



# Visioning Oneida

A Community of Well-Being that is Uniquely Oneida

Building upon the 2007-2012 Community Improvement Initiative

June 2012

What is

# Planning?

## Community Planning Definition

Planning, also called urban planning or city and regional planning, is a dynamic profession that works to **improve the welfare of people** and their communities by creating more convenient, equitable, healthful, efficient, and attractive places for present and future generations.

Planning enables civic leaders, businesses, and citizens to play a meaningful role in **creating communities that enrich people's lives.**

Good planning helps create communities that offer better choices for where and how people live. **Planning helps communities to envision their future.**

It helps them find the **right balance** of new development and essential services, environmental protection, and innovative change.

American Planning Association:  
Definition of Planning (2012)

What is our  
**Vision?**

A Community of well-being  
that is uniquely Oneida.



UKWEHUWE • NE

Place of the Oneida

# Outline

## **Visioning Oneida:**

A Community of Well-Being that is Uniquely Oneida.

### **Part I. Setting the Framework for an Oneida Community of Well-Being**

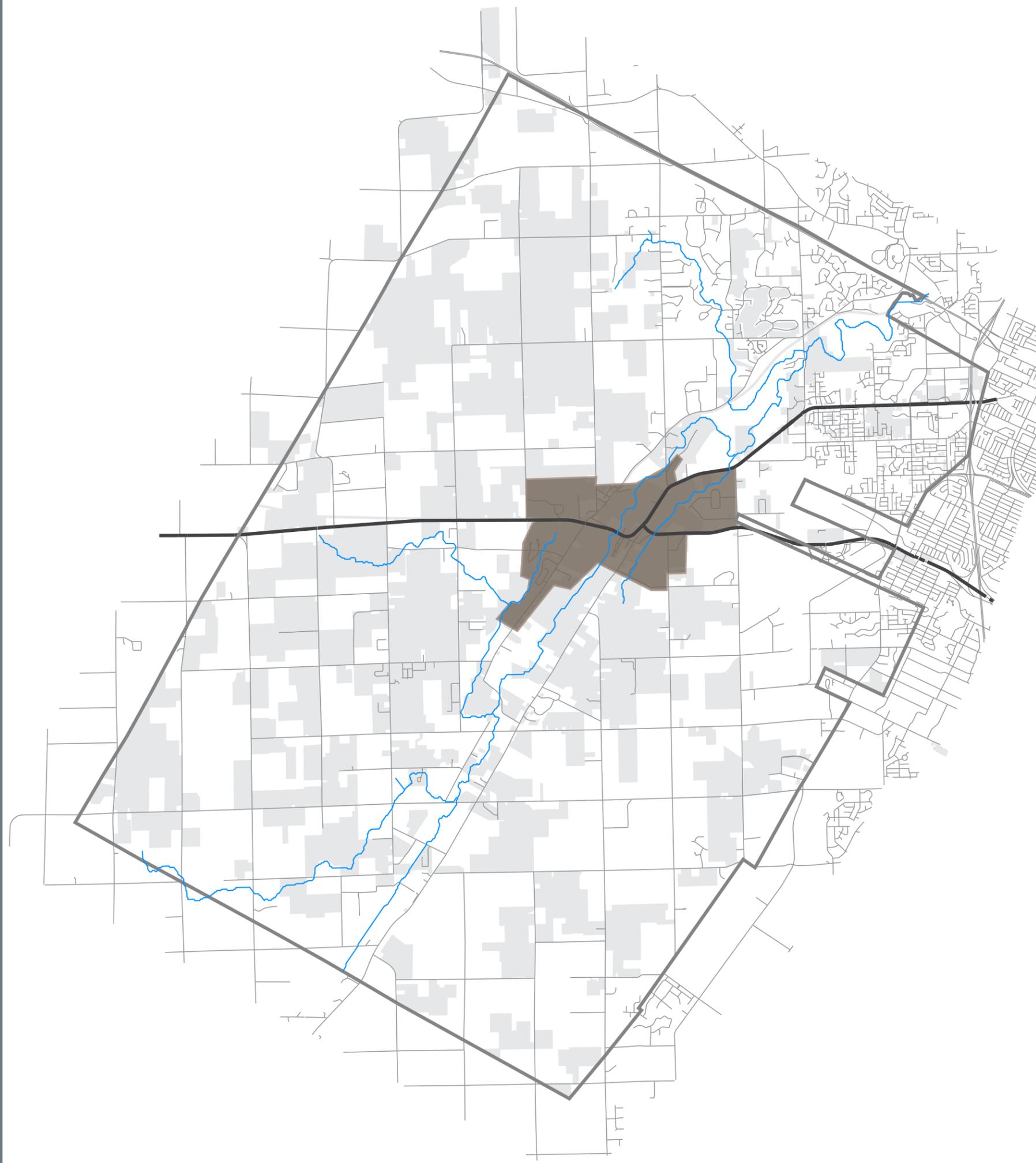
- a. Organizing Concepts
  - 1. Diverse Housing Neighborhoods
  - 2. Connecting People
  - 3. Nurturing Food Network
  - 4. Community Service Core
  - 5. Extending the Service Core
  - 6. "Right sized, right place"- Economics
- b. The Context: Understanding the Reservation
- c. Supporting Data

### **Part II. Implementation for an Oneida Community of Well-Being**

- a. Phase 1 (Current Projects)
- b. Phase 2
- c. Phase 3
- d. Overall Community Development Projects
- e. Implementation: Strategic Planning
- f. Recommendations
- g. Community Based Planning Process

# Part 1. Setting the Framework for an Oneida Community of Well-Being

# Central Oneida



# Organizing Concepts

1. Diverse Housing Neighborhoods
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Housing Options  
OHA Home  
Ownership  
+  
Rental



Organizing Concept 1

# Housing Options Elder Homes + Smaller Homes

Elevation A



Elevation B  
Screen Porch Option 2



Elevation B & C  
Screen Porch Options 1 & 3



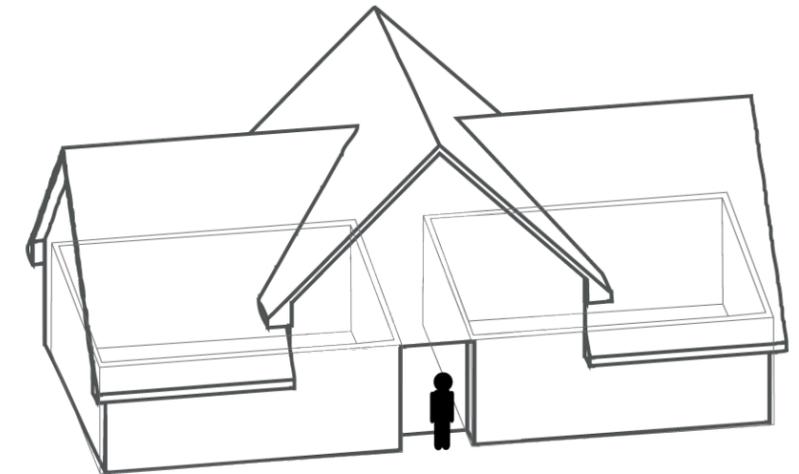
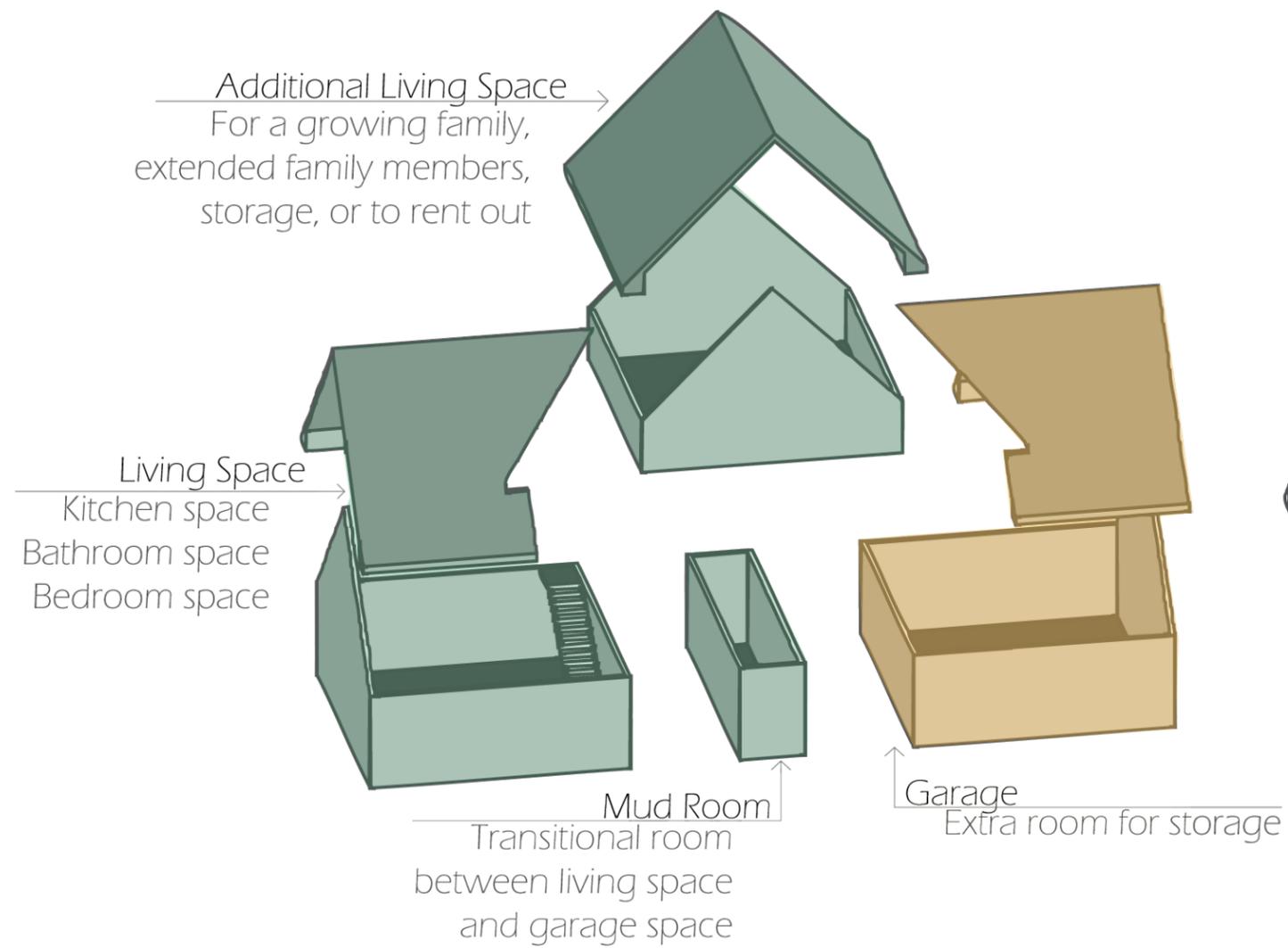
Elevation C  
Screen Porch Option 2



Scheme A-1  
'Bone White' Corrugated Siding, 'Bay Leaf' Window Cladding

## Organizing Concept 1

# Housing Options Extended Family



## Flexible Oneida Housing Prototype

Family Starter Retirement Extended

Oneida Sustainable Design Team  
UWGB Environmental Design Program

# Housing Options Townhouse Apartments



## Organizing Concept 1

# Housing Options Single Family



Organizing Concept 1

## Existing and New Neighborhoods Checklist

- Well designed efficient infrastructure such as sanitary sewer, roadways, walkways, and storm water management
- Housing Site is developed with a mixture of housing types to meet diverse needs
- Connected to the core and other neighborhoods
- Interconnected to Community assets
- Walkable + Bikeable
- Organized in smaller housing groups (avoiding large subdivisions)
- Access to nature
- Work with existing land features
- Connected to recreational opportunities + trails
- Connection to high speed internet

### Organizing Concept 1

# Organizing Concepts

1. Diverse Housing Neighborhoods
- 2. Connecting People**
3. Nurturing Food Network
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# Connecting People

## **Walking/Biking**

- All neighborhoods are connected.
- Safety and streetscaping is “stressed.”
- Community assets are planned in connection to where people live.  
(e.g. Recreational areas)

## **Public Transportation**

- Transit stops are integrated with destinations.
- Neighborhood and Oneida Reservation design that supports Transit efficiency.

## **Communications**

- Fiber optic connector- for businesses
- High speed internet provided to all homes.

## **Roadways**

- Local roads weave the Community together.  
(e.g. Business Parks)

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# Nurturing Food Network

## Healthy Land → Healthy Food → Healthy People

Places where:

Food and medicines are grown seasonably and in harmony with the land and water.



Food is prepared and provided to the community at various locations.



People are engaged with growing, processing, preparing, and sharing healthy food.



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# Community Service Core



**1** Rebuild Oneida One Stop



**2** Rebuild Oneida One Stop  
Add shops



**3** Total Renewal  
Farmer's Market Green

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# Organizing Concepts

1. Diverse Housing Neighborhoods
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6. **“Right sized, Right place”- Economics**

# Part 2. Implementation for an Oneida Community of Well-Being

# Implementation Strategic Planning

1. Financial Resources
2. Subsidizing Community Service Center (core) businesses
3. Land acquisition
4. Marketing business parks and housing sites
5. Ongoing Strategic Planning with Oneida Business Committee

# Community Based Planning Process

## Step 1: **Community Listening**

- visuals
- charettes
- establish principles
- develop concepts

## Step 2: **Concept Development and Studies**

- develop options with the Community

## Step 3: **Technical Analysis and Feasibility Studies**

- refine concepts

## Step 4: **Implementation of Area Development Plan(s)**

- define specific projects
- secure funding