



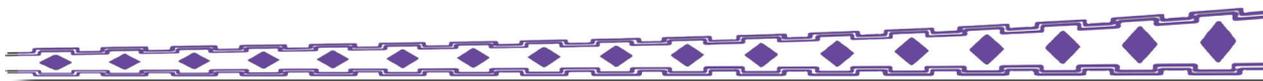
# Kalihwisaks

## Oneida Printing/Mail Center

2701 West Mason St. • Green Bay, WI 54303

Voice: 920.496.5631 Fax: 920.496.7896

## Advertising Rates



Measurements	Base Rate	Pre-pay Rate	Enrolled Citizen	Total:	
<b>1/8 page</b> 1 c. (1.563" x 7.6") 2 c. (3.25" x 3.8") 3 c. (4.937" x 2.533") 4 c. (6.625" x 1.9") 5 c. (8.313" x 1.52") 6 c. (10" x 1.26")	<b>\$76.00</b>	Based on <b>5%</b> Discount	Based on <b>10%</b> Discount	Based on <b>15%</b> Discount	
		<b>\$72.20</b> (-\$3.80)	<b>\$68.40</b> (-\$7.60)	<b>\$64.60</b> (-\$11.40)	
<b>1/4 page</b> 2 c. (3.25" x 7.6") 3 c. (4.937" x 5.0625") 4 c. (6.625" x 3.8") 5 c. (8.313" x 3.04") 6 c. (10" x 2.5333")		<b>\$152.00</b>	<b>\$144.40</b> (-\$7.60)	<b>\$136.80</b> (-\$15.20)	<b>\$129.20</b> (-\$22.80)
<b>1/3 page</b> 2 c. (3.25" x 9.3825") 4 c. (6.625" x 5.0625") 5 c. (8.313" x 3.05") 6 c. (10" x 3.375")			<b>\$190.00</b> (-\$10.00)	<b>\$180.00</b> (-\$20.00)	<b>\$170.00</b> (-\$30.00)
<b>1/2 page</b> 3 c. (4.937" x 9.3825") 5 c. (8.313" x 6.075") 6 c. (10" x 5.0625")			<b>\$285.00</b> (-\$15.00)	<b>\$270.00</b> (-\$30.00)	<b>\$255.00</b> (-\$45.00)
<b>Full page</b> (10" x 10.125")			<b>\$498.75</b> (-\$26.25)	<b>\$472.50</b> (-\$52.50)	<b>\$446.25</b> (-\$78.75)

**(Discounted Rate Breakdown Included)**

**\$35.00 Business Card • Horizontal**  
**(3.25" wide x 1.75" deep)**  
*Discounted Rate Breakdown*  
 (5% -\$1.75, \$33.25; 10% -\$3.50, \$31.50; 15% -\$5.25, \$29.75)

In addition to our Display Ads, we also offer a classified page, with the following rates: \$2.00 per line (1 col. width, 1.563") OR .07¢ per character. We also offer a variety of options with our other ad sizes. (Attached)

**Discounts offered:**

**5%** for Prepaid ads

**10%** for Enrolled Citizens.

**15%** for qualifying Individuals and Businesses.

**Business Card Vertical**  
**(1.563" wide x 3.50" deep)**

### Additional Rates:

**Color Options:** \$50.00 per color, and/or \$180 for full color.

**Inserts:** \$75.00 per 1,000 copies

**Typesetting/Design Fee:** \$25.00 if the creative is done in-house.

Copy of ad will be provided to customer for approval after initial set-up, with **one** opportunity to make revisions.

**Business Card • Horizontal**  
**(4.937" wide x 1.16" deep)**