

# Oneida Business Committee Agenda Request

1. Meeting Date Requested: 04 / 27 / 17

## 2. General Information:

Session: ☒ Open ☐ Executive - See instructions for the applicable laws, then choose one:

Agenda Header:

☒ Accept as Information only

☐ Action - please describe:

Accept Oneida Nation Arts Board FY '17 2nd quarter report

## 3. Supporting Materials

☒ Report ☐ Resolution ☐ Contract

☐ Other:

1.

3.

2.

4.

☐ Business Committee signature required

## 4. Budget Information

☐ Budgeted - Tribal Contribution

☐ Budgeted - Grant Funded

☐ Unbudgeted

## 5. Submission

Authorized Sponsor / Liaison:

Primary Requestor/Submitter:

Your Name, Title / Dept. or Tribal Member

Additional Requestor:

Additional Requestor:

## Oneida Business Committee Agenda Request

### 6. Cover Memo:

Describe the purpose, background/history, and action requested:

Accept Oneida Nation Arts Board FY '17 2nd quarter report

1) Save a copy of this form for your records.

2) Print this form as a \*.pdf *OR* print and scan this form in as \*.pdf.

3) E-mail this form and all supporting materials in a **SINGLE** \*.pdf file to: [BC\\_Agenda\\_Requests@oneidanation.org](mailto:BC_Agenda_Requests@oneidanation.org)

# Oneida Nation Arts Board

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*Quarterly Report – 2<sup>nd</sup> Quarter (January - March, 2017)*  
*April 27, 2017*

## Oneida Nation Arts Board (ONAB)

Tamara VanSchyndel (Exp. 2017)

Sylvia Cornelius (Exp. 2018)

Dakota Webster (Exp. 2018)

Jackie Zalim (Exp. 2018)

Pat Moore, Secretary (Exp. 2018)

Marena Bridges (Exp. 2019)

Dawn Walchinski (Exp. 2019)

Desirae Louise Hill (Exp. 2020)

Report submitted by:

Tamara VanSchyndel, Chair (Exp. 2017)

Beth Bashara, ONAP/CEC Director



## Board Purpose Statement:

To provide guidance to the Oneida Nation Arts Program (ONAP) and to perform the responsibilities granted to the Board under the Dollars for Arts Program policy. Specific responsibilities include, but are not limited to the following: (a) work with ONAP Director and staff in an advisory capacity on issues related to the arts in Oneida, (b) strive to provide guidance and recommendations in the development of the ONAP and arts programs throughout the community, (c) receive reports of the ONAP activities ONAP staff, (d) evaluate ONAP, and (e) approve policies and programs for the overall coordination and administration of the ONAP.

## Update from the Chair

In February, ONAB validated the current mission and brainstormed potential objectives for the year. Additionally, the Music of Our Culture Board (MOC) was officially recognized as an ad hoc board of the ONAB. A memorandum of agreement is being developed to document agreed upon expectations and how the boards will work together.

In April, the ONAB and MOC Boards, joined by the Woodland Indian Arts Board (WIAB), participated in a discussion facilitated by Anne Katz, the Executive Director of the Wisconsin Arts organization. The discussion focused on possibilities and expectations for board relationships.

The ONAB is aware of potential reorganization of the ONAP, as well as the CEC, which the ONAP Director currently oversees. It is the ONAB's expectation they be notified and included in the dialogue and approval of any reorganization that affects the areas of responsibility of the ONAP/CEC Director.

## Meetings Held

February 7, 2017

ONAB quorum joined by MOC Board Chairwoman

April 4, 2017

ONAB, MOC Board and WIAB facilitated discussion (no quorum)

## Oneida Nation Arts Program Update

**Administrative Reports:** Beth Bashara, Director; Christine Klimmek, Program Coordinator; Sherrole Benton, Program Coordinator

### Programming Reports

*Grants:* Bashara was awarded a \$10,000 grant from the NEA for a 2017 Native song writing workshop. The proposal brings prominent Native song writers to Oneida to compose and record for 5 days, with the agreement that the songs may be arranged for choirs.

*HRD:* Bashara has worked with HRD to brainstorm better ways of hiring students (interns), classifying them as “sub relief” rather than “emergency temp.” The change would allow for greater flexibility in the length of time someone could work (ET – 3 months only) and maintaining a pool (SR is a pool position so you can bring more people on if you need more people).

*WAB Grant for the Fringe:* Sherrole finished the program booklet from the Bead Conference in September. It was very well received.

*Classes:* The basket making class is filled. Christine offered a second series of water color classes because of the interest.

*SEEDS:* Artists are meeting with Kim Wurst from the CEC who is now managing the program. Kim is working with artists to streamline and unify the marketing materials. We are excited to see the additional changes.

### Future Focus

#### *Arts Made Public:*

MONDAY-FRIDAY June 26-June 30, 1 pm-5 pm

9-13 Yrs.

Location: Arts Cottage

Fee: \$30, \$10 Scholarship Fee

#### *Unity Singers Camp*

MONDAY-THUR July 24-July 27, 1 pm-5 pm

13-17 Yrs.

Location: Arts Cottage

Fee: \$30, \$10 Scholarship Fee

#### *MOC Camp*

MONDAY-THUR July 31-Aug 10, 1 pm-5 pm

7-12 Yrs.

Location: Arts Cottage

Fee: \$30, \$10 Scholarship Fee

## 10 Reasons to Invest in Wisconsin's Creative Sector

From Arts Wisconsin at <http://www.artswisconsin.org/actioncenter/facts-and-figures/10-reasons/>

- 1. Arts promote true prosperity.** The arts help us express our values, build bridges between cultures, and bring us together regardless of ethnicity, religion, or age. When times are tough, art is salve for the ache.
- 2. Arts mean business.** The Creative Industries are arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. A 2015 analysis of Dun & Bradstreet data counts 9,985 businesses in Wisconsin involved in the creation or distribution of the arts that employ 42,183 people—representing 3.2 percent of the state's businesses and 1.4 percent of its employees.
- 3. Arts strengthen the economy.** The U.S. Bureau of Economic Analysis reports that the arts and culture sector is a \$730 billion industry, representing 4.2% of the GDP ((Gross Domestic Product). The sector packs a larger punch for the economy than tourism, transportation and agriculture.
- 4. Arts are good for local merchants.** Attendees at Wisconsin's nonprofit arts events spend \$19.06 per person, per event, beyond the cost of admission on items such as meals, parking, and babysitters. Nine percent of the 9.4 million nonprofit arts attendees come from outside of Wisconsin. Those 806,000 attendees spend nearly twice as much as residents (\$33.02 vs. \$17.73).
- 5. Arts drive tourism.** Arts travelers are ideal tourists, staying longer and spending more to seek out authentic cultural experiences. The U.S. Department of Commerce reports that the percentage of international travelers including museum visits on their trip has grown steadily since 2003 (18 to 28 percent). The share attending concerts and theater performances has grown from 14 to 18 percent since 2003.
- 6. Arts are an export industry.** U.S. exports of arts goods (e.g., movies, paintings, jewelry) grew to \$75 billion in 2012, while imports were just \$27 billion—a \$47 billion arts trade surplus.
- 7. Arts spark creativity and innovation.** The Conference Board reports that creativity is among the top 5 applied skills sought by business leaders—with 72 percent saying creativity is of high importance when hiring. The biggest creativity indicator? A college arts degree. Their *Ready to Innovate* report concludes, "The arts—music, creative writing, drawing, dance—provide skills sought by employers of the 3<sup>rd</sup> millennium." Nobel laureates in the sciences are 17 times more likely to be actively engaged in the arts than average scientists.
- 8. Arts have social impact.** University of Pennsylvania researchers have demonstrated that a high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower crime and poverty rates. The arts are used by the U.S. Military to promote troop force and family readiness, resilience, retention and for the successful reintegration of veterans into family and community life.
- 9. Arts improve academic performance.** Students with an education rich in the arts have higher GPAs and standardized test scores, and lower drop-out rates—benefits reaped by students regardless of socio-economic status. Students with 4 years of arts or music in high school average 100 points higher on the verbal and math portions of their SATs than students with just one-half year of arts or music.
- 10. Arts improve healthcare.** Nearly one-half of the nation's healthcare institutions provide arts programming for patients, families, and even staff. 78 percent deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.