

Phone: 869-2214

Oneida Tribe of Indians of Wisconsin

Post Office Box 365

Oneida, WI 54155



Oneidas bringing several hundred bags of corn to Washington's starving army at Valley Forge, after the colonists had consistently refused to aid them



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UGWA DEMOLUM YATEHE Because of the help of this Oneida Chief in cementing a friendship between the six nations and the Colony of Pennsylvania, a new nation, the United States, was made possible

RESOLUTION #_06-26-92-C

- WHEREAS, the Oneida Tribe of Indians of Wisconsin is a federally recognized Indian government and a treaty tribe recognized by the laws of the United States, and
- WHEREAS, the Oneida General Tribal Council is the governing body of the Oneida Tribe of Indians of Wisconsin, and
- WHEREAS, the Oneida Business Committee has been delegated the authority of Article IV, Section 1 of the Oneida Tribal Constitution by the Oneida General Tribal Council, and
- WHEREAS, Crazy Horse malt liquor takes it's name from the great Oglala Spiritual leader and defames an important cultural and religious icon for His people and all people who believe in justice and human dignity;
- WHEREAS, Crazy Horse malt liquor is produced by G. Heileman Brewing Company and marketed by Hornell Brewing Company which is owned by Heilemen - A corporation that has produced three other malt products (Powermaster, Black Sunday and St. Ides) that have been either fined or banned by the U. S. Bureau of Alcohol, Tobacco and Firearms;
- WHEREAS, Crazy Horse malt liquor has defiled a great Spiritual Leader to target Native American youth in order to sell malt liquor to a population already devastated by alcohol problems, alcohol being the leading cause of death and injury among Native Americans aged 15 to 24;
- WHEREAS, The Federal Alcohol Administration Act states that it is a violation of Federal law to label a product with "any statement, design, device or representation which is obscene or indecent," and the use of a Spiritual Leader to sell alcohol is clearly indecent and obscene;
- WHEREAS, The use of religious or spiritual symbolism like the name of Crazy Horse to sell beer is in violation of the Brewing Industry Advertising Guidelines;
- WHEREAS, Irresponsible use of potent alcoholic brews like Crazy Horse malt liquor contribute to the destruction of families, neighborhoods and communities and put every citizen at risk;

- THEREFORE BE IT RESOLVED that the Oneida Tribe of Indians of Wisconsin has condemned the sale of Crazy Horse malt liquor and strongly urges G. Heileman Brewing Company to cease production and marketing of Crazy Horse malt liquor.
- BE IT FURTHER RESOLVED, that a letter be written to G. Heilman Brewing Company and the U. S. Bureau of Alcohol, Tobacco and Firearms expressing the Oneida Tribe of Indians of Wisconsin's strong concern regarding the Crazy Horse malt liquor campaign and to affirm this Indian Nation's commitment to the public health and safety of all its citizens.

Motion by Julie Barton to adopt Resolution 6-26-92-C, seconded by Loretta V Metoxen, motion carried unanimously.

$\underline{C \in R T I F I C A T I O N}$

I, the undersigned, as Secretary of the Oneida Business Committee, hereby certify that the Oneida Business Committee is composed of 9 members of whom 5 members constitute a quorum. 7 members were present at a meeting duly called, noticed and held on the 26th day of June, 1992; that the foregoing resolution was duly adopted at such meeting by a vote of 6 members for; 0 members against, and 0 members not voting; and that said resolution has not been rescinded or amended in any way.

Amelia Cornelius, Tribal Secretary Oneida Business Committee