

FY-2023 1st Quarter Report

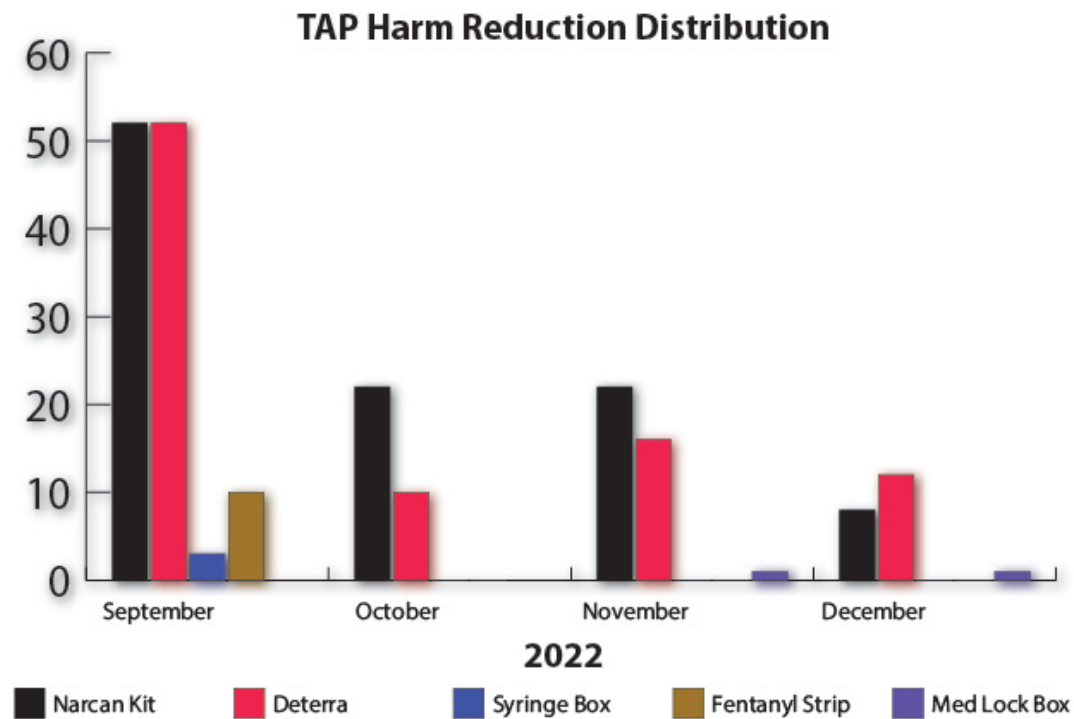
ONEIDA TRIBAL ACTION PLAN

Status report of Outcomes/Goals

Outcome/Goal # 1

Harm Reduction Awareness

MEASUREMENT:



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

In an effort to save lives, the TAP staff will continue to distribute Harm Reduction materials to the community to include Narcan (Naloxone) kits, Detera drug deactivation pouches, syringe boxes, and medication lock boxes. The TAP staff is State Certified to train on how to administer Narcan. Since September of 2022, the TAP staff has distributed 119 Narcan Kits, 107 Detera pouches, 3 Syringe disposals, 10 Fentanyl Strips, and 12 Medication Lock Box's.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Our goal is to continue to improve Harm Reduction awareness within the Oneida Community. We distribute Harm Reduction materials bi-monthly at our Narcan Distributions, which is a continued collaboration with OneStop Retail. TAP will continue to provide Harm reduction materials at our monthly events and upon request, will facilitate Narcan Training with large groups. One life lost to an opioid overdose is too much because opioid overdose is preventable.

Outcome/Goal # 2

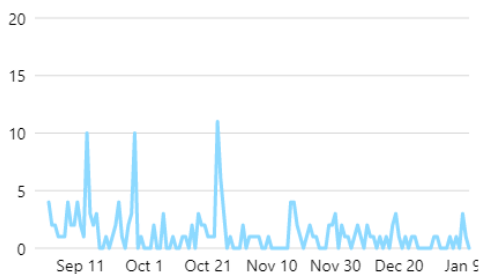
Increase Communication and Collaboration

MEASUREMENT:

New likes and follows

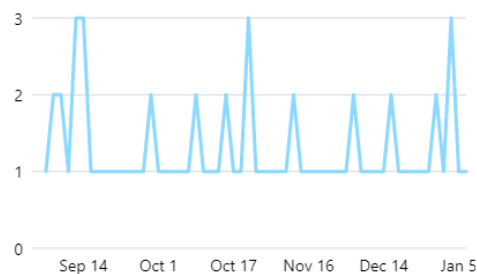
Facebook Page new likes ⓘ

162 ↑ 9.5%



New Instagram followers ⓘ

74 ↑ 29.8%



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

TAP engages the community through communications on social media, website, events, and meetings. Since September, the TAP Facebook page has 162 new likes/follows and TAP Instagram has 74 new followers. We have a 16,195 reach on Facebook and reached 371 with our Instagram. Since September, TAP collaborated 40 internal departments or external agencies.

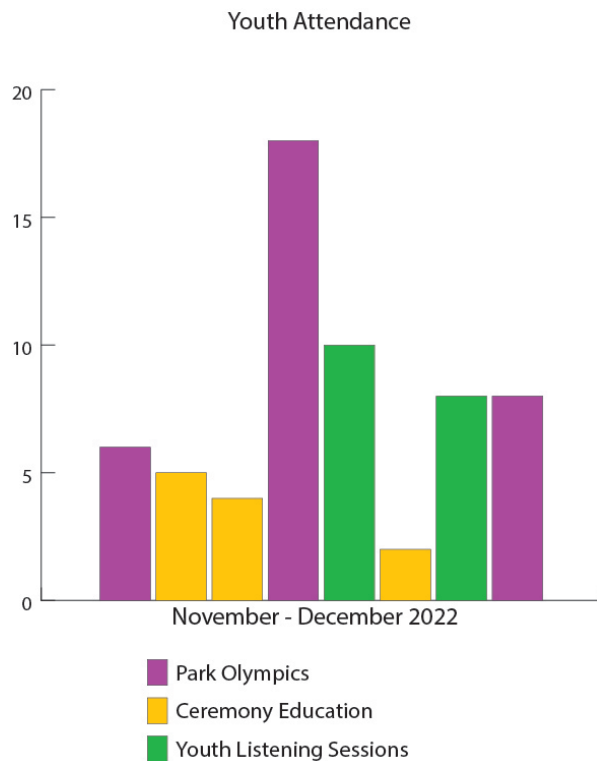
EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continue to develop social media marketing plans to engage and educate the community on the drug and alcohol epidemic. In the future, we're hoping to utilize platforms such as TikTok and Snapchat to reach a younger audience as most of our current audience is over 35 years old. TAP collaborates regularly with many internal departments to include Comprehensive Housing, Community Advocacy, Recreation, Behavioral Health, Cultural Heritage, etc. Continued communication and collaboration within the Oneida Nation's departments will not only create awareness and transparency but ensure we're collectively working toward promoting a healthy Oneida community. TAP will continue to extend our network with external agencies to encourage collaboration on future endeavors as well as keep the TAP staff abreast of current trends in the drug epidemic.

Outcome/Goal # 3

Prevention Awareness

MEASUREMENT:



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

TAP staff collaborates with internal and sometimes external departments to host youth events. At these events, we provide age-appropriate drug and alcohol awareness

information and/or activities. The youth in the Recreation after school programs, can now identify the TAP team and know what TAP is. In collaboration with Comprehensive Housing Outreach, Recreation, and Community Advocacy we've coordinated a few events to include multiple Park Olympics events, Ceremony Education events, and Two Spirit Youth group & events. TAP will continue to monitor attendance and gathered verbal feedback to improve future programming.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

TAP's continued presence with youth will ensure youth have a safe space to engage in healthy activities with culture to reinforce TAP's mission and goals. Culture is prevention. We'll continue our previous events such as the Park Olympics and Ceremony Education. TAP is currently collaborating in planning a 3-on-3 basketball tournament, Winter Indigenous Games, and re-establishing an Oneida Unity Youth group.

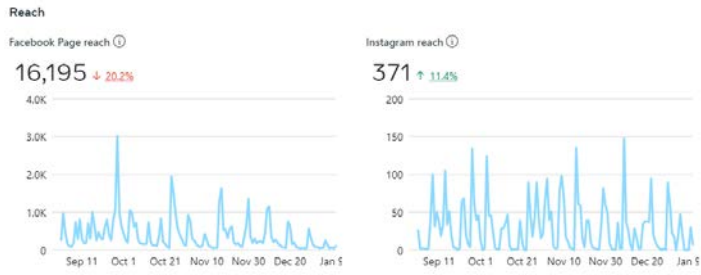
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Photos (optional):



TAP Harm Reduction at OneStop – Travel Center



TAP Reach on Facebook and Instagram



Lori Elm, TAP Admin., presenting an addiction activity with youth