

FY-2022 Quarter 2 Report

GENERAL MANGER / BIG BEAR MEDIA (PRINT/MAIL/TOURISM/KALI)

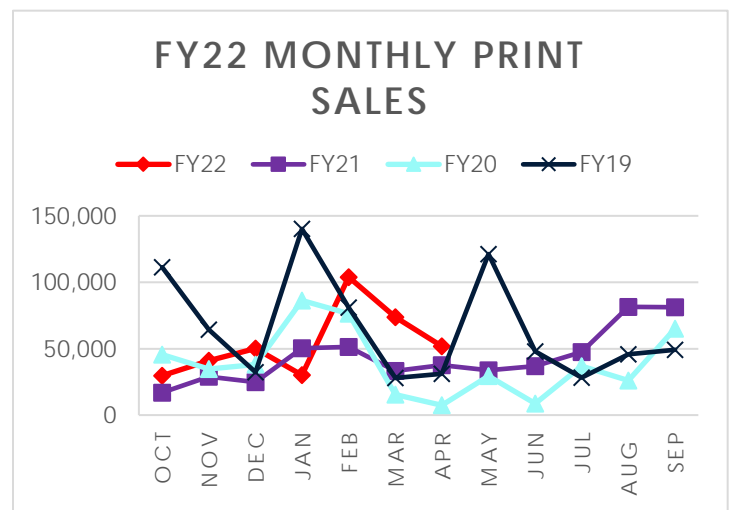
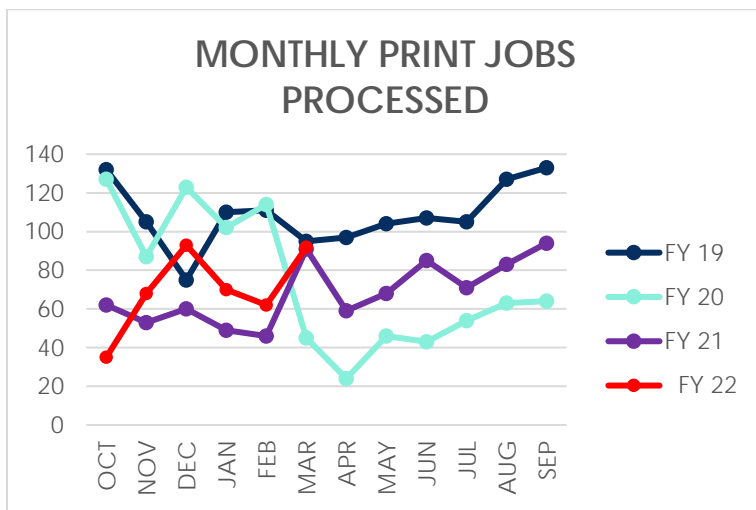
Status report of Outcomes/Goals

1. This report will focus on the operational sustainability for Big Bear Media/Print Operations. Printing has been an in-plant service that seeks outside customers and funding.
2. The top accomplishments: Average Print jobs 68. Exceeded FY21 Q2 Print jobs processed. Graduate program graphics position hired. ARPA/TCS Funding approved – Digital Storefront, equipment and \$2.6M Amelia Cornelius Culture Park enhancements.
3. Kalihwisaks has a new look.

Outcome/Goal # 1

Operational Sustainability BBM: Print Operation, Mail Center, Tourism & Kalihwisaks

MEASUREMENT:



ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

Quarter 2 FY22 Print Sales projection was \$314,211, actual 251,436. TC need for YTD FY22 70,672 – \$24,211 = (\$46K) variance to Print software & Power 8 Revenue totals. This is due to timing for entering ITs in the Power 8 System. Tourism Room Tax surplus after expenses \$122,800. Paper stock availability and pricing continues to increase slowly.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Processing contracts/PO for digital store, Envelope printer and new vinyl printer/cutter.

Implementation will happen end of Q3 beginning Q4. New equipment should allow for color envelopes and labels.

HOW HAS THE COVID-19 PANDEMIC IMPACTED THE OUTCOME/GOAL:

Managing with limited staff.

Outcome/Goal # 2

Advancing On^yote?a.ka Principles

MEASUREMENT:

Video Transfer Oneida Elder Interviews	Total Tapes	Completed Transfer/YouTube	% Completed
Mini DV Tapes Phase I	294	294	100% YouTube
Beta Tapes Phase II	387	350	70%
REEL to REEL Phase III	TBD @ cottage		0
Gordy McLester Collection	Current Box	Total pieces scanned	Total pieces Uploaded to web
03/31/22 – PT Contract 2-8 hrs weekly	22 of 32 boxes have been numbered and indexed	1,244 On hold until boxes completely organized	1,149 (some items not for public)
Social Media FB (limited)	Total Posts	Reached	Engaged Users
Jan – Mar 2022	32	22,489	1,794
Jan – Mar 2021	18	14,753	2,373
Oneida Tours	# of Tours 2	Total Persons 17	10 – 496 booked

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

\$2.6M obligated for the Amelia Cornelius Culture Park. Working on CIP paperwork to access funding to begin the process. Complete EDA Grant for a larger visitor center, no communication received on this project yet. In the middle of revamping exploreoneida.com website. New Tourism staff has taken over the coordination of the 200-year anniversary.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Continued work with the Wildlife Sanctuary advertisement/panel project, and complete Creation Story Book. Working on content for the Kali with the focus that the kali is some Oneidas only connection to being Oneida. New Graduate Graphics student working on art for back of Kali. Continued grant work on Three Sisters teaching template pilot.

HOW HAS THE COVID-19 PANDEMIC IMPACTED THE OUTCOME/GOAL:

(Continues) - Greatest impact is not having enough time to focus on creating digital humanities media.

Outcome/Goal # 3

Advance Forward using Technology

MEASUREMENT:

Project #1 New – Digital Store Front – a streamline process to ordering print jobs. In-process

Project #2 – 3D Design phase of creating white corn for the long house. (Hold)

Project #3 – Oneida Talking Paintings – Adding additional panel for log home/Rosa Minoka Hill & Josiah Powless (10% complete) – on hold until the winter due to covid.

ACCOMPLISHMENTS RELATED TO THE OUTCOME/GOAL:

Kalihwisaks new look complete. The other projects are on hold until more time available.

EXPECTATIONS/FUTURE PLANS REGARDING THE OUTCOME/GOAL:

Kalihwisaks – Create a more interactive Kali issue on-line pdf and overhaul the Kali website. Continue to re-assess the future of media and technology in the Nation.

HOW HAS THE COVID-19 PANDEMIC IMPACTED THE OUTCOME/GOAL:

Continues: Greatest impact is having very limited time to work with new technology.

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Kalihwisaks
ONEIDA
Site Links for News • <https://oneida-nn.gov/resources/kalihwisaks/> • Oneida, WI • December 1, 2021

Sports betting underway at Oneida Casino

(Left) Gaming Commissioner Mark A. Powless, Gaming General Manager Louise Cornelius, Bingo Queens Sandra Brehmer and Alma Webster, and Oneida Nation Vice Chairman Brandon Stevens and Chairman Tehassi Hill cut the ribbon to officially kick off Sports Betting at Oneida Casino. (Right) Bingo Queen Sandra Brehmer places her first wager as Sports Betting gets underway at Oneida Casino.

By Christopher Johnson
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Gaming General Manager Louise Cornelius, Oneida Nation Vice Chairman Brandon Stevens, and Oneida Nation Chairman Tehassi Hill.

"As we know sports betting is surely nothing new in Wisconsin, but legal sports betting is," Stevens said. "Right now it is legal to offer this in 30 states. We are proud to be the first in the state and we will set the bar high for having the best operation in Wisconsin."

"We hope to provide an environment for our clientele that is clean and up to date with the best technology possible," Cornelius said. "We've partnered with Inter-

national Gaming Technology to lead us forward in the industry and keep us number one."

All this time sports betting will only be offered at the main Oneida Casino located at 2000 Airport Drive in Oneida, directly across from Assin Stambol International Airport. Hours of operation will be Sunday through Thursday from 10:00 a.m. until 11:00 p.m., Friday through Saturday from 10:00 a.m. until midnight, and during home games betting opens at 5:00 a.m.

Visit us on Facebook @Kalihwisaks

Your Oneida Nation Connection MARCH 23, 2022

ONEIDA Bicentennial July 25-30, 2023 pg 3

#NelsonStrong – Live Like Nelson

Members of the 2021 Oneida Nation Lacrosse Team B - (R) Dave Verboonel, Hunter Webster, Jordan Gerhart, Nelson VandeHiel, Joseph Cornelius, Chase Jacobs.

Dear Nelson,
It's hard to sum up your impact on your teammates, coaches and families, who have ultimately become part of the Oneida lacrosse family. We have all come together to share the meaningful time you spent with us. We are intertwined together forever, like the pocket of a lacrosse stick. No one should ever have to go through what you did. You faced some of the hardest most unimaginable circumstances and took them on with grace, kept your head up and fought hard, exemplifying #NelsonStrong. For some, you were like a big brother, and for others a little brother. You taught us how to work harder and push ourselves to be better. Some of us, would have never played lacrosse and done well in school if it weren't for your inspiring nature, passion, and positivity.

You were a young solid dude who was cool, funny, loyal and cared deeply about your teammates. If you look up sportsmanship, you'll see your picture.

Love,
Your Lacrosse Family

Nelson "Nelly" James VandeHiel
May 27, 2005 - March 13, 2022

CULTURE Traditional Hearings Return To The Oneida Longhouse PG 2

LACROSSE The COVID-19 Pandemic And What's Next - Michela Meyers PG 8

ELDERS VIDEOS Share Your Stories - Elder Interviews Return PG 9