

FY-2023 2nd Quarter Report

ONEIDA TRIBAL ACTION PLAN

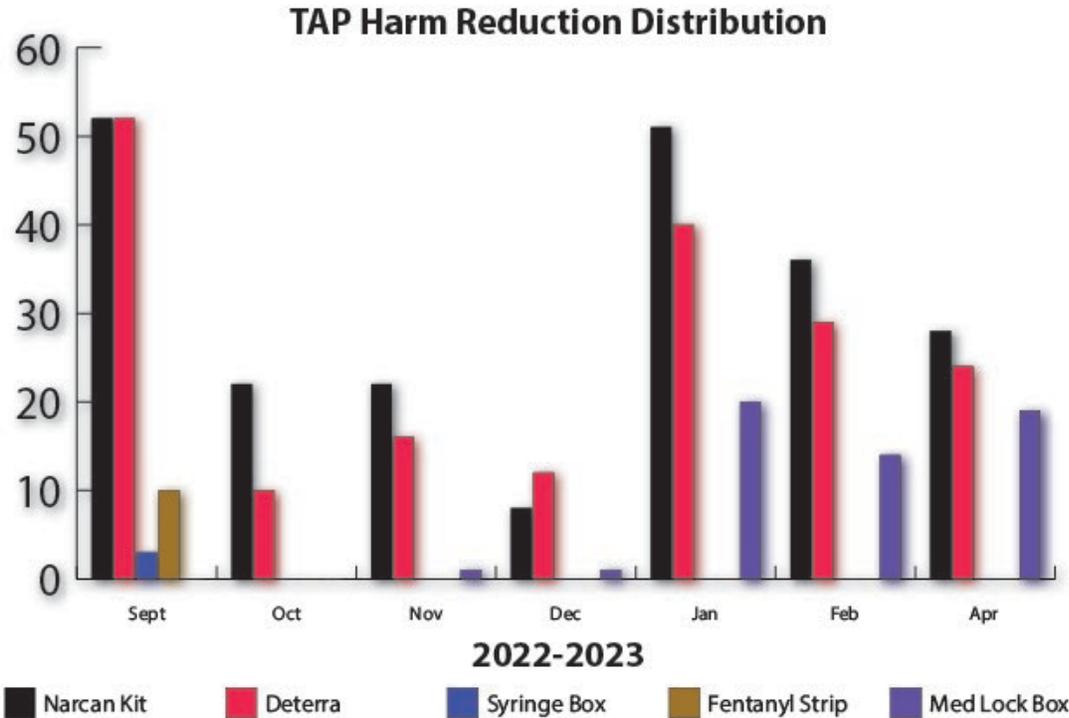
Status report of Outcomes/Goals

- 1. Which outcome/goal(s) does the Division wish to report on?
- 2. What metric is being used to measure the outcome/goal?
- 3. What are the accomplishments (i.e. positives, things for which the Division is proud, brags) have occurred over the reporting period that reflect the Division's progress for reaching the outcome/goal?
- 4. What can the community expect to see in the future (i.e. 6 months; next year; 18 months) from the Division related to the outcome/ goal?

Outcome/Goal # 1

Harm Reduction Awareness

MEASUREMENT:



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

In an effort to save lives, the TAP staff will continue to distribute Harm Reduction materials to the community to include Narcan (Naloxone) kits, Deterra drug deactivation pouches, syringe boxes, and medication lock boxes. The TAP staff is State Certified to train Narcan administration. September to December of 2022, the TAP staff has distributed 119 Narcan kits, 107 Deterra pouches, 3 syringe disposals, 10 fentanyl Strips, and 12 medication lock boxes. In 2023, the TAP staff has distributed 125 Narcan kits, 96 Deterra pouches, and 61 medication lock boxes. Tetwatatehsnye TAP Conference on March 29th, 2023 had 240 in attendance.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Our goal is to continue to improve Harm Reduction awareness within the Oneida Community. We distribute Harm Reduction materials bi-monthly at our Narcan Distributions, which is a continued collaboration with OneStop Retail. TAP will continue to provide Harm reduction materials at our monthly events and upon request, will facilitate Narcan Training with large groups. One life lost to an opioid overdose is too much because opioid overdose is preventable. TAP and Oneida Behavioral Health are establishing emergency public Narcan kits with a social media campaign to promote community harm reduction awareness.

Outcome/Goal # 2

Increase Communication and Collaboration

MEASUREMENT:

Page and profile visits

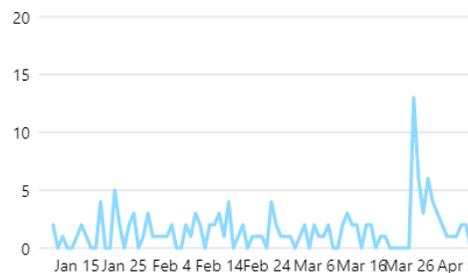
Facebook Page visits ⓘ

3,190 ↑ 318.6%



Instagram profile visits ⓘ

138 ↑ 25.5%



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

TAP engages the community through communications on social media, website, events,

and meetings. Since January, the TAP Facebook page has 55 new likes/follows and TAP Instagram has 37 new followers. Our reach has declined 16% to 12,263 on Facebook and increased 7.6% with a reach of 384 on our Instagram.

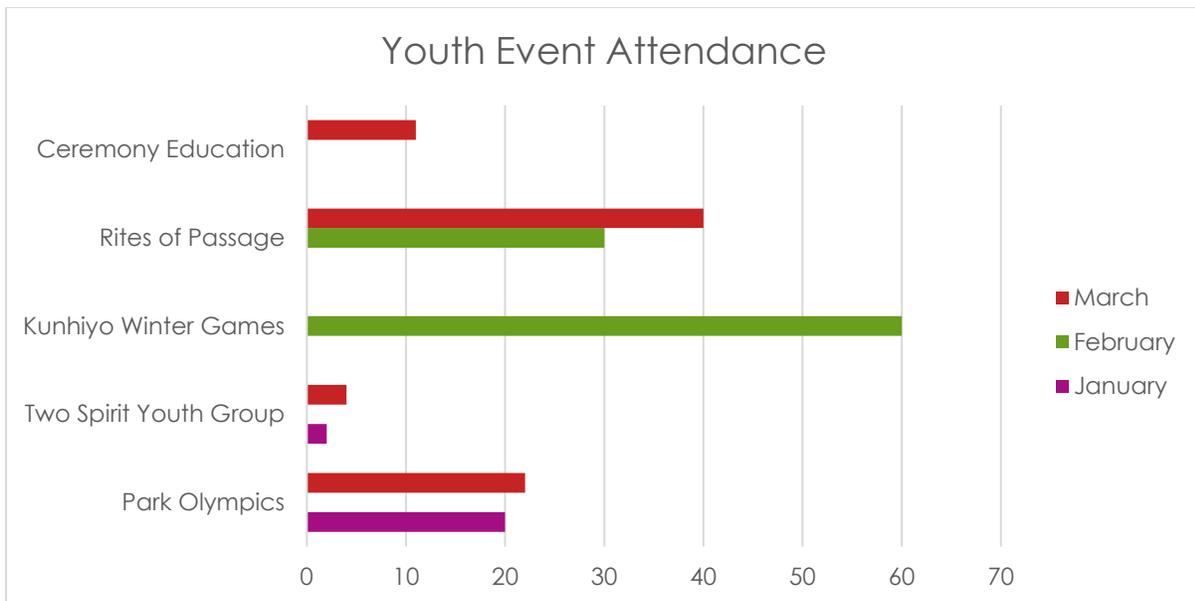
EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to engage and educate the community on the drug and alcohol epidemic with TAP social media accounts. In the future, we're hoping to utilize platforms such as TikTok and Snapchat to reach a younger audience as most of our current audience is over 35 years old. In 2023 TAP has collaborated with numerous internal and external agencies to include; Oneida Comprehensive Housing, Cultural Heritage, Oneida Family Services, Oneida Behavioral Health, Economic Support, Rites of Passage, Wise Women Gathering, Man Clan, Mandolin Foundation and Brown County Health and Human Services. TAP will continue to extend our network with agencies to encourage collaboration on future endeavors as well as keep the TAP staff abreast of current trends in the drug epidemic.

Outcome/Goal # 3

Prevention Awareness

MEASUREMENT:



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

TAP staff collaborates with various departments to host youth events. At these events, we provide age-appropriate drug and alcohol prevention information and/or activities. The youth in the Recreation after school programs, can now identify the TAP team and know what TAP is. In collaboration with Comprehensive Housing Outreach, Recreation, and

Oneida Community Advocates we've coordinated events to include multiple Park Olympics events, Ceremony Education events, and Two Spirit Youth group & events. TAP will continue to monitor attendance and gathered verbal feedback to improve future programming.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

TAP's continued presence with youth will ensure youth have a safe space to engage in healthy activities with culture to reinforce TAP's mission and goals. Culture is prevention. Continuation of events such as the Park Olympics, Two Spirit Youth Groups, and Ceremony Education. TAP's current collaboration efforts provide ribbon skirt making classes at Oneida Recreation on Friday nights throughout April, re-establish an Oneida Unity Youth group, and newly focused on how to assist Drug Endangered Oneida Children.

Contact Info

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Photos (optional):

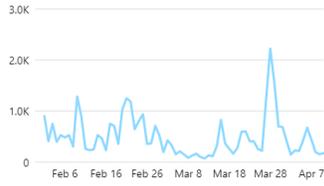


Tetwatatehsnye Conference, Radisson

Reach

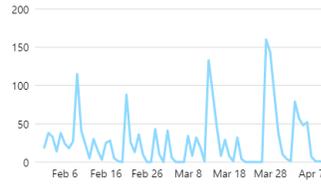
Facebook Page reach ⓘ

11,546 ↑ 58.7%



Instagram reach ⓘ

366 ↑ 16.6%



TAP Reach on Facebook and Instagram



January Park Olympics, Oneida Recreation