90 Day Implementation Steps Worksheet

Strategic Direction				Accomplishment Title (what)			
Improve physical wellness in the Oneida community (PW1)				 By 12/31/19, we will have a social media platform created, advertised, 			
					and utilized	by the community.	
Intent (why)					Start Date: 09/17/19		
Promoting and tracking physical activity					End Date: 12/31/19		
Implementation Steps (how)			Who		When	Where	
					Ongoing		
1. Analyzing use of #OneidaMoves Facebook filter. Accomplishment				nent			
	team						
2. Randomly select winners for contest and distribute prizes.			u u		11/13/19		
Coordinator	Collaborators or Partners	Evaluation Measures Implemented marketing		Budget	1	Next Meeting Date	
Andrea Kolitsch	Cultural Heritage,			\$1000			
Team Members	Communications, Social	plan					
Tina J, Susan H, Brenda H,	Media Team, Wellness						
Char K, Mary A, Leah F,	Council,						
Ted S, Eliza S	Fitness/Recreation Area,						

Last updated 09/17/19 MLM