oneida Recreation, Recovery Nest, DarJune, National Indian Health Board, Oneida Child Support, the Mandolin Foundation, the University of Wisconsin Green Bay, and Brown County Health and Human Services. TAP will continue to extend our network with agencies to encourage collaboration on future endeavors and stay informed of current trends in the drug epidemic. Planning to host a Gathering of Native Americans in the future to gain community support of the TAP.

Outcome/Goal # 3

Prevention Awareness

MEASUREMENT:



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

TAP staff collaborates with various departments to host youth events. At these events, we provide age-appropriate drug and alcohol prevention information and/or activities. In collaboration with Comprehensive Housing Outreach, Recreation, Library, Cultural Heritage, Tourism, and Oneida Community Advocates we've coordinated events to include Red Ribbon Week, Pow Wow Dance Classes, Ceremony Education events, and Two Spirit Youth group. TAP will continue to monitor attendance and gathered verbal feedback to improve future programming.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

TAP's continued presence with youth will ensure youth have a safe space to engage in wellness activities with culture to reinforce TAP's mission and goals. Culture is prevention. Developed toolkit for Oneida parents with age-appropriate programming to encourage healthy conversations about alcohol and drugs.

Contact Info

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Photos (optional):



Oneida's Faces of Recovery to Celebrate Recovery Month



Berry Picking donations for the Great Law



Recovery Day of Service at Tsyunhehkwa