FY-2022 Quarter 4 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

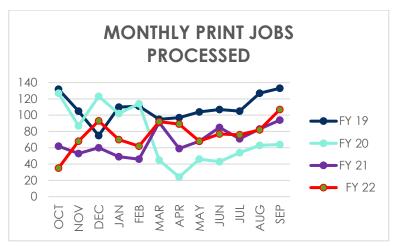
Status report of Outcomes/Goals

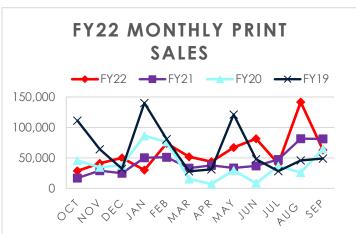
- This report will focus on the operational sustainability for Big Bear Media/Print
 Operations. Printing has been an in-plant service that seeks outside customers and
 funding.
- 2. The top accomplishments: Average Print jobs 102 up 25 from previous month FY ave. ARPA/TCS Funding approved Digital Storefront 4 weeks to launch, latex equipment arrived and \$2.6M ACCP site survey & soil borings completed. Next step: Vets Wall design process.
- 3. Kalihwisaks transformation continues to bring more content to the community.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

MEASUREMENT: PRINT: FY19 – 8.5 Staff VS FY22 4 FTE, 2PT, 1Sub & rare external graphics help





ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

Quarter 4 FY22 Print YTD Sales projection was \$700,000, actual 712,772. Jobs processed in September 2022 -102 vs Pre-pandemic average of 116. TC needed for YTD FY22 \$75,570 Q3, Q4 not available currently. Special thanks to all the staff for print/mail work of 5 GTC mailers totaling 4.9Million copies which equates to 125K paper being moved through the print/mail process to meet 10-day meeting law.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

In Progress digital store Implementation will happen during Q4. (On track to meet this goal.)

 $\underline{\text{How has the COVID-19 Pandemic impacted the Outcome/Goal:}}$

Managing with limited staff.

Outcome/Goal # 2

Advancing On^yote?a.ka Principles

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

July 1-3 – Oneida Pow Wow back with largest attendance in 48 years.

August 3 – Amelia Cornelius Culture Park – Brian Doxtator storytelling event. Featuring – storytelling, songs and smoke dancers. Event on Facebook live, community would like more events.

September 14 – Sponsor Path Lit by Lightening – Jim Thorpe book release event w/ Brown County Public Library.

September 19 – 200 Year Meat Donation – Menominee & HoChunk.

September 23 – 200 Year anniversary event w/ Heritage Hill. Four TV station coverage.

Oneida Veterans Memorial – work continues, old lights removed, troughs filled and special angled work to have water run off the ledge. Special forms completed, cracks repaired, and the artwork repaired. Work will continue through Oct. 31, 2022.

\$2.6M obligated for the Amelia Cornelius Culture Park - Site ground survey & soil borings testing complete.

Tours & Smoke Dance Presentations – 26 Tours / 470 persons, 13 dance presentations.

WI Humanities Grant – Three Sisters teaching template: Native matching game completed, Three Sisters children's book art in progress, seed sorting game, book color/cut activity and on-line teacher's resource page started. To be completed in Oct. 2022.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continued work with the Wildlife Sanctuary advertisement/panel project. Work will continue on the 200-year calendar of events and 2023 pow wow. Big Apple Fest in limbo with the determination of staff for FY23.

HOW HAS THE COVID-19 PANDEMIC IMPACTED THE OUTCOME/GOAL:

(Continues) – Staffing challenges to continue to create events, advance tours, media and development project.

Outcome/Goal # 3

Advance Forward using Technology

MEASUREMENT:

Project #1 New - Digital Store Front - implement Q4

Project #2 – Installation of Latex printer – arrived working on firewall issues – to be operational in Q4

Project #3 – Update ExploreOneida.com and Kali websites. - complete



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

ExploreOneida.com updated and more content coming in Q4. Kalihwisaks tribal website and FB pages are updated with all 2022 pdf issues.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

ExploreOneida.com will have its first teaching resource page on the Three Sisters posted by Oct. 31st.

HOW HAS THE COVID-19 PANDEMIC IMPACTED THE OUTCOME/GOAL:

Continues: Greatest impact is having very limited time to work with new technology.

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