

Economic Enterprises



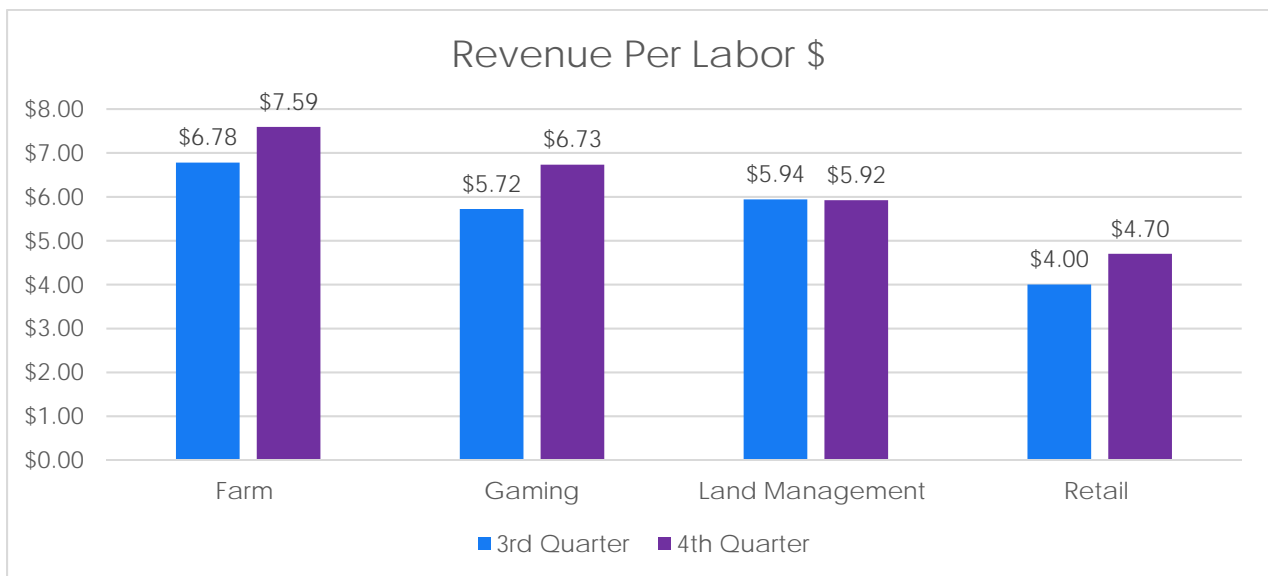
Who We Are

- Oneida Gaming • Oneida Retail Enterprises • Oneida Nation Farms
- Oneida Orchard • Land Management • Land Acquisition

FY 2019 4th Quarter Report

3 Year Outcomes:

1. Enhance sovereignty through land purchases, gaming regulatory advantage, food sovereignty, retail gas tax, cigarette sales, and excise tax.
2. Providing resources for the community to become economically stable by providing jobs, services, benefits, entrepreneurship, healthcare/wellness, and land opportunities.
3. Economical use of resources to maximize return on investment.



Farm:

- Planted the following acres Preventive Planting 2051; Corn 1314; Alfalfa 959; Pasture 769; Soybeans 613; Wheat 231; Winter Rye 40
- Total positive economic impact for ONF \$987,000
- Land lease payments \$691,453

Gaming:

- Implemented a Title 31 Tracking Software to ensure compliance and make our work more efficient when tracking.
- Obtained an aggregate 98.83% compliance score on all our regulatory audits.
- Increased our player worth to the Casino by nearly 1%
- Increase our Customer Satisfaction scores from a 3.87 to a 3.9 out of 5.
- Increased Gaming Gross Profit by 2.88% over prior year.

Land:

- Worked cooperatively with the Comprehensive Housing Division to demolish an unsafe residential improvement.
- Installed and continuously monitor cameras in areas where illegal dumping and vandalism has taken place. Land Management monitors 12 cameras around the reservation.
- Executed Commercial lease with Yukwatsistay.
- Closed 2 HIP acquisitions, 57 were closed for FY 2019.

Retail:

- Retail has implemented a pay differential for hard to fill shifts. The results have shown lower numbers of call-ins for the evening and weekend shifts.
- Using responses in a survey from the 11/30/2018 community budget meeting, Retail has added shop around coolers in two additional one stop locations. These displays provide healthy and fresh food choices for customers. The total # of stores with a shop around cooler is now four.

Packerland One Stop shop around cooler

