FY-2023 Quarter 3 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

Status report of Outcomes/Goals

- 1. Print/Mail Operations continue to turn out high volumes of print requests. Current FY Count general Mail out 226,439 pieces out-going & 11 GTC Mailers 148,971 pieces.
- 2. The top accomplishments: Average Print jobs 76/mon up 2 from FY22 with less staff.

 *Note this does not include digital store front completed invoices. Latex printer printed first 34' banner and all pow wow banners did not have to be outsourced.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

STAFF: PRINT 4.40 MAIL 3 TOURISM 2.50 KALI 1.10 (DIRECTOR ASSISTS ALL AREAS)

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

NOTE: June numbers are less than actual due to Admin working with Pow Wow and increased amount of 18 data entry for the event.

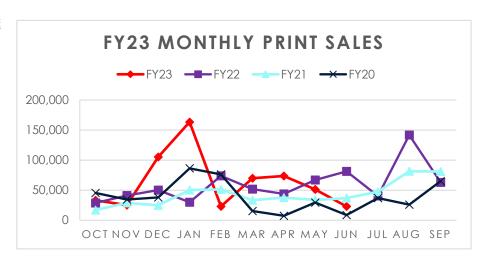
Quarter 2 FY23 Print YTD Sales projection was \$490,000 actual \$541,222 (18 through May 2023) All staff continues to produce quality work under some short time deadlines.

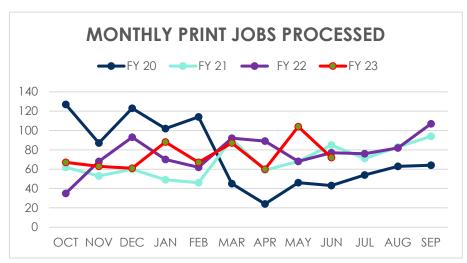
EXPECTATIONS/FUTURE PLANS

REGARDING THE OUTCOME/GOAL:

In Progress digital store implementation rolling out in no work completed in Q3, moving to Q4, but may be pushed to FY24.

GOAL CHALLENGES: The following remains the same. Managing with limited staff. The digital store front is ready to roll out but is being delayed due to other





work priorities that don't allow time for 2 employees to focus on training. No admin assistance hired. Mail area short 1 FTE.

Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

Veterans Memorial – Still seeking out quality commercial strip lighting for the wall.

\$2.6M obligated for the Amelia Cornelius Culture Park –

Contract review continued on the ACCP project. Purchase orders should be completed in July/Aug. Visitor Center and DPW shed layout nearing completion.

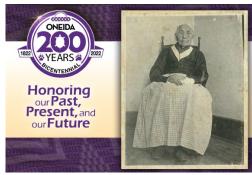
Toursism & Events – Tourism hosted 12 tours / 271 guest.

- May 22 Evening was An Evening with Native Writers. Dr. Patty Loew will be the MC/Hosted roughly 140 people at the Radisson.
- 49th Annual Pow Wow coordination is in full swing to begin June 30th.
- Miss Oneida Pageant
- Tourism Coordinator working with Indigenous games.
- 200 Year Bicentennial Staff working to complete all logistics, emergency mgmt./land use plans. Entertainment contract set with musical and comedic acts and more. Contract completed with Carter King to continue work on the long house and create (4) 1820s women's outfits. Plans continue on Pow Wow arbor for FY24.

3 Sisters Teaching Resource – Work continued to seek out a date for a training with the teachers before they returned to school. Currently, looking at other options.

Gordon McLester Collection – Work continues on the vast paper collection of Gordon McLester. PT contracted assistant completed the review of scanning and numbering of 8 boxes previously scanned by modified duty worker. Working towards the 2nd goal of the video database being rolled out in July or early August.

Kalihwisaks – Large scale layout completed for the July edition featuring all the 200 year events. This was a large undertaking of staff time. Staff also worked to scan all Kalihwisaks that were not previously on the network. Stephen Kercher, UW-Oshkosh History Professor began assisting by getting a scanner loaned by the college. He began the tedious work of scanning and processing pdfs through an optical character recognition software. This process is ongoing.













EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue work with the Wildlife Sanctuary advertisement/panel project. Planning will continue on the 200-year calendar of events and 2023 pow wow.

GOAL CHALLENGES: We could accomplish more with more staff.

Outcome/Goal # 3

Advance Forward using Technology

MEASUREMENT:

Project #1 New - Digital Store Front - FY23 Q3 not completed - push to Q4 due to lack of time.

Project #3 – Q4 – exploreoneida.com/culture/teacher-resources/ was loaded with 3 Sisters children's book. Will look towards the future to create more components for the project.

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

BBM Staff continues to step up and learn new areas.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

BBM will continue to work towards pushing media and technology forward.

GOAL CHALLENGES:

The greatest impact continues to be limited staff time to work with new technology that advances Oneida media, video and research.

Contact Info

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