

2022-2023 Publication Schedule

SUBMISSION DEADLINE First Thursday of each month at end of day <small>*Exception Sept. and Dec. 2022</small>	PUBLICATION DATE Last Tuesday of the month
September 8, 2022*	September 27, 2022
October 6, 2022	October 25, 2022
November 3, 2022	November 29, 2022
December 8, 2022*	December 27, 2022
January 5, 2023	January 31, 2023
February 2, 2023	February 28, 2023
March 2, 2023	March 28, 2023
April 6, 2023	April 25, 2023
May 4, 2023	May 30, 2023
June 1, 2023	June 27, 2023
July 6, 2023	July 25, 2023
August 3, 2023	August 29, 2023
September 7, 2023	September 26, 2023
October 5, 2023	October 31, 2023
November 2, 2023	November 28, 2023
December 7, 2023	December 26, 2023

2022-2023 Ads Specifications

**Submit all files to
Kalihwisaks@oneidation.org**

Acceptable File Formats: High Resolution PDF and Jpeg.

Publisher files WILL NOT be accepted. Save As PDF (print quality.)

- **Minor edit available on PDF**
- **No edits on Jpeg**
- **Word doc will be reformatted for space.**

PLEASE NOTE ADS: submit ads according to dimensions above sizes, improper sized ads will be returned for reformatting.

Please Provide Submissions 30 days prior to event/program for Print version. Submit as word/ pdf. Pictures placed inside word doc are not usable. Submit all pictures separately. Ads may be reformatted due to space available. Dates after publication will not run in the print version.

**Flyers can be posted on-line at any time to
Kalihwisaks Facebook Page**

Event Check List – Please make sure the following details are present on your flyer.

- Date
- Time
- Location
- Contact Information

Full Page 7.75 x9.625	Half Page Horizontal 7.75 x 4.6875	Half Page Vertical 3.75 x 9.625	Half Page Vertical 3.75 x 9.625
	Half Page Horizontal 7.75 x 4.6875		

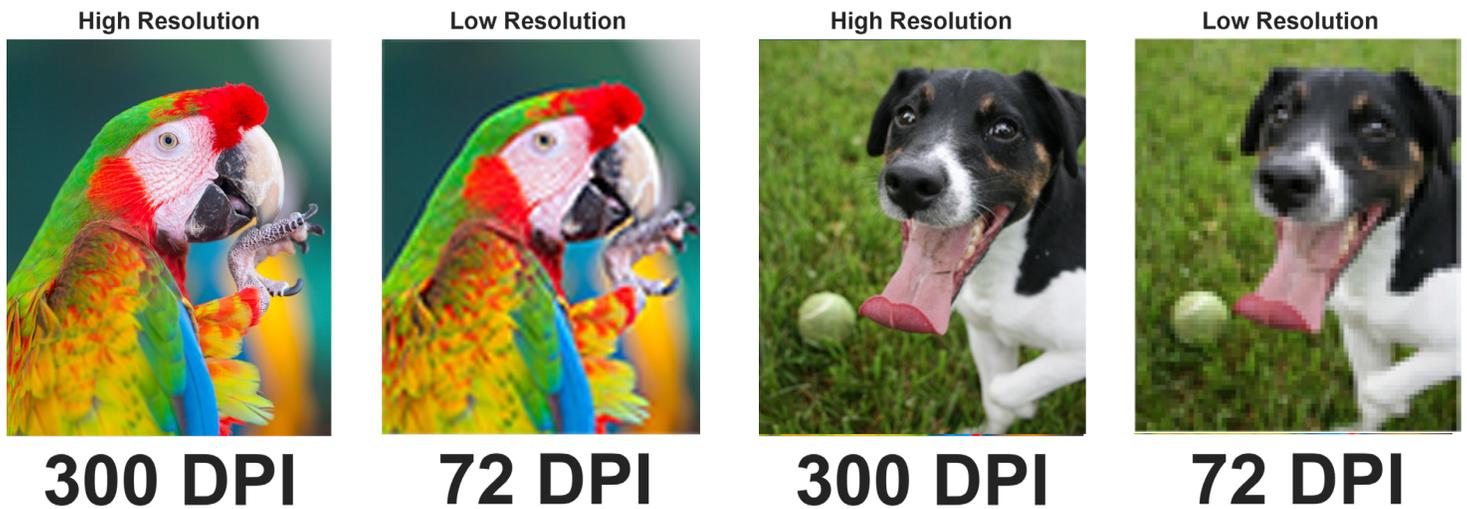
Quarter Page 3.75 x 4.6875	Quarter Page 3.75 x 4.6875	1 Column 2.425 x 9.625	2 Column 5.085 x 9.625	1 Column 2.425 x 9.625	2.425 x 4.6875	2.425 x 4.6875
Quarter Page 3.75 x 4.6875	Quarter Page 3.75 x 4.6875				5.085 x 4.6875	



Photo Helpful Hints

How to submit photos for printing

The digital images you are seeing daily are usually somewhere between 72 and 100 DPI. The images you see when you get film developed or open a picture book are 300 DPI or higher. This is because a printed image requires much more detail per inch to showcase clarity. High Res means High Resolution. Basically, resolution is the density of the pixels in a digital image. The more pixels, the higher the definition of the photo.



Downloaded from a website or Google: Images found on the internet are generally a lower 72-100 dpi to help speed up load time. Do not use Screen shot from any phones, this quality will not work for print. **Do not use.**

Emailed Photo: Sometimes when you email a photo without ensuring a lossless compression, the email will default to an optimized size. This is actually compressing the size of your image.

- Saved from Instagram: Instagram's image dimensions are a maximum of 1080 pixels wide at 72 DPI. This would translate to a 3.6 inch wide image at 300 dpi. So if your image is larger than 3.6 inches for your project, then it will be low-resolution, pixelated (72 DPI is how the image will be). **Do not use.**
- Saved from a Word Document: If an image is saved and sent to you in a word document and then copy & pasted into your project file, then it will always be pixelated (72 DPI is how the image will be). **Do not use.**

How to Email Photos – Attaching the file is the only correct way to send art to a print shop.

By attaching the file it keeps the art in its original format and resolution. **GOOD**

- By dropping an image inside the email: software will reconfigure it to its own specifications and change the format, resolution and even change the color profile from CMYK to RGB. **Do not use.**

Bigger is better!

For printed publications, always use the highest resolution (biggest) original file possible. KB is smaller, much smaller, than a MegaByte or MB. You can tell higher resolution images by their bigger file sizes. Any image file less than 1MB will probably not be much use for high quality printing (unless it's going to be very tiny). Don't try to scale or touch up a Low Resolution photo. Send it to your designer for evaluation and they'll be able to tell you if it's usable. Photo taken on SmartPhone are roughly 12MB. Test a photo from your phone by emailing yourself a photo.

Common file sizes for jpgs:

A small head shot (1.5" x 1.75") needs to be at least 450 x 525 pixels, which is around **900 KB**

If your file size is less than about **850K**, it may not be big enough.

A (1/4 page 3.75" x 4.6875") needs to be at least 1125 x 1397 pixels which is around **6MB**.

If your file size is less than **4MB**, it may not be big enough.

A (1/2 page 7.75" x 4.6875") needs to be at least 1125 x 1397 pixels which is around **12MB**.

If your file size is less than **6MB**, it may not be big enough.

A full page (7.75" x 9.625") needs to be at least 2888 x 2325 pixels which is around **25MB**.

If your file size is less than **10 MB**, it may not be big enough.

Final Tip:

Don't take low resolution photos! You can easily downsize images for the web, but you can never upsize a photo if you want to use it in print.

Photo Check List

Please make sure the following details are supplied when sending your photo.

- Who took the photo. First and Last Name will be credited for the photo
- List all people in the photo. Start the naming Left to Right - Farthest back row starts first. People in front row will be last on the list. First Last Name,: Hellen Johnson, Bill Kelly.
If titles need to be present please list First Last Name, Title; Tracey Miller, Supervisor;
- Description of the photo

STAND ALONE EXAMPLE



By Michelle Danforth-Anderson
Marketing & Tourism Director

On July 6, 2022 a site survey was completed at the Amelia Cornelius Culture Park by Oneida Engineering Services. The survey includes the grounds and maintenance area to the end of Finger Lake. Next, the site will have soil boring testing which will lead into the start of the design phase for the \$2.6M TCSF obligation to enhance the park area. Stay tuned for more project updates around the rez as they happen.

Kalihwisaks Ads (Part 1)

We will reformat your ad. Send us a word doc with the text and any graphics.

***Note:** All Ads maybe resized depending on space.

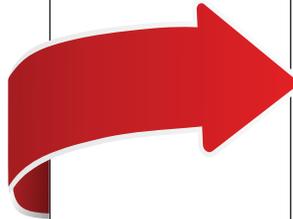
Oneida Hymn Singing!

All are welcome!

Held at the VFW in Oneida, Wisconsin
2980 Service Road
2:00-4:00 pm
May 22
June 26
July 24
August 28
September 25
October 30
November 27

(Christmas carols at the Nursing Home
Saturday, Dec. 17th 10:00 am
To be confirmed)

Please contact volunteer, Edna Cornelius-Grosskopf,
715-524-3194 or Edijafra@yahoo.com

ONEIDA HYMN SINGING!

ALL ARE WELCOME!
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2980 Service Road
Oneida, Wisconsin

Performance 2-4 pm
May 22 • June 26 • July 24
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Christmas carols at
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ONEIDA HEAD START

For Children turning
3 or 4 years old by September 1

Head Start is a Preschool Program for Children Offering:

- Pre-School Creative Curriculum
- Oneida Language & Culture
- Free Transportation
- Free USDA Meals
- Kindergarten Readiness Skills
- Disability Services
- Health Services
- Family Fun Events
- Parent Education
- Family Support

Three Sisters Site:
2801 W. Mason
Green Bay, WI
920.496.5200

NHC Site:
N7210 Seminary Rd.
Oneida, WI
920.869.4369

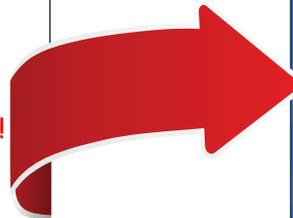
Oneida Head Start is now Accepting Applications for the Upcoming School Year!

Pick up an Application at:
Three Sisters Site
2801 W. Mason, Green Bay
Or
NHC HS Site
N7210 Seminary Rd.
Oneida

Application Questions?
Call: 496-5204




A good mind. A good heart. A strong fire.



ONEIDA HEAD START

For Children turning
3 or 4 years old by September 1

Your Kids Deserve The Best Education

ONEIDA HEAD START PRESCHOOL PROGRAM FOR CHILDREN OFFERING:

- Pre-School Creative Curriculum
- Free Transportation
- Free USDA Meals
- Kindergarten Readiness Skills
- Disability Services
- Health Services
- Family Fun Events
- Parent Education
- Family Support

LOCATIONS

Three Sisters Site: 2801 W. Mason Green Bay, WI 920.496.5200	NHC Site: N7210 Seminary Rd. Oneida, WI 920.869.4369
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Now Accepting Applications for the Upcoming School Year!

Pick up an Application at:
Three Sisters Site (entryway)
2801 W. Mason, Green Bay

Online at:
<https://oneida-nsn.gov/education/head-start/>
Scroll Down & Click > Apply Here to Enroll



Event Check List- Please make sure the following details are present on your flyer.

- Date
- Location
- Time
- Contact Information

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Kalihwisaks Ads (Part 2)

Canva is a free-to-use online graphic design tool. – <https://www.canva.com/>

Using the free version of Canva, select any free template that is 8.5" x11" or create your own flyer. You will not be able to resize the template to specific ad size unless you *purchase the subscription*.

The workaround is to use the guide on the document to mark the art area - This is for free templates only.

For a full page ad (7.75" x 9.625") from a 8.5" x 11" page template. You will use the guides to mark the art area 7.75" x 9.625"

How to find guide position using 8.5" x 11" template

The width of the template is 8.5" minus 7.75" (the ad width size), divide by 2.

Width $8.5" - 7.75" = .75"$ $.75" / 2 = .375"$
Left and right guides are .375" from edge.

Do the same with the height

Template is 11" in height minus ad height is 9.625" divide by 2.

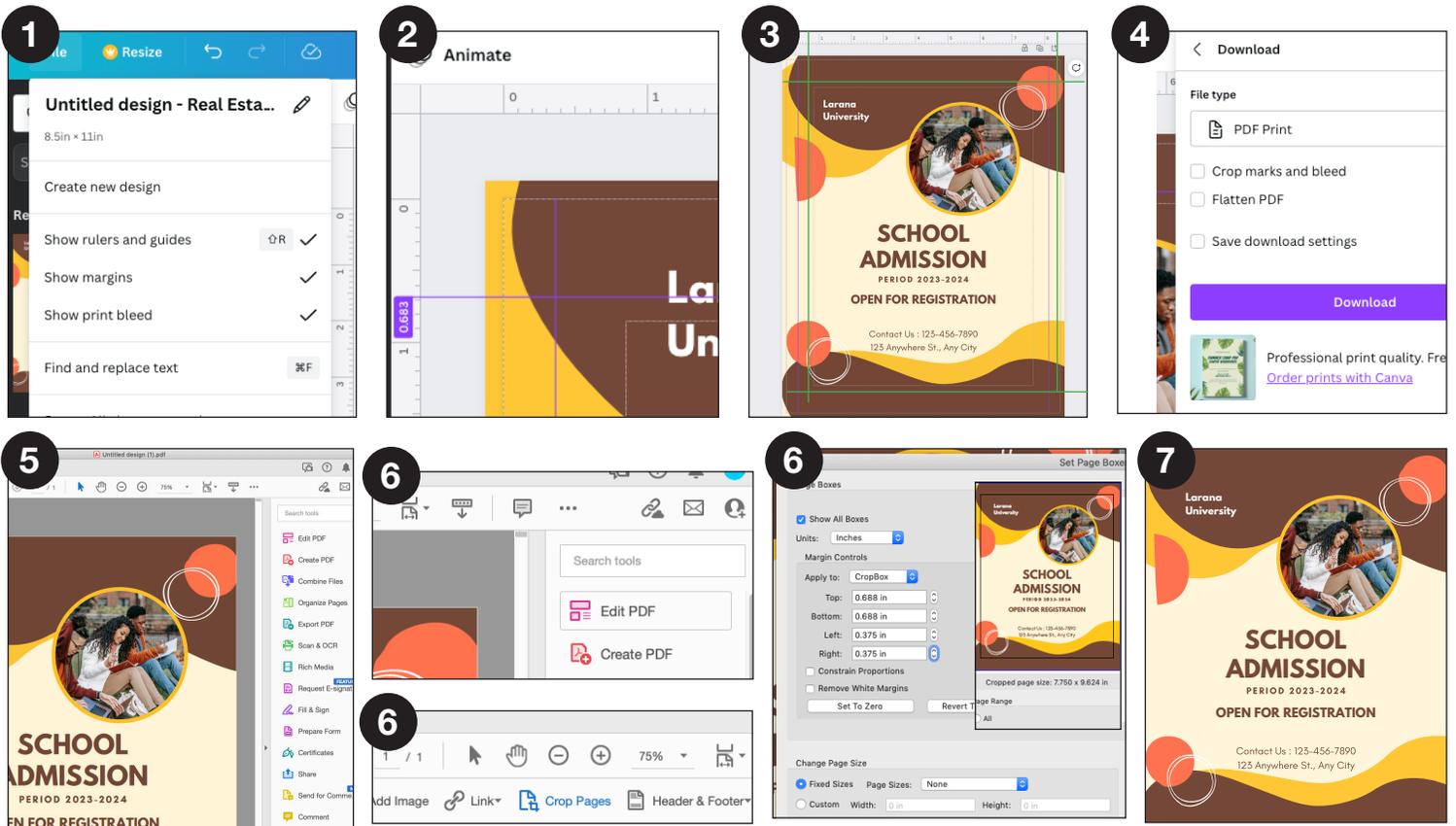
Height $11" - 9.625" = 1.375"$ $1.375" / 2 = .6875"$
Top and bottom guides are .6875" from edge.

- 1 File ► Show Ruler and Guides.
- 2 Drag Guides ► Left Guide is .375", Right Guide 8.125", Top Guide is .6875" and Bottom Guide 10.3125"
- 3 Now that the Guides are places, move all the elements inside the Guides. Anything outside the guides will not be a part of the design. Some elements you will not be able to resize. Do the best you can to move element in place. Save your file.

Now you will create the PDF.

- 4 Upper right corner click share ► Download ► File type select PDF Print ► Download
- 5 Open your downloaded PDF in Acrobat Pro
- 6 Click Tools ► Edit PDF ► Crop and enter the same guide measurement ► Click OK
- 7 File Save. Your ad is complete.

Submit your ad and information to Kalihwisaks@oneidation.org



Stand alone -
Picture that highlights an event or program

Please include image description and
name of people in the photo

7.75 in x 2.8125 in

100 words or less

(L-R) Nicole Rommel, Division Director - Environmental Health & Safety, Land & Agriculture; Brandon Yellowbird Stevens, Councilman; Pat Pelky, Former Director; Tehassi Hill, Chairman; David Jordan, Councilman; Jim Snitgen, Environmental Quality manager; Kirby Metoxen, Councilman

In the darkness of night, the Fox Honey Farm beehives were delivered from Wewahitchka, Florida to the Oneida Nation Apple Orchard on May 12, 2022, to start their full-time tribal pollinating job. The bees journey started in Florida after the sun went down. Bees cannot see at night and naturally return to the hive. The hives are stored on pallets and loaded onto a semi-trailer with a special net placed over them for safety. Sixty of the hundreds of palletted hives traveled 30 hours straight from Florida to Oneida, Wisconsin. The Oneida rez hives were placed around the orchard to help

Stand alone -
Picture that highlights an event
or program

Please include image description
and name of people in the photo

4.5 in x 4.375 in

100 words or less

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Title

7.75 in x 2.375 in

130 words

Photos Courtesy

Names or Description

By Name

Department Title

In May 1, 2022, Ohe·láku members traveled to the Onondaga Reservation in central New York to participate in a Seed Bee. All six Haudenosaunee tribes attended, as well as, the Shinnecock and Penobscot Nations. We were invited by an organization called Braiding the Sacred (BTS). BTS's goal is to unify corn growing tribes, preserve and perpetuate our traditional

corn varieties. For this journey, Ohe·láku members helped the Onondaga Nation sort corn and bean seeds that were given to BTS as a part of a larger seed collection. We were able to bring our younger members for this learning experience and travels.

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2.425 in x
1.9375 in

Description

Title

2.425 in x 3.1 in

200 words

Photo Courtesy

By Name

Department Title

Abuse, domestic violence, maltreatment, and neglect do not discriminate by age, race, economic status or community. The short- and long-term effects can impact victims in often unforeseen ways and it differs from person to person. However, one thing is certain: the effects of child abuse and neglect can last a lifetime.

It's important to understand that child abuse can take many forms. The obvious, of course, is the intentional harm or mistreatment of a person under the age of 18. But it also includes verbal assault or emotional injury to self-esteem.

Neglect is also a form of abuse by depriving a child of their basic needs and failure to give proper care. This includes inadequate supervision, health care, food, clothing, housing, education, affection and safety needs.

Unfortunately, abuse can be difficult to detect. And the causes of child abuse aren't simple either, with many contributing factors that can range from poverty to alcohol and drug abuse to mental health issues.

One thing is for certain: The effects of child abuse and neglect can be devastating. Children may feel alone or isolated, fearful, or distrustful of others. There may be lifelong psychological consequences such as depression, low •

Title

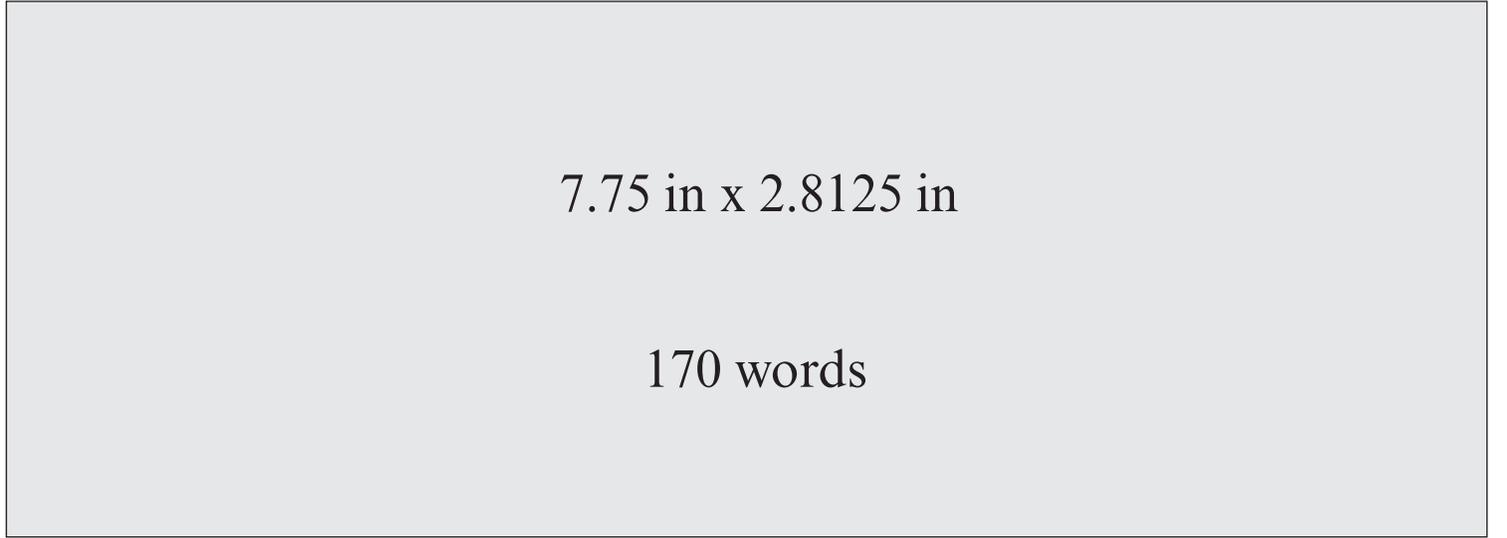


Photo Courtesy

Description

By Name

Department Title

The Oneida Nation Museum is in the preliminary stages of relocating the museum to the former Woodland Worship Center. Lord Cultural Resources was awarded the contract in January to begin the assessment. Lord's plan and develop implementable solutions, help create new visitor experiences and craft visionary strategies for museums, universities, mixed-use developments, cultural centers, art galleries, science centers, world expositions, visitor centers, heritage sites, festivals, theaters, archives, libraries, gardens,

conservatories, and arboreta in 57 countries around the world. Lord's most recent accomplishment was providing a master plan and business plan for the new First Americans Museum in Oklahoma City which opened in September 2021.

The new Oneida museum is intended to house a growing collection, enable implementation of larger permanent and temporary/traveling exhibitions and provide more space for public and educational programming to the community. Architects will provide concept level design services and assess the capabilities of the former church facility, to prepare a functional

program to meet the various needs of the relocated, ex tuned for future project updates!

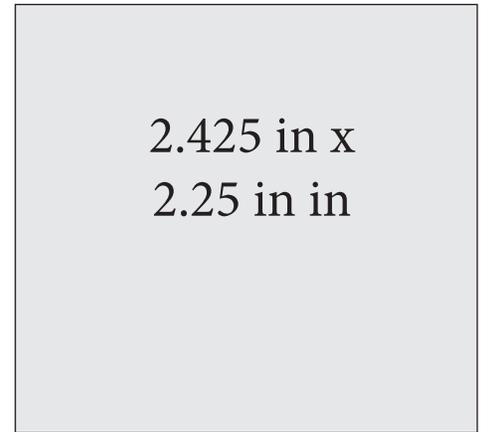


Photo Courtesy

Description

Title

5.0903 in x 3.625 in

230 words

Photo Courtesy

Description

By Name

Department Title

For forty years the Oneida Cannery, located at Norbert Hill Center, has been a critical component of the Oneida Community. On August 25th, 2021, the Oneida Business Committee voted to obligate \$7.2 million dollars

to create a state-of-the-art Food Innovation Center.

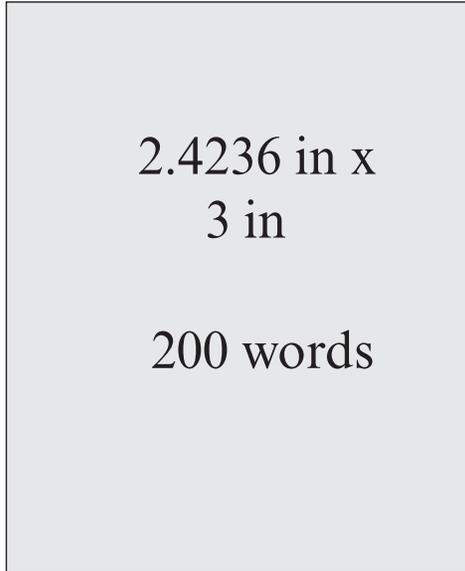
“The cannery was turning away an estimated 400 customers per year for its basic value-add corn and dehydrated products and another 40 participants per year for classes. In its current state,

the cannery can no longer execute its mission efficiently or safely.” Say Jamie Betters, Cannery coordinator.

Because of the facilities advancing age, limited capacity, multiple building and equipment repairs, design and construction for a new building was prioritized. More than a decade of diligent research and planning has gone into the design of the new Food Innovation Center, with careful consideration for the indigenous food production and the educational opportunities for community members and businesses.

The expanded design, just under 12,000 sq ft, will surpass the current limited space at the old facility will support Oneida’s food security and sovereignty initiatives. The new facility will also feature an on-site retail outlet where ready-to-eat items, dehydrated, freeze-dried produce, fresh-pressed juices and breads will be available for purchase. A shared rental kitchen will be available to Oneida members to explore their entrepreneurial interest in food and beverage. There will also be two state-of-the-art demonstration kitchens that will allow double the food-related programming.

Title



**Name
Title**

A friend of mine, Warren House, who I had worked with for many years at the Casino, died at the age of 52 from colon cancer in the Spring of 2011. That fall, my mom invited me to go to a blood drive with her. She had been donating for a few years already and I agreed to go. As I read over the materials at the blood drive, the full impact made by blood donations really hit me.

Blood donations of all types (whole blood, platelets, plasma) help people, of all ages, who have been in accidents or suffered trauma, who are burn victims, who are having surgery, who are managing chronic diseases, and who are battling cancer. I decided that donating blood would be a way I could help others and honor Warren's memory. After that first donation on November 4, 2011, I've donated at least twice every year and 32 units total.

The American Red Cross is currently experiencing the worst blood shortage in over a decade. The earliest I can donate again is March 4th and I have my appointment all set. Please consider donating or volunteering. <https://www.redcrossblood.org/> • 1-800-RED CROSS (1-800-733-2767).

Title

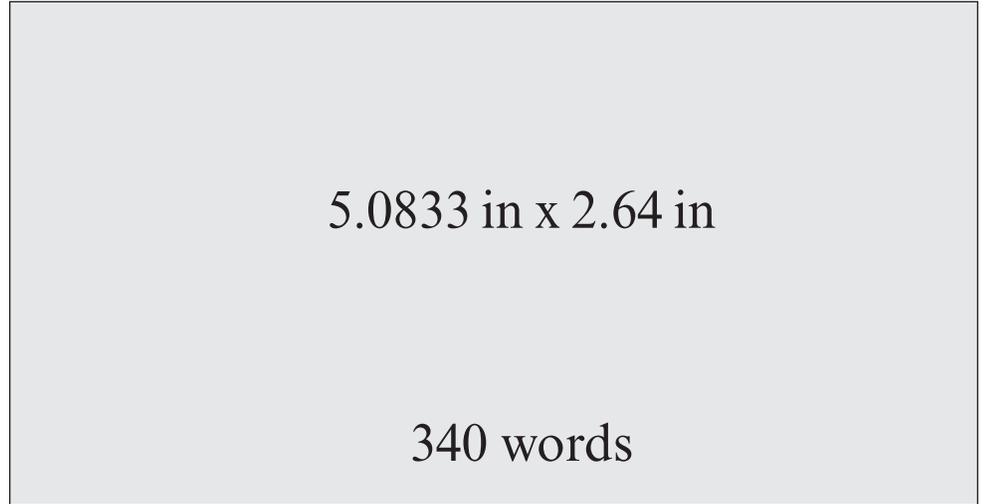


Photo Courtesy

Description

Indigenous-led resistance group Our Wisconsin Revolution has a series of weekly demonstrations slated to protest Enbridge, Inc.'s, planned expansion of its Line 5 in Wisconsin. Enbridge has already defied easement rulings on the Bad River Band of Lake Superior Chippewa's reservation regarding pipeline operations, and continues to blatantly disregard all warnings from multiple sources despite experiencing numerous spills. The demonstrations will take place each Friday from March 4 – April 22 (Earth Day) from 5:00 p.m. – 6:00 p.m. at the corner of E. Walnut St. and N. Washington St. in downtown Green Bay.

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Title

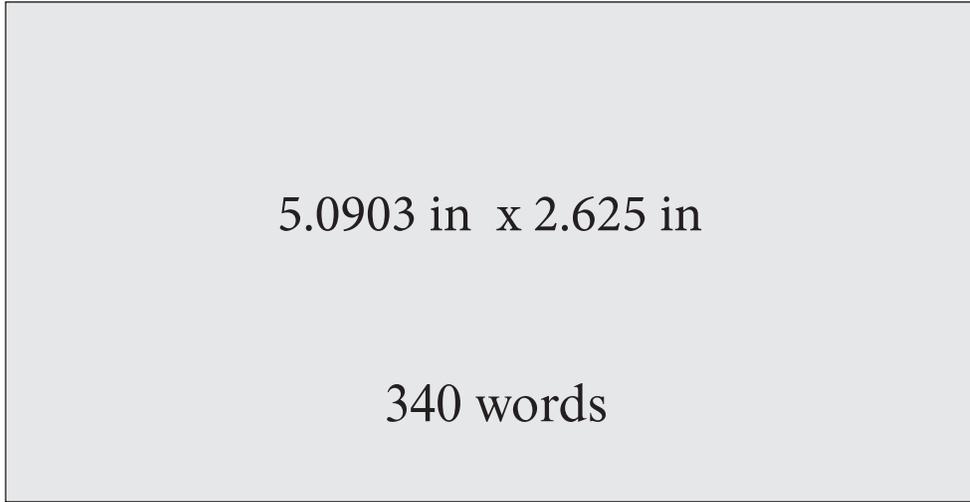


Photo Courtesy

Description

By Name

Department Title

I hope this Spring greeting finds you and your loved ones well. I would like to first take this time to acknowledge and thank the employees of Oneida Nation. Throughout the COVID-19 pandemic, our employees have continued to show their dedication, to support our organization and community, and to practice and reflect our Core Values; as a result, the Nation continues to recover.

General Tribal Council

Over the past several months, my office has been working with the Government Administrative Office (GAO) on General Tribal Council (GTC) meeting logistics and planning. On March 30, 2022, the Business Committee (BC) acted to tentatively schedule three (3) GTC meetings. The upcoming tentatively scheduled GTC meetings are: 1) MAY 31, 2022, special GTC meeting; 2) JUNE 21, 2022, special GTC meeting; and 3) JULY 19, 2022, semi-annual GTC meeting

Again, these dates are TENTATIVE until duly noticed in accordance with the 10 Day Notice Policy. For more information and meeting materials, please access the GTC PORTAL at: oneida-nsn.gov/members-only/gtc-portal

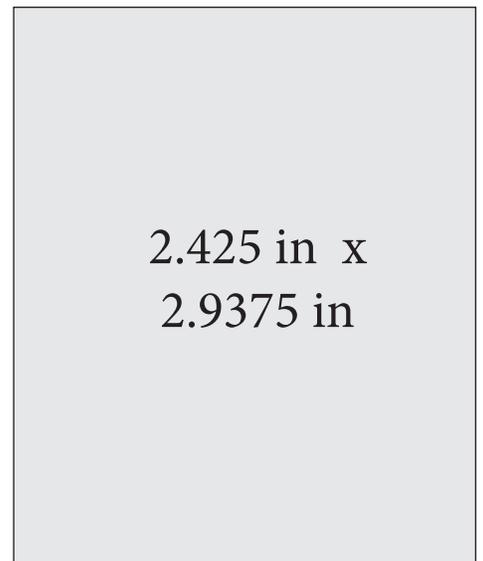
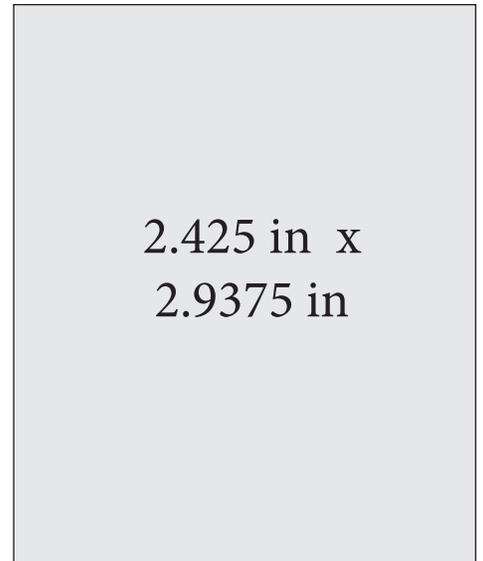
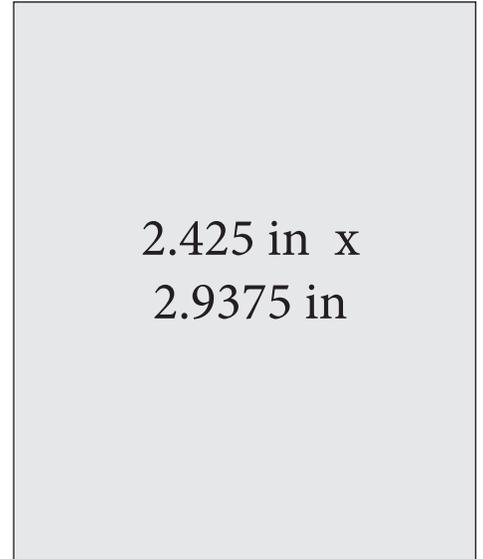
If you want meeting materials mailed to you, sign up for GTC MAILINGS with the Trust Enrollment Department at (920) 869-6200 or visiting their webpage: oneida-nsn.gov/resources/enrollments

The BC continues to monitor the impact of the COVID-19. It may be necessary to cancel these tentatively scheduled meeting dates. Notice will be provided as quickly and widely as possible. Please monitor the Nation's website for updates. Additional information regarding these meetings such as safety protocols and agenda will be shared in the coming weeks.

Virtual GTC Meetings

The pandemic thrust the entire world into conducting business differently, which brought the virtual work environment into the forefront. Since the onset of the COVID-19 pandemic though today, Digital Technology Services (DTS, formerly known as MIS) has met each challenge and helped to ensure the Nation is able to function in an efficient, effective, and financially responsible manner.

The BC, GAO, DTS, and Law Office continue to research and plan for virtual GTC meeting options. The team anticipates a presentation will be ready for GTC to consider at the 2022



Title

5.0903 in x 2.625 in

380 words

Photo Courtesy

Description

By Name

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BC Meetings are open to the public

Starting in April, the regular BC meetings have been open to the public. The meetings will also continue to be available via Teams and live-streamed to YouTube. If you need information

Title

By Name

Department Title

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Virtual GTC Meetings

5.0903 in x 5 in

450 words

Photo Courtesy

Description

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Special Committee on State-Tribal Relations

State law requires the Joint Legislative Council to create a Special Committee on State-Tribal Relations each biennium. The special committee is then required to report its findings and its legislative recommendations to the Joint Legislative Council. The Special Committee on State-Tribal Relations committee is comprised of state legislators and tribal leaders, who work collaboratively on developing specific

Title

2.4236 in x
2.625 in

450 words

Name

By Name

Department Title

Abuse, domestic violence, maltreatment, and neglect do not discriminate by age, race, economic status or community. The short- and long-term effects can impact victims in often unforeseen ways and it differs from person to person. However, one thing is certain: the effects of child abuse and neglect can last a lifetime.

It's important to understand that child abuse can take many forms. The obvious, of course, is the intentional harm or mistreatment of a person under the age of 18. But it also includes

verbal assault or emotional injury to self-esteem.

Neglect is also a form of abuse by depriving a child of their basic needs and failure to give proper care. This includes inadequate supervision, health care, food, clothing, housing, education, affection and safety needs.

Unfortunately, abuse can be difficult to detect. And the causes of child abuse aren't simple either, with many contributing factors that can range from poverty to alcohol and drug abuse to mental health issues.

One thing is for certain: The effects of child abuse and neglect can be devastating. Children may feel alone or isolated, fearful, or distrustful of others. There may be lifelong psychological consequences such as depression, low self-esteem, difficulty building relationships or educational challenges.

However, there is hope for helping children in abusive situations. Research shows children who receive support in early childhood can prevent or even reverse the damaging effects of early life stress.

This is where all of us have a role to play:

- If you think a child you know may

be neglected, try talking to the parent or guardian to see what stresses they may be under and determine how you can help or if you can direct them to services that could help. Then follow up with them so they know you care. If the neglect is significant, call 911.

- Be a positive influence on the children in your life. Whether it's your own child, a neighborhood child, or a niece or nephew, be kind and encouraging.

- If you witness child abuse firsthand, call 911. While you may hesitate because you don't want to get involved, always keep the child foremost in your mind.

- Check in with parents in your family or community. They may need someone to talk with, or an hour or two break, which could make a difference in how they treat their child.

- Donate to local organizations that provide basic needs and care for those who have been abused or neglected.

Our collective effort to prevent child abuse is a step in the right direction. Hope, education and community resources are powerful tools for change.

Finally, if you need help, reach out to Oneida Behavioral Health at (920) 490-3790. We are here to help.

Title

7.75 in x 2.8125 in

490 words

Photo Courtesy

Description

By Name

Department Title

I hope this Spring greeting finds you and your loved ones well. I would like to first take this time to acknowledge and thank the employees of Oneida Nation. Throughout the COVID-19 pandemic, our employees have continued to show their dedication, to support our organization and community, and to practice and reflect our Core Values; as a result, the Nation continues to recover.

General Tribal Council

Over the past several months, my office has been working with the Government Administrative Office (GAO) on General Tribal Council (GTC) meeting logistics and planning. On March 30, 2022, the Business Committee (BC) acted to tentatively schedule three (3) GTC meetings. The upcoming tentatively scheduled GTC meetings are: 1) MAY 31, 2022, special GTC meeting; 2) JUNE 21, 2022, special GTC meeting; and 3) JULY 19, 2022, semi-annual GTC meeting

Again, these dates are TENTATIVE until duly noticed in accordance with the 10 Day Notice Policy. For more information and meeting materials, please access the GTC PORTAL at:

oneida-nsn.gov/members-only/gtc-portal If you want meeting materials mailed to you, sign up for GTC MAILINGS with the Trust Enrollment Department at (920) 869-6200 or visiting their webpage: oneida-nsn.gov/resources/enrollments

The BC continues to monitor the impact of the COVID-19. It may be necessary to cancel these tentatively scheduled meeting dates. Notice will be provided as quickly and widely as possible. Please monitor the Nation's website for updates. Additional information regarding these meetings such as safety protocols and agenda will be shared in the coming weeks.

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Two (2) of the legislative items worked by the Special Committee on State-Tribal Relations were signed into law in March 2022. 2021 WI Act 190 incorporates tribal governments into the procedures required when a

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Thank you for taking the time today to read this and as always, my door is open for comments, suggestions, or input. Please reach out to me at liggins@oneidanation.org or 920.869.4421.

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