



Oneidas bringing several hundred bags of corn to Washington's starving army at Valley Forge, after the colonists had consistently refused to aid them

Oneida Tribe of Indians of Wisconsin

Post Office Box 365

Phone: 869-2214

Oneida, WI 54155



UGWA DEMOLUM YATEHE
Because of the help of this Oneida Chief in cementing a friendship between the six nations and the Colony of Pennsylvania, a new nation, the United States, was made possible



APPROVED AS
READ
5/4/90

SPECIAL MEETING WITH MCGLINCHY & ASSOCIATES

WEDNESDAY, APRIL 4, 1990

Meeting convened at 9:00 a.m.

Present: Purcell Powless-Chairman, Richard Hill-Vice Chairman, Kathy Hughes-Treasurer, Amelia Cornelius-Secretary, Larry Barton, Loretta Metoxen, Ernie Stevens, David King-Council Members

Others: Kathy King, Gordon McLester, Dave Cluckey, Attorney Cornelius, Alma Webster, Louise King, Bob Niemela, Sue Paremski, John Dunn, Mike Brophy

Presentation of proposal by McGlinchy to do the comprehensive marketing of the TV Bingo in the Milwaukee area.

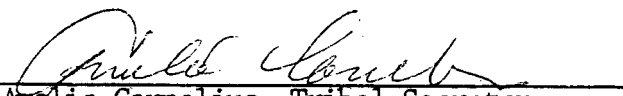
Summary: TV Bingo is a potential gaming endeavor with alot of financial gain for the Tribe. It will be important as a source of future revenues and needs if marketed effectively. They have presented a prototype to take to initial and future markets and follows all available promotional and communication avenues. They believe they have the experience, resources, capabilities, contacts and creativity to develop and execute such a program.

They believe they can be ready to hit the Milwaukee market in 6-8 weeks and that the Tribe will be ready to do in the same time frame. Concerns expressed were in the training of tribal members, copywrite, and to bid the contracts.

Amelia Cornelius moved to approve the expansion of TV Bingo into the Milwaukee area, to approve McGlinchy and Associates to develop the advertising for a suggested date to view by May 20, 1990 in the Milwaukee are, and that Kathy Hughes and Bob Niemela select a group of individuals to review the TV Bingo Business Plan and present recommendation to the Business Committee in the next two weeks. Loretta Metoxen seconded. Motion carried.

Loretta Metoxen volunteered to be on the committee. It was suggested that any Business committee members be on the Committee if they want to be.

Rick Hill moved to adjourn, Kathy Hughes seconded. Motion carried.


Amelia Cornelius, Tribal Secretary
Oneida Business Committee