



## KUNHI-YO' "I'm Healthy" HOPE 2022

**For Immediate Release**

**August 29, 2022**

(Oneida, Wis.) – August 31 is [International Overdose Awareness Day](#), a day to raise awareness of drug overdoses, reduce the stigma of drug-related deaths and acknowledge the grief felt by families and friends.

As overdose deaths climb around world, across the United States and within the Oneida Nation, the KUNHI-YO' "I'm Healthy" HOPE 2022 event will take place at the Radisson Hotel & Conference Center. Sponsored by the [Oneida Behavioral Health's](#) Tribal Opioid Response, the program will focus on overdose prevention.

"Too often we steer clear of talking about lost loved ones and friends who overdosed on Opioids or other drugs," said Mari Kriescher, director of Oneida Behavioral Health. "It's important to put the stigma of drug overdoses aside, to be able to openly discuss and address the drug problems in our community."

The day-long event will open with a Resource Fair, feature presentations throughout the day and close with a Hoop Commitment Ceremony by the [Don Coyhis Wellbriety Movement](#). Coyhis developed the Wellbriety substance abuse recovery program that taps the power of Native American culture, tradition and community in the healing process.

Other speakers during the day will discuss Hope & Healing, Integrated Recovery Support Services, Harm Reduction/Overdose Trends and Historical Trauma Healing. Those in recovery and those who have been lost to overdose will be honored throughout the day.

Advanced registration is required. To register, go to [www.surveymonkey.com/r/P9PDG27](http://www.surveymonkey.com/r/P9PDG27).

###

**Oneida Behavioral Health (OBH)** offers a wide range of services to members of the Oneida Nation and their families, including individual adult, youth and children's therapy, ATODA services, suicide prevention, depression awareness, grief counseling and more. Services are provided at locations including the Ka?nikuhli.yo Family Center, Anna John Resident Centered Care Community, Veterans office and Oneida Nation schools. To learn more, go to: [Oneida Nation | Behavioral Health \(oneida-nsn.gov\)](http://Oneida Nation | Behavioral Health (oneida-nsn.gov))

**Media contact:**

Scott Stein

[Leonard & Finco Public Relations, Inc.](#)

(920) 676-0711

[sstein@LFpublicrelations.com](mailto:sstein@LFpublicrelations.com)