

FY-2023 Quarter 4 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

Status report of Outcomes/Goals

1. Print/Mail Operations continue to turn out high volumes of print requests.
2. All staff pulled together to create a memorable summer of historical events.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 5.0 MAIL 3 TOURISM 2.50 KALI 1.50 (DIRECTOR/ADMIN ASSISTS ALL AREAS)

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

YTD Sales Recap

FY2023 \$980,010

FY2022 \$712,722

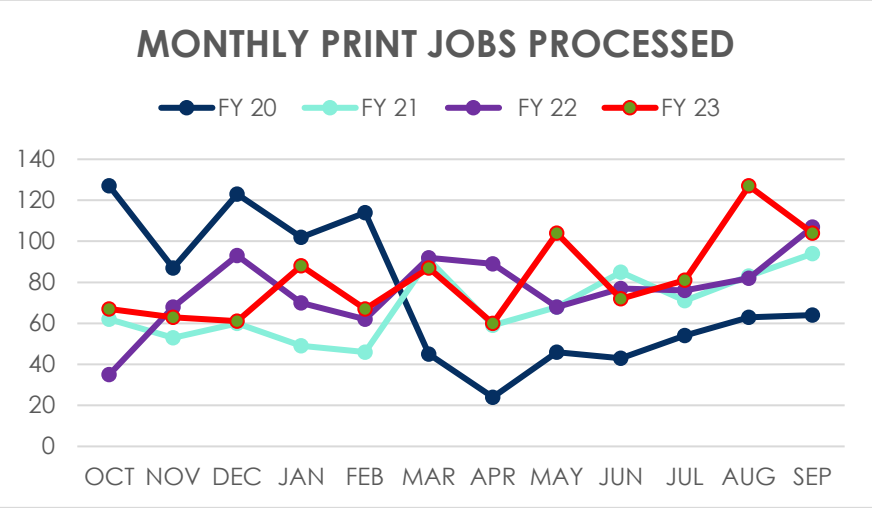
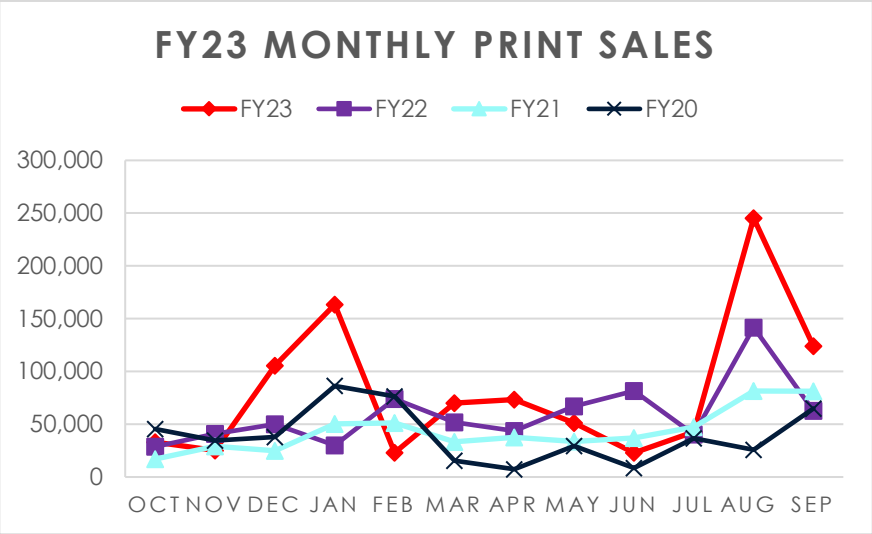
FY2021 \$523,842

YTD Statistics

7.8 Million Copies thru machines
712,562 pieces of mail processed

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

In Progress digital store implementation work at the end of Sept. 2023. End result will free up administrative time to work on PageDNA and ExploreOneida.



GOAL CHALLENGES: Due to the unprecedented summer of activities and printing, it left staff fatigued. Looking forward into the next fiscal year to more planning with large scale print jobs and organizational education will be a priority.

Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

\$2.6M obligated for the Amelia Cornelius Culture Park / Veterans Memorial – Contracts are in place and construction begins.

Oneida Pow Wow Pavilion – planning continues.

Tourism & Events –

- Tourism hosted 25 tours / 639 guests.
- 49th Annual Pow Wow hosted the largest attendance in pow wow history 10,300.
- Tourism Coordinator working with Indigenous games.
- 200 Year Bicentennial Planning & Execution.
- Staff provided assistance with other events.

ExploreOneida.com Gordon McLester Collection – Video Data base is up-loaded to ExploreOneida.com. Next step: validate video links and reset web content during the fall.

Kalihwisaks – Continues producing outstanding issues with excellent photos, and event coverage. Stephen Kercher, UW-Oshkosh History Professor is one box shy of completing the scanning & Ocular Recognition Software processing. Will be back later in the year to complete.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Focus work with the Wildlife Sanctuary advertisement/panel project.



GOAL CHALLENGES: Staff vs workload. Creative Services Trainee position has been posted. Currently, have contracted with a free-lance writer/coordinator. Graphics for Kali is also an external contract. At some point graphic artist will accept another full-time position. No additional projects can be taken on.

Outcome/Goal # 3

Advance Forward using Technology

MEASUREMENT:

Project #1 New – Digital Store Front – FY23 Q4 Some allocated time utilized to make adjustments with the PageDNA programming staff. Roll out will begin in Q1 FY24.

Project #3 – Q4 – exploreoneida.com/culture/teacher-resources/ was loaded with 3 Sisters children's book. Need more time to promote the resource to teachers and schools.

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

BBM Staff continues to step up work long hours to assist in all areas where possible.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

BBM will roll back and focus on finishing current project prior taking on more tasks.

GOAL CHALLENGES:

The greatest impact continues to be limited staff time due to large scale events and printing needs.

Contact Info

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